



蘇國京（中國北京）

中國彩票行業沙龍創始人

Professor Guojing Su

Founder and Chairman of Asian Responsible Gaming
Alliance and China Lottery Industry Salon

演講主題 Theme :

中國彩票業戰略轉型

The strategic transformation of China's lottery industry

中國彩票行業沙龍和亞洲責任博彩聯盟的創始人、負責人。北京社會管理職業學院彩票專業帶頭人、教授。環球京彩（北京）科技發展有限公司總裁。首屆中國彩票行業智庫發起人。中國民政部和財政部彩票行業專家。澳門負責任博彩協會、澳門博彩資訊協會名譽顧問。中國民主建國會中央委員會第十一屆北京經濟委員會委員。

2011 年發起和創立了針對 0-14 歲先天性心臟病救助的專項基金——思源心基金，任基金管委會主任，該基金為中華思源工程扶貧基金會下設立全國公募行專項基金。

蘇國京教授熟悉中國彩票政策、法規。對國際博彩、澳門博彩業有著深入獨到的見解和研究。參與了中國內地彩票法規的制定和完善等工作。從 2006 到 2018，蘇先生在會議上發表許多演講和文章，包括由 Macao Polytechnic Institute, Hong Kong Polytechnic University, Tung Wah group of hospitals, University of Macau, Peking University, Beijing Normal University, Harvard University, University of Cambridge, AIG, BEACON, Macao responsible gaming Association, G2EAsia, MGS 等舉辦的會議。

蘇先生發起，並聯合雜誌《中國社會福利》，於 2009 月 8 月推出《中國彩票》雜誌。由新聞出版總署正式批准，這是成立 60 年以來中國第一次出版發行彩票刊物。

蘇先生發起並建立了中國彩票行業的第一個全國性組織——中國彩票行業沙龍。連續 8 年舉辦沙龍，受到國內外認可和參與，被各大媒體電視臺報導。

Su is the founder and chairman of Asian Responsible Gaming Alliance and China Lottery Industry Salon, the academic leader and professor of lottery major of Beijing

College of Social Administration, CEO of China Universal Kinglott Tech., Ltd., founder of the first think tank of China lottery industry, lottery expert nominated by the China Ministry of Civil Affairs and China Ministry of Finance, honorary advisor of Responsible Gaming Association of Macao and the Macao Gaming Information Association.

He is a member of the China National Democratic Construction Association, and initiated “Siyuan Heart Fund”, a special national public fund under China Siyuan Project Fund for poverty alleviation, saving children under 14 with heart disease.

Guojing Su has profound knowledge on Chinese lottery laws and regulations, and conducts intensive study on international gaming and gaming industry in Macao. He participated in the initiating and revising of lottery regulations in mainland China. As a keynote speaker, he has delivered many speeches and articles in various meetings such as seminars held by Macao Polytechnic Institute, Hong Kong Polytechnic University, Tung Wah group of hospitals, University of Macau, Peking University, Beijing Normal University, Harvard University, University of Cambridge, AIG, BEACON, Macao responsible gaming Association, G2EAsia, MGS, etc.

Mr. Su initiated, and jointly conducted with the magazine of 《China Social Welfare》, to launch the national lottery magazine in Aug 2009. Officially approved by the General Administration of Press and Publication of the People’s Republic of China, it is the very first lottery publication distributed home and abroad for 60 years since the founding of China.

Mr. Su initiated the national lottery industry salon, which represents the voice of the companies in China lottery industry and its annual gathering during the past 8 years has become a grand meeting with national media coverage, as well as a platform for industry development.