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演講主題 Theme :

彩票社會責任的觀察與省思

**A Reflection on the Social Responsibility of Lottery**

劉代洋，臺灣科技大學教授。曾獲臺灣科技大學第一屆創新教學模式與教材研發獎；是哈佛大學商學院（2005）大中華地區商管學院教授個案學習與教學研習營（Program on Case Method and Participants-Centered Learning）培訓學員；於 2007 規劃並第一批通過補助設置國際商管學院（International MBA Program）——全英文學程；2007 規劃並實施管理學院財務經金融研究所（Finance）——全英文學程，培養國際金融人才；是 Babson College（2012）大中華地區商管學院教授創新與創業教育研習營（Teaching Entrepreneurship Thought and Action, TETA）培訓學員。先後發表 38 篇商管財金領域學術論文，6 本專書；2007 年成立第一個彩票與博彩（commercial gaming）研究中心。

Dr. Day-Yang Liu has been a professor of Graduate Institute of Finance at National Taiwan University of Science and Technology for 25 years. He has served as a University Chief of Staff for one and half years (2003~2005) and Department Chairman (1987-2001) at both Business Department and Finance Department. He currently also serve as director for both Lottery and commercial gaming and innovation and Entrepreneurship research center. His major teaching courses include Strategic Management, CEO on Strategy, Managerial Economics, Principle of Economics, Public Finance, Business and Government, Advanced Macroeconomics. His research interests are corporate governance and executive compensation, Lottery and

Commercial Gaming, government subsidies on R & D, performance evaluation on R & D project, defaults or foreclosure on residential mortgage loans, faculty reward system, government revenue sharing, industrial policy and analysis, small-medium enterprises management, altruism, and CGE model, etc.,.