



李剛（中國上海）

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演講主題 Theme :

中國彩票業社會福利效果的評價

Analysis of Development of the Lottery Industry in China

李剛，男，遼寧撫順人，1977 年生。2006 年 7 月，博士畢業于上海復旦大學經濟學院世界經濟學專業，畢業論文《中國彩票業的現狀分析和未來發展對策研究》。

2010 年 7 月，博士後出站于上海復旦大學新聞與傳播學院，出站報告《傳播學視角下的中國博彩業現狀分析》。

曾於美國波爾州立大學米勒商學院和北京師範大學經濟與工商管理學院任訪問學者。現為上海師範大學商學院投資與保險系系主任，教授，碩士生導師。兼任北京師範大學中國彩票事業研究中心研究員，復旦大學中國反洗錢研究中心研究員。

2001 年起開始從事彩票領域的研究，已在《經濟學（季刊）》、《體育科學》和《人民日報》等期刊報紙發表相關論文 50 餘篇，承擔國家社科基金專案項，教育部人文社科研究規劃基金、中國博士後科學基金和上海市人民政府決策諮詢項目等省部級專案 3 項。接受《人民日報》、《中國青年報》、《南方週末》、金融時報（英國）、時代週刊（美國）等媒體專談或訪談數十次，相關內容被國內各大門戶網站廣為轉載。

Li Gang, Male, born in 1977 at Fushun in Liaoning Province. In July 2006, Professor Li graduated from School of Economics in Shanghai Fudan University, majoring in World Economics with Ph.D. Degree, and the Dissertation was titled as Analysis on China Lottery Industry and the Development Strategy.

In July 2010, Professor Li completed his postdoctoral study in School of Journalism and Communication in Shanghai Fudan University, majoring Journalism and Communication, and the Research Report was titled as False Prosperity: Analysis of

the Gambling Industry in China Viewed in Communication.

Professor Li has been a visiting scholar in Miller College of Business in Ball State University in USA and School of Business and Economics in Beijing Normal University. Now, Professor Li is a professor of the Finance & Business School in Shanghai Normal University, and the dean of the Investment and Insurance Department. He is also a researcher in China Lottery Research Center in Beijing Normal University as well as China Anti Money Laundering Research Center in Fudan University.

Since 2001, Professor Li has been engaged in the research concerning lottery and already published more than 40 papers in journals and newspapers like China Economics (Quarterly), Sports Science and People's Daily. He has undertaken one item of the National Social Science Foundation named Improvement and application on the Sports Lottery Sales Composite Index in China with Perspective Social welfare, also other 3 Provincial level items. Pro. Li has Accept media talk or interview dozens of times, like People's Daily, China Youth Daily, Southern Weekly, Financial Times (UK), Time (USA), and other media have invited him for interviews for many times, and the contents of which have been widely reported by major portal websites in China.