

ASIAN IR EXPO

亞洲綜合度假休閒產業博覽會



Marina Bay Sands May 30 - June 1, 2023 The Venetian Macao July 11 - 13, 2023

G2E ASIA 2023 EVENTS OVERVIEW

THE PLATFORM TO CONNECT AND EXPLORE GAMING AND ENTERTAINMENT

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A G2E Event



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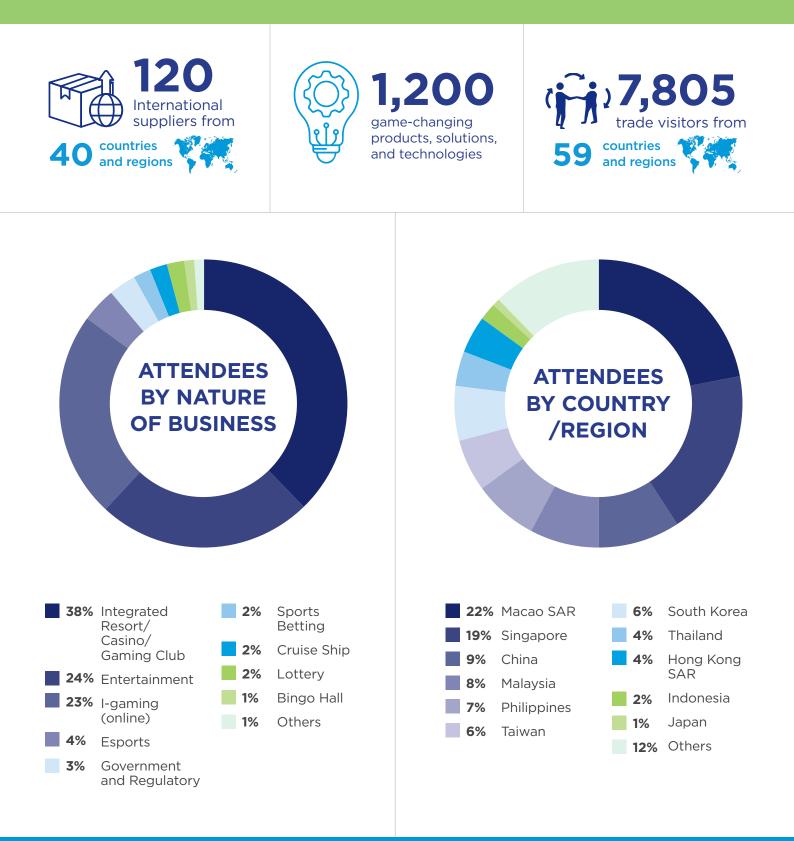


In the business of building businesses

Brought the industry back together, face to face

The marketplace for the Asian gaming and entertainment industry brought the industry together at two events in 2023.

G2E Asia 2023 Special Edition: Singapore May 30 - June 1, Marina Bay Sands Asian IR Expo + G2E Asia 2023 July 11 - 13, The Venetian Macao



MAY 30 - JUNE 1, 2023 | Marina Bay Sands

Event Highlights - Opening Ceremony



G2E Asia 2023 Special Edition: Singapore Opening Ceremony featured key dignitaries representing the gaming industry, (from left to right)

- Mr. Walt Power, Chief Executive Officer, The Grand Ho Tram Resort and Casino
- Mr. Paul Town, Chief Operating Officer, Marina Bay Sands Singapore
- Mr. Yip Je Choong, Senior Vice President, Commercial, APAC, Reed Exhibitions
- Mr. Bill Miller, President and CEO, American Gaming Association
- Mr. Alejandro H.Tengco, Chairman and CEO, PAGCOR
- Mr. Andrew MacDonald, Chief Casino Officer, Resorts World Sentosa

MAY 30 - JUNE 1, 2023 | Marina Bay Sands

Event Highlights - Conference

G2E ASIA CONFERENCE 2023 - The Future Gaming Landscape in Asia

The three-day conference provided conference some 200 delegates insights on innovation solutions, market trends, regulatory requirements, and opportunities to meet with technology specialists, regulators, and top leaders in the field.

DAY 1 ASIAN MARKET FORUM



Keynote Address

Mr. Bill Miller, President & CEO of the American Gaming Association (AGA) delivered the Opening Day Keynote Address, sharing the latest trends and developments in the gaming industry.

Day one focused on the Asian market with indepth analyses of its financial outlook. There was also spotlight on the emerging markets of Thailand and Japan.

Speakers included esteemed industry professionals such as Mr. Praveen Choudhary, MD of Morgan Stanley Asia Limited, Mr. Fredric E. Gushin, MD of Spectrum Gaming Group, Mr. Hakan Dagtas, COO of Newport World Resorts, and Mr. Toru Mihara, Chairman of National Council on Gaming Legislation



MAY 30 - JUNE 1, 2023 | Marina Bay Sands

Event Highlights - Conference



DAY 2: THE FUTURE OF GAMING IN ASIA

The morning sessions on day two explored investment and developing opportunities, optimizing customer experience and innovation across Asia.



DAY 2: LEVERAGING THE GLOBAL ESPORTS INDUSTRY

The dedicated esports program delved deep into its aspects as a sportsbook product, how to bring in the gamer generation and effective marketing strategies to engage its audience.



DAY 3: IAGA BEST PRACTICES INSTITUTE: CURRENT ISSUES IN GAMING COMPLIANCE AND REGULATION

The day-long sessions covered regulatory issues in Asian emerging markets. Topics include compliance, data analytics, AI for monitoring, addressing financial crimes, risk investigation, responsible gaming plans and more.

MAY 30 - JUNE 1, 2023 | Marina Bay Sands

Event Highlights – Networking Events



WELCOME RECEPTION

The Welcome Reception, held on May 30, set the stage for industry professionals to foster meaningful business relations in a relaxed atmosphere. The event facilitated valuable connections among industry attendees.



NETWORKING LUNCHEONS

The daily networking luncheon provided an enjoyable and effective environment for conference delegates to connect during lunchtime. It served as a platform for effortless engagement and enhanced the overall conference experience.



SEGMENTED INDUSTRY NETWORKING EVENTS

G2E Asia offered a diverse range of tailored networking opportunities throughout the three-day events, covering Table Games, Slots, and Esports. The platform fostered both networking and specialized connections for attendees in their fields.

JULY 11 - 13, 2023 | The Venetian Macao

Event Highlights - Opening Ceremony



Asian IR Expo + G2E Asia 2023 Opening Ceremony featured China and Macau Government Officials and key dignitaries representing the gaming industry, (from left to right)

- Mr. Frederic Luvisutto, Chief Operating Officer and Executive Director, Wynn Macau, Limited
- Mr. Hubert Wang, President & Chief Operating Officer of MGM
- Mr. Kevin Kelley, Chief Operating Officer, Macau of Galaxy Entertainment Group
- Mr. Yip Je Choong, Senior Vice President, Commercial, APAC, Reed Exhibitions
- Ms. Leong Wai Man, President, the Cultural Affairs Bureau of the Macao SAR Government
- Mr. Vincent U, President, Macao Trade and Investment Promotion Institute
- Ms. Helena Fernandes, Director, Macau Government Tourism Office

- Mr. Yang Yi, Deputy Director of the Economic Affairs Department of Liaison Office of the Central People's Government in the Macao S.A.R
- Dr. Wilfred Wong, President, Sands China Ltd.
- Mr. David Sisk, Chief Operating Officer – Macau Resorts of Melco Resorts & Entertainment
- Mr. Frank McFadden, Chief Operating Officer – Gaming & Hospitality of SJM Resorts, S.A.
- Mr. Kevin Ho, Chairman of the Executive Committee of Federation of Macau-China Sport General Associations

JULY 11 - 13, 2023 | The Venetian Macao

Event Highlights – Asian IR Summit



DAY 1: KEYNOTE SPEECH

Dr. Wilfred Wong, President and Executive Director of Sands China Ltd, delivered the Opening Day Keynote Address, sharing his insights and overview of the latest trends and developments in Macao's non-gaming industry.



DAY 1: TRAVEL TALK AND PROSPECT

The full day Conference Asia, explored a diverse range of topics, from how to strategically use art and entertainment policy to drive city and integrated resort development, to the potential of technology in elevating the audience's engagement of art and culture.



DAY 2: ART AND ENTERTAINMENT (IN COLLABORATION WITH ARTBIZ ASIA)

In the full day Conference collaborated with Artbiz Asia, explored a diverse range of topics, from how to strategically use art and entertainment policy to drive city and integrated resort development, to the potential of technology in elevating the audience's engagement of art and culture.



DAY 3: THEMED TRAVEL

Dedicated panels convened to delve into the various prospects of themed travel, diversification of the integrated resort industry and the current trends. These panels encompassed topics such as Sports, Health & Wellness, and Esports. advancements.

JULY 11 - 13, 2023 | The Venetian Macao

Event Highlights - G2E Asia 2023 Conference



DAY 1: ASIA MARKET FORUM

The two panel discussions focused on Regulatory Oversight and Gaming Control an insightful exploration of Future Trends and Challenges in IRs and Casino Development.



DAY 2: GAMING OPERATION IN A NEW WORLD

Day 2 of the conference took a deep-dive into the future of Gaming operations, featuring discussions on Asia's prospect on Gaming and Non-Gaming sector, and the deployment of AI technology in Gaming Operation, a topic that is gaining a lot of traction.



DAY 2: THE IAGA BEST PRACTICE INSTITUTE

The concurrently held IAGA Best Practice Institute once again brings important lessons to participants. Providing sessions on Responsible Operation of IR, latest Financial Crime Challenges and use of Technology to enhance Customer Experience.

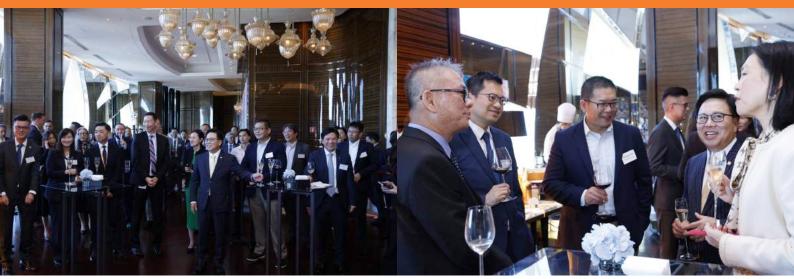


DAY 3: KEYNOTE SPEECH BY CHAIRMAN & CEO OF PAGCOR

Mr. Alejandro H. Tengco delivered the Keynote Speech on Day 3 to share the progress and challenges faced in the reform of the Philippine gaming industry as the new PAGCOR chief.

JULY 11 – 13, 2023 | The Venetian Macao

Event Highlights



PRESIDENT RECEPTION

The Presidents' Reception, held on July 11, is an exclusive invitation-only cocktail that targets the industry's most prominent participants. It offers, senior executive networking opportunities and brand exposure at the highest level.



ARTBIZ ASIA COCKTAIL RECEPTION

The Artbiz Asia Cocktail Reception, held on July 12, provided a platform for Art industry insiders to gather and exchange their gains and ideas after the fruitful full-day conference.





JUNE 4-6, 2024 2024年6月4-6日 THE VENETIAN MACAO | 澳門威尼斯人

ASIA'S HUB TO CONNECT THE GAMING INDUSTRY **AND DRIVE BUSINESS**

連接亞洲娛樂行業 與驅動業務的樞紐



For more details, please visit our website at: WWW.G2EASIA.COM

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_Global `Gaming Expo

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