



曾忠祿（中國澳門）

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演講主題 Theme :

世界博彩產業發展趨勢及中國彩票發展戰略

Market Driver of Lottery Games Innovation in New Age

曾忠祿博士，現任澳門理工學院博彩教學暨研究中心教授，亞太博彩研究學會會長、中山大學港澳與內地合作發展協同創新中心教授、博士生導師（2013—）。曾博士 1998 年畢業于天津南開大學國際經濟研究所，獲經濟學博士。1997 年至 2004 年為暨南大學教授，博士生導師（2002）。主要研究領域為戰略管理，企業資訊情報管理。2002 年開始專注研究澳門的博彩產業和經濟發展，是該領域著名專家。

Dr. ZhongLu ZENG currently is the Professor at Gaming Teaching and Research Centre, Macao Polytechnic Institute (MPI), where Dr. Zeng has done academic research in gaming field, researches of gaming industry' s impact on society and economy and provided decision-making advisory services to the government, enterprises and society. In addition, Dr. Zeng is the PhD Dissertation Supervisor in Macao Science & Technology University and Zhongshan University of Mainland China. The range of Dr. Zeng's research interest covers Microeconomics of Gambling, International Economics of Gambling, Market-oriented Construction in Macao, etc.