

G2E™ ASIA

亞洲國際娛樂展

MAY 12-14, 2026 | 2026年5月12-14日

THE VENETIAN MACAO | 澳門威尼斯人

CO-LOCATED WITH
同期舉辦

**ASIAN
EXPOIR**

亞洲綜合度假休閒產業博覽會

G2E Asia 2026

Conference Guide

研討會手冊

A G2E EVENT
G2E 系列展會

**Global
Gaming
Expo**

PRESENTED BY
承辦方

 **AMERICAN
GAMING
ASSOCIATION**

ORGANIZED BY
主辦方

RX In the business of
building businesses

ABOUT G2E ASIA AND CONFERENCE

關於亞洲國際娛樂展及研討會

G2E[™] ASIA

亞洲國際娛樂展

G2E Asia is the international gaming trade show and conference for the Asian gaming industry. Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E Asia made its debut in 2007, defining itself as the preeminent show for the Asian gaming and entertainment industry.

G2E Asia is highlighted by the G2E Asia conference, providing participants with a comprehensive education platform and unparalleled insights into the Asian gaming and hospitality industry. The three-day program covers a range of themes that promise to shape the development of our industry over the coming years, ensuring attendees are equipped with the knowledge and know-how they need to flourish.

This year's core themes and topics include innovation and AI in the gaming industry, featuring a special panel on smart gaming table technology, as well as emerging markets such as Thailand and the UAE and the outlook for existing Asian markets.

亞洲國際娛樂展 (G2E Asia) 是面向亞洲博彩市場的國際性博彩展覽及研討會。由美國博彩協會 (AGA) 及勵展博覽集團聯合主辦。首屆亞洲國際博彩博覽會於 2007 年 6 月舉辦，為亞洲娛樂業首屈一指的盛會。

亞洲國際娛樂展研討會是亞洲國際娛樂展的亮點之一，為與會者帶來全新全面的行業資訊，以及亞洲博彩業及款客行業發展趨勢的真知灼見。為期三天的會議議程涵蓋一系列將在未來數年內影響行業發展的精彩主題，務求為與會者提供必要及深入的專業洞見。

今年的核心主題和議題包括博彩行業創新科技的引入及人工智能的影響，特色專題將探討智能賭枱技術，以及泰國和中東等新興市場和當前亞洲市場的前景等。

CONFERENCE AT A GLANCE

研討會一覽

CONFERENCE LOCATION	研討會地點
Main conference room: Florence 2201-2302, L1 The Venetian Macao	主會議室: 澳門威尼斯人1樓 佛羅倫薩會議廳 2201-2302

DAY 1: TUE, May 12	第一天：5月12日 週二
Conference hours: 10:00 - 16:25	研討會時間: 10:00 - 16:25
Networking Luncheon: 12:00 - 14:00	研討會交流午宴: 12:00 - 14:00

DAY 2: WED, May 13	第二天：5月13日 週三
Conference hours: 10:00 - 17:10	研討會時間: 10:00 - 17:10
Networking Luncheon: 12:30 - 14:00	研討會交流午宴: 12:30 - 14:00

DAY 3: THU, May 14	第三天：5月14日 週四
Conference hours: 10:00 - 15:40	研討會時間: 10:00 - 15:40
Networking Luncheon: 12:30 - 14:00	研討會交流午宴: 12:30 - 14:00

敬請留意，研討會結束時間和午餐時間可能會視乎實際情況有所調整。

Note conference finishing times and luncheon times may be subject to adjustment. Please check on site.

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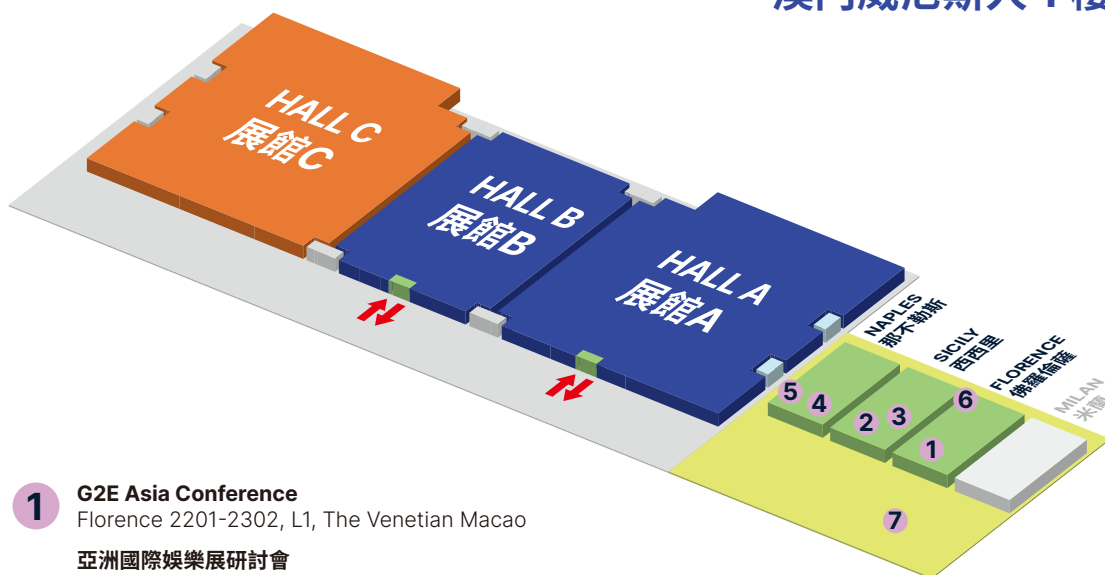
合作媒體



VENUE MAP

場地地圖

L1, The Venetian Macao 澳門威尼斯人 1樓



- 1 G2E Asia Conference**
Florence 2201-2302, L1, The Venetian Macao
亞洲國際娛樂展研討會
澳門威尼斯人 1樓
佛羅倫薩會議廳 2201-2302
- 2 Asian IR Summit**
Sicily 2401-2502, L1, The Venetian Macao
亞洲綜合度假休閒產業峰會
澳門威尼斯人 1樓
西西里會議廳 2401-2502
- 3 Speakers' Lounge**
Sicily 2403, L1, The Venetian Macao
演講嘉賓休息室
澳門威尼斯人 1樓
西西里會議廳 2403
- 4 Media Center**
Naples 2601, L1, The Venetian Macao
媒體中心
澳門威尼斯人 1樓
那不勒斯會議廳 2601
- 5 Privileges Concierge**
Naples 2701, L1, The Venetian Macao
特邀貴賓接待處
澳門威尼斯人 1樓
那不勒斯會議廳 2701
- 6 Conference Luncheon**
Florence 2305, L1, The Venetian Macao
研討會交流午餐
澳門威尼斯人 1樓
佛羅倫薩會議廳 2305
- 7 Visitor Registration Center**
觀眾登記處

G2E ASIA AND CONFERENCE

亞洲國際娛樂展研討會

Asian Gaming Market Forum

亞洲博彩市場論壇

Venue / 地點 :

Florence 2201-2302, L1, The Venetian Macao

澳門威尼斯人 1 樓, 佛羅倫薩會議廳 2201-2302

Time 時間	Topic	主題
10:00 - 10:40	Opening Keynote This keynote explores the global integrated resort (IR) ecosystem's future, focusing on Asia's pivotal growth role. The speaker shares leadership-driven visions for IR innovation (tied to Macao's strengths), emerging market opportunities, and actionable capital allocation/diversification strategies. It also highlights how to elevate Macao's IR competitiveness and fuel its economic diversification, equipping senior executives and officials with insights to navigate the evolving landscape. Speaker: ✦ Grant Chum Chief Executive Officer and Executive Director, Sands China	開幕主旨演講 本主題演講聚焦全球綜合度假村 (IR) 產業未來與亞洲成長動能, 分享以澳門優勢為核心的創新願景、潛在市場機遇與資本配置策略, 並探討提升澳門 IR 競爭力及推動經濟多元發展的關鍵方向。 演講嘉賓 : ✦ 鄭君諾 金沙中國有限公司行政總裁 兼執行董事
11:00 - 11:45	Opening Ceremony of G2E Asia and Asian IR Expo 2026 Main Stage, Cotai Expo Hall B, The Venetian Macao	開幕典禮 澳門威尼斯人金光會展, 展館 B, 主舞台

Time 時間	Topic	主題
12:00 - 14:00	Networking Luncheon Florence 2305, L1, The Venetian Macao	交流午宴 澳門威尼斯人 1 樓，佛羅倫薩會議廳 2305
14:00 - 14:30	White Paper: Asia Gaming Market Outlook <p>The presentation will unpack critical regional investment insights and data-driven forecasts, focusing on macroeconomic trends (e.g., post-recovery tourism growth), demographic shifts (e.g., rising middle-class spending power), and regulatory developments (e.g., new IR policies in emerging markets) that will shape the next three years of Asia's gaming industry. Attendees will leave with actionable market intelligence to inform investment, expansion, and strategic planning decisions.</p>	白皮書發表：亞洲博彩市場前瞻 <p>本場發表將解析亞洲博彩市場未來三年的投資趨勢，聚焦宏觀經濟走勢、人口結構變化與監管政策演進，並提供數據導向的市場預測，協助業者掌握投資、擴張與策略規劃的關鍵決策依據。</p>
	Speaker: + Praveen Choudhary Managing Director and Head of Asian Gaming & Lodging and Hong Kong/India Real Estate Research, Morgan Stanley	演講嘉賓： + Praveen Choudhary 摩根士丹利 董事總經理

G2E ASIA AND CONFERENCE

亞洲國際娛樂展研討會

Time 時間	Topic	主題
14:40 - 15:20	Financial Outlook for Asia's IR Boom <p>This session bridges financial management and investment priorities to deliver a holistic outlook for Asia's integrated resort (IR) expansion. Panelists will unpack both critical investment decisions—such as allocating capital across mature (Macao) and emerging (Japan, Southeast Asia) IR markets, and key financial management tactics, including optimizing debt/equity structures, tracking EBITDA trends, and managing ROI timelines.</p> <p>Moderator:</p> <ul style="list-style-type: none">✦ Anthony Lawrance Managing Director, Intelligence Macau Ltd <p>Panelists:</p> <ul style="list-style-type: none">✦ George Choi Director - Global Head of Gaming Research, Citi Research✦ Vitaly Umansky Senior Research Analyst - Global Gaming, Seaport Research Partners	亞洲 IR 熱潮的財務前景 <p>本場次從投資與財務管理雙重視角，剖析亞洲綜合度假村（IR）擴張趨勢。與談嘉賓將探討成熟市場（澳門）與新興市場（日本、東南亞）的資本配置策略，以及債股結構、EBITDA 表現與投資回收期等關鍵財務管理議題，協助業者制定更具前瞻性的投資決策。</p> <p>主持人：</p> <ul style="list-style-type: none">✦ Anthony Lawrance Intelligence Macau Ltd 董事總經理 <p>演講嘉賓：</p> <ul style="list-style-type: none">✦ 蔡瑞隆 花旗銀行研究部 董事 – 環球博彩研究主管✦ Vitaly Umansky Seaport Research Partners 全球博彩資深研究分析師

Time 時間	Topic	主題
15:20 - 15:40	Tea Break	茶歇

15:40 - 16:25 Asia Gaming Talk - Marketplaces in Motion

This session dives into Asia's gaming marketplace dynamics — spotlighting new frontiers and actionable insights for industry leaders. Speakers will unpack shifting demographics (e.g., the rise of younger gaming patrons and their preferences), explore how digital innovation is reshaping customer experiences, and highlight opportunities for cross-market collaboration.

Moderator:

- + **Michael Grimes**
Principal, GGRAsia

Speaker:

- + **Gregory Hawkins**
President and Chief Operating Officer,
Bloomberry Resorts Corporation / Solaire
Resort
- + **Kenneth Feng**
Chief Executive Officer and Executive
Director, MGM China Holdings Limited
- + **Walt Power**
CEO, The Grand Ho Tram Resort

亞洲博彩論壇：市場動態與變化

本場深入探討亞洲遊戲市場動態，聚焦產業領袖的新領域與可行見解。講者將解析人口結構的變化（例如年輕遊戲玩家的崛起及其偏好）、探討數位創新如何重塑顧客體驗，並強調跨市場合作的機會。

主持人：

- + **Michael Grimes**
GGRAsia
總裁

演講嘉賓：

- + **Gregory Hawkins**
Bloomberry Resorts
Corporation / Solaire
Resort
總裁兼首席營運長
- + **Kenneth Feng**
MGM China Holdings
Limited
首席執行官及執行董事
- + **Walt Power**
The Grand Ho Tram Resort
執行長

G2E ASIA AND CONFERENCE

亞洲國際娛樂展研討會

Technology and Innovations for Gaming / Global Gaming AI Governance and Sustainable Development Summit & The 5th Asia Pacific Responsible Gaming Forum

娛樂產業科技及創新藍圖 / 全球博彩業 AI 治理與可持續發展峰會暨第五屆亞洲負責任博彩論壇

Venue / 地點 :

Florence 2201-2302, L1, The Venetian Macao
澳門威尼斯人 1 樓, 佛羅倫薩會議廳 2201-2302

Technology and Innovations for Gaming 娛樂產業科技及創新藍圖

Time 時間	Topic	主題
10:00 - 10:40	How Technology Might Shape Gaming's Future What does the next three to five years look like for gaming technology in Asia, beyond the headlines and hype? This session is moderated by Niall Murray (Murray International) and brings together some of the industry's most influential technology leaders: Ken Jolly (LNW Gaming Asia), Shaun McCamley (GameWorkz), and Kurt Gissane (Aristocrat) for a sharp, forward-looking conversation on AI, personalization, gamification, and the real-world convergence of digital and physical play. No generic forecasts. No vendor pitches. Instead, expect a candid exploration of what actually works on the floor in Macau, throughout Asia, and what regulators aren't ready for. Whether you lead operations, product, or strategy, you'll leave with actionable insight on where to place your next technology bet.	科技如何塑造博彩與娛樂產業的未來 未來 3-5 年, 亞洲的遊戲科技將會是什麼樣貌? 這場座談由 Murray International 的 Niall Murray 主持, 並匯聚了業界最具影響力的科技領袖: LNW Gaming Asia 的 Ken Jolly、Aristocrat 的 Kurt Gissan 及 GameWorkz 的 Shaun McCamley, 共同展開一場尖銳且前瞻性的對話, 聚焦於人工智慧、個人化、遊戲化, 以及數位與實體娛樂的真實融合。沒有空泛的預測, 也沒有廠商的推銷, 而是坦率探討在澳門及整個亞洲實際運作的模式, 以及監管機構尚未準備好的挑戰。無論您是負責營運、產品, 或是策略, 都能從中獲得可行的洞察, 幫助您決定下一步的科技投資方向。

Time 時間	Topic	主題
10:00 - 10:40	Moderator: <ul style="list-style-type: none">✦ Niall Murray Chairman & CEO, Murray International (Macau) Co. Ltd. Panelists: <ul style="list-style-type: none">✦ Ken Jolly VP Strategic Governance, Compliance & Partnerships – Asia, LNW Gaming Asia Limited✦ Kurt Gissane Chief Revenue Officer, Aristocrat✦ Shaun McCamley Founder Chairman, GameWorkz	主持人: <ul style="list-style-type: none">✦ Niall Murray Murray International (Macau) Co. Ltd. 董事長兼執行長 演講嘉賓: <ul style="list-style-type: none">✦ Ken Jolly LNW Gaming Asia Limited 亞太區策略管治、合規及合作副總裁✦ Kurt Gissane Aristocrat 首席營收長✦ Shaun McCamley GameWorkz 創辦人兼總裁

G2E ASIA AND CONFERENCE

亞洲國際娛樂展研討會

Time 時間

Topic

主題

10:50 - 11:30 Optimizing The Casino Floor Mix

With player behaviour evolving faster than floor layouts can keep up, this session moves beyond generic allocation rules to the hard decisions that define 2026 profitability. This session is moderated by Niall Murray (Murray International) and brings together some of the industry's most influential Casino Optimization leaders: Clayton Peister (Differential Labs), David Croft (Tangam Systems) and Aaron Raj (Angel Australasia). We will explore how to balance data-driven analytics against operator instinct, reallocate footprint in real time, and avoid costly infrastructure blind spots. Our panel of data scientists, optimization architects, and hardware innovators will reveal what's actually working on the floor right now— from counterintuitive A/B test results to the one machine type they'd remove tomorrow. Expect specific, actionable insights, not theory, and leave with a clear framework for turning your floor mix into a competitive advantage.

優化博彩營運組合

隨著玩家行為的進化速度超越了場地佈局的更新頻率，本場座談將超越一般性的配置規則，深入探討定義 2026 年獲利能力的關鍵決策。座談由 Murray International 的 Niall Murray 主持，並匯聚了業界最具影響力的賭場優化領袖：Angel Australasia 的 Aaron Raj、Differential Labs 的 Clayton Peister，以及 Tangam Systems 的 David Croft。我們將共同探索如何平衡數據驅動的分析與經營者的直覺，如何即時重新分配場地空間，以及如何避免昂貴的基礎設施盲點。我們的數據科學家、優化架構師與硬體創新者小組，將揭示目前在場上真正有效的做法——從違反直覺的 A/B 測試結果，到他們明天就會移除的一種機台類型。您將獲得具體、可行的洞察，而非空談理論，並帶走一個清晰的框架，將您的場地組合轉化為競爭優勢。

Time 時間	Topic	主題
10:50 - 11:30	Moderator: <ul style="list-style-type: none">+ Niall Murray Chairman & CEO, Murray International (Macau) Co. Ltd.	主持人: <ul style="list-style-type: none">+ Niall Murray Murray International (Macau) Co. Ltd. 董事長兼執行長
	Panelists: <ul style="list-style-type: none">+ Aaron Raj CTO, Angel Australasia Pty Ltd+ Clayton Peister Managing Director and Analyst, Hex Gaming+ David Croft General Manager Product & Strategy, Tangam Systems	演講嘉賓: <ul style="list-style-type: none">+ Aaron Raj Angel Australasia Pty Ltd 首席技術官+ Clayton Peister Hex Gaming 董事總經理兼分析師+ David Croft Tangam Systems 遊戲優化與策略資深副總裁
11:30 - 11:50	Tea Break	茶歇

G2E ASIA AND CONFERENCE

亞洲國際娛樂展研討會

Time 時間	Topic	主題
11:50 - 12:30	<p>AI in Gaming: Insights into How AI is Transforming Operations and Player Protection across the Gaming Industry</p> <p>This session examines how artificial intelligence is reshaping the gaming industry across onboarding, fraud prevention, AML, payments, and player protection. The session will cover proven AI use cases, the rise of AI-enabled threats such as deepfakes and coordinated fraud, and the importance of responsible deployment through governance, explainability, and human oversight.</p> <p>Panelists:</p> <ul style="list-style-type: none"> + Troy Nyi Nyi SVP and GM APAC, SEON 	<p>人工智能在博彩產業的應用：洞察人工智能如何改變營運並加強玩家保護</p> <p>這場探討人工智能如何在博彩產業中重塑各個環節，包括玩家引導、詐欺防範、反洗錢、支付以及玩家保護。內容將涵蓋已被驗證的人工智能應用案例、人工智能驅動的新型威脅（如深度偽造與協同詐欺）的崛起，以及透過治理、可解釋性與人類監督來確保負責任部署的重要性。</p> <p>演講嘉賓：</p> <ul style="list-style-type: none"> + Troy Nyi Nyi SEON 亞太區資深副總裁兼總經理
12:30 - 14:00	<p>Networking Luncheon</p> <p>Florence 2305, L1, The Venetian Macao</p>	<p>交流午宴</p> <p>澳門威尼斯人 1 樓，佛羅倫薩會議廳 2305</p>

Global Gaming AI Governance and Sustainable Development Summit and The 5th Asia Pacific Responsible Gaming Forum

全球博彩業 AI 治理與可持續發展峰會暨第五屆亞洲負責任博彩論壇

Time 時間	Topic	主題
14:05 - 14:10	Photo Taking	大合照

Time 時間	Topic	主題
14:10 - 14:40	Tech for Good, AI for Empowerment: AI-Driven Transformation and Practice of Responsible Gaming and Responsible Lottery Speaker: + Guojing Su Founder of China Lottery Industry Salon and Asian Responsible Gaming Alliance and President of Macao Association for the Promotion of Moderate Diversification of Economy	科技向善 數智賦能：AI 驅動責任博彩與責任彩票的變革與實踐 演講嘉賓： + 蘇國京教授 亞洲責任博彩聯盟主席，中國彩票行業沙龍創始人，澳門經濟適度多元化促進會會長
14:45 - 15:05	Future of Responsible Gambling Technology: Integrating Player Protection Solutions into Land-Based Gaming This session will look at the application of innovative technologies within land-based gaming settings across the globe and what this means for the future of player protection. This session will provide insights into how we're integrating responsible gaming solutions across both physical and digital spaces. Speaker: + Yardena Almagor Customer Success Manager, Mindway AI	負責任博彩科技的未來：玩家保護解決方案整合至實體博彩遊戲 這場會議將探討創新科技在全球各地實體遊戲環境中的應用，以及這些技術對玩家保護未來的意義。會議將提供洞見，說明我們如何在實體與數位空間中整合負責任博彩解決方案。 演講嘉賓： + Yardena Almagor Mindway AI 客戶體驗經理
15:05 - 15:25	Tea Break	茶歇

G2E ASIA AND CONFERENCE

亞洲國際娛樂展研討會

Time 時間	Topic	主題
15:25 - 15:45	Integrating Big Data and Psychology: Risk Identification and Proactive Intervention	“大數據 + 心理學”融合：精準洞察與主動關懷
	Speaker: + Michael Auer Managing Director of Neccton, OpenBet Limited	演講嘉賓： + Michael Auer OpenBet Limited 董事總經理
15:50 - 16:10	The AI Agent Era in China's Lottery Industry - From Tool Augmentation to Intelligent Native	AI Agent 時代的中國彩票：從工具賦能到智慧原生
	Speaker: + Wayne Gao Chief AI Officer, GENLOT	演講嘉賓： + 高煒 穗彩科技首席 AI 官，天音控股彩票科技板塊
16:20 - 17:05	From Vision to Action: How AI Is Reshaping Responsible Lottery and Gaming	從願景到實踐：人工智慧如何重塑責任彩票與負責任博彩
	Moderator: + Ryan Ho Lecturer and Programme Coordinator (MBA), Centre for Gaming and Tourism Studies, Macao Polytechnic University	主持人： + 何雄威 Centre for Gaming and Tourism Studies, Macao Polytechnic University 講師及課程主任（工商管理碩士）

Time 時間	Topic	主題
16:20 - 17:05	Panelists: <ul style="list-style-type: none">✦ Guojing Su Founder of China Lottery Industry Salon and Asian Responsible Gaming Alliance and President of Macao Association for the Promotion of Moderate Diversification of Economy✦ Michael Auer Managing Director of Neccton, OpenBet Limited✦ Travis Sztainert Director of Research and Education, International Center for Responsible Gaming✦ Wayne Gao Chief AI Officer, GENLOT✦ Yardena Almagor Customer Success Manager, Mindway AI	演講嘉賓： <ul style="list-style-type: none">✦ 蘇國京教授 亞洲責任博彩聯盟主席，中國彩票行業沙龍創始人，澳門經濟適度多元化促進會會長✦ Michael Auer OpenBet Limited 董事總經理✦ Travis Sztainert International Center for Responsible Gaming 研究與教育總監✦ 高煒 穗彩科技首席 AI 官，天音控股彩票科技板塊✦ Yardena Almagor Mindway AI 客戶體驗經理
17:05 - 17:10	Certificate Award	頒發榮譽證書

G2E ASIA AND CONFERENCE

亞洲國際娛樂展研討會

IAGA Best Practices Institute

IAGA 最佳實踐研究所

Venue / 地點：

Florence 2201-2302, L1, The Venetian Macao

澳門威尼斯人 1 樓，佛羅倫薩會議廳 2201-2302

Time 時間	Topic	主題
10:00 - 10:05	Welcome Remarks	歡迎致辭
10:05 - 10:45	Building on Global Experience: Shaping the Future of Gambling and Betting Regulation Join us for an engaging fireside chat examining how regulators around the world are drawing on lessons from established gambling jurisdictions to design robust, responsible, and future ready regulatory frameworks. Grounded in international best practices—including responsible gambling, anti money laundering (AML), and fraud monitoring—this discussion will explore practical strategies for effective regulation, common pitfalls to avoid, and approaches that balance innovation with consumer protection. The session will deliver actionable insights for policymakers, regulators, operators, and stakeholders navigating the complexities of regulating gambling and betting in both emerging and mature markets, with a focus on safeguarding market integrity and player trust.	借鑒全球經驗：塑造博彩與投注監管的未來 請加入我們的爐邊談話，深入探討全球各地的監管機構如何借鑑成熟博彩司法管轄區的經驗，設計健全、負責任且面向未來的監管框架。這場討論將以國際最佳實踐為基礎——包括責任博彩、反洗錢(AML)以及詐欺監測——並探索有效監管的實用策略、應避免的常見陷阱，以及在創新與消費者保護之間取得平衡的方法。會議將為政策制定者、監管機構、營運商及相關利益方提供可行的洞見，協助他們在新興與成熟市場中應對博彩與投注監管的複雜挑戰，並聚焦於維護市場完整性與玩家信任。
	Speaker: ✦ Ben Haden President, International Association of Gaming Regulators ✦ Rui Proença Partner, MdME	演講嘉賓： ✦ Ben Haden International Association of Gaming Regulators 總裁 ✦ Rui Proença MdME 合夥人

Time 時間	Topic	主題
10:55 - 11:35	AI and its Use in Gambling and Beyond Explore how artificial intelligence can and is reshaping the gambling industry and driving responsible innovation across industry verticals. In this masterclass, experts from Amazon Web Services (AWS) will showcase the latest AI applications in gambling, and highlight how AI can be responsibly used to enhance the customer. Drawing on AI best practices from other industries, the discussion will help the audience gain a better understanding on how to leverage AI ethically and effectively, ensuring compliance, security, and superior customer engagement. Speakers: ✦ Paul Devlin Global Leader of Betting, Gaming & Sports, Amazon Web Services	AI 在博彩及更廣領域的應用與影響 探索人工智能如何重塑博彩產業，並在各個產業領域推動負責任的創新。在這場大師課中，來自 Amazon Web Services (AWS) 的專家將展示人工智能在博彩中的最新應用，並強調人工智能如何能以負責任的方式提升顧客體驗。透過借鑑其他產業的人工智能最佳實踐，本次討論將幫助觀眾更深入理解如何以合乎倫理且有效的方式運用人工智能，確保合規、安全，以及卓越的顧客互動。 演講嘉賓： ✦ Paul Devlin Amazon Web Services 博彩、遊戲與體育的全球領導者
11:35 - 11:50	Tea Break	茶歇

G2E ASIA AND CONFERENCE

亞洲國際娛樂展研討會

Time 時間	Topic	主題
11:50 - 12:30	Evolving Responsible Gambling Programs in Asia <p>As Asia's gambling markets expand and mass market participation rises, responsible gambling programs must adapt to new challenges and opportunities. This panel will explore how Asian jurisdictions are strengthening player protections, drawing on lessons from global leaders. Experts will discuss the evolution of responsible gambling initiatives—including self-exclusion, education, and harm minimization—and examine the impact of advertising restrictions and bans implemented in other regions.</p> <p>Moderator:</p> <ul style="list-style-type: none">✦ Peter Cohen Director Regulatory Affairs, The Agenda Group <p>Panelists:</p> <ul style="list-style-type: none">✦ Al Watson Chief Executive Officer, Dataworks Group✦ Joseph Bufalino Executive Director - Responsible Gambling, Marina Bay Sands✦ Tracy Schrans Co-Founder and President, Focal Research Consultants	亞洲負責任博彩計劃的演進與發展 <p>隨著亞洲博彩市場擴張與大眾參與度提升，責任博彩計劃必須適應新的挑戰與機遇。本場座談將探討亞洲各司法管轄區如何加強玩家保護，並借鑑全球領先者的經驗。專家們將討論責任博彩措施的演進——包括自我排除、教育與減害策略——並審視其他地區已實施的廣告限制與禁令所帶來的影響。</p> <p>主持人：</p> <ul style="list-style-type: none">✦ Peter Cohen The Agenda Group 監管事務總監 <p>演講嘉賓：</p> <ul style="list-style-type: none">✦ Al Watson Dataworks Group 執行長✦ Joseph Bufalino Responsible Gambling, Marina Bay Sands 執行董事✦ Tracy Schrans Focal Research Consultants 聯合創辦人兼總裁

Time 時間	Topic	主題
12:25 - 14:00 Sponsored by 贊助商 	Networking Luncheon Florence 2305, L1, The Venetian Macao	交流午宴 澳門威尼斯人1樓, 佛羅倫薩會議廳 2305

14:00 - 14:40 **Financial Crime Prevention and Compliance: Innovations and Best Practices**

During this masterclass on the latest in financial crime prevention, detection and compliance, experts from (insert company here) will examine the latest trends, challenges, and solutions for global gambling industry operators. Our experts will discuss the integration of advanced technologies for financial crime and fraud detection and evolving regulatory requirements, highlighting best practices and drawing on real-world examples from both gambling and finance. Attendees will gain actionable strategies for staying ahead of emerging threats, maintaining robust compliance standards, and fostering a culture of integrity and transparency.

Speakers:

- ★ **Tom Townson**
Partner, Grant Thornton UK Advisory & Tax LLP

金融犯罪防控與合規：創新與最佳實踐

在這場有關最新金融犯罪防制、偵測與合規的大師課中, 來自 Grant Thornton UK Advisory 的專家將深入探討全球博彩產業營運商所面臨的最新趨勢、挑戰與解決方案。專家將分享如何整合先進技術以進行金融犯罪與詐欺偵測, 以及不斷演變的監管要求, 並強調最佳實踐, 結合博彩與金融領域的真實案例。與會者將獲得可行的策略, 以保持領先於新興威脅、維持健全的合規標準, 並培養誠信與透明的文化。

演講嘉賓:

- ★ **Tom Townson**
Grant Thornton UK Advisory & Tax LLP 合夥人

G2E ASIA AND CONFERENCE

亞洲國際娛樂展研討會

Time 時間	Topic	主題
14:40 - 15:00	Tea Break	茶歇

15:00 - 15:40 Strategic Outlook for Asian Land-Based Casino Markets: Innovation, Investment, and the Future of Premium Mass Market

This panel brings together industry leaders and market experts to explore the evolving landscape of Asian land-based casino markets. The discussion will address the shift to post-junket revenue models and the rise of premium mass segments, as well as strategies for capital expenditure, integrated resort (IR) pipelines, and successful market entry. Panelists will also examine innovations in cashless gaming, floor efficiency, and customer experience (CX), sharing insights on how technology and operational excellence are shaping the future of the region's casino industry.

Moderator:

- ✦ **Pedro Cortés**
Managing Partner, Lektou - Advogados e Notários

亞洲實體博彩市場戰略展望：創新、投資與優質中場市場的未來

本場座談將匯聚業界領袖與市場專家，探討亞洲實體賭場市場不斷演變的格局。討論內容將涵蓋從中介人 (junket) 模式轉向後期收入模式，以及高端大眾市場的崛起，同時深入分析資本支出策略、綜合度假村 (IR) 管線與成功進入市場的方法。嘉賓將審視無現金遊戲的創新、場地效率以及顧客體驗 (CX)，並分享科技與卓越營運如何共同塑造該地區賭場產業的未來。

主持人：

- ✦ **Pedro Cortés**
Lektou - Advogados e Notários 管理合夥人

Thursday, May 14
週四, 5月14日

Time 時間

Topic

主題

15:00 - 15:40

Panelists:

- ✦ **Francis Rod**
Managing Director, Alvarez & Marsal
- ✦ **Hugo Maia Bandeira**
Founding Partner, CFB Lawyers
- ✦ **Muhammad Cohen**
Asia Editor at Large, Clarion Digital Media
- ✦ **Vincent Law**
Partner, Johnsons Stokes & Master (JSM), Hong Kong

演講嘉賓:

- ✦ **Francis Rod**
Alvarez & Marsal
董事總經理、亞洲區金融犯罪業務負責人
- ✦ **白韋祺**
CFB Lawyers 創始合夥人
- ✦ **Muhammad Cohen**
Clarion Digital Media
亞洲特約編輯
- ✦ **羅永聰**
Johnsons Stokes & Master (JSM), Hong Kong 合夥人

SPEAKERS PROFILE

講者簡介



Grant Chum 鄭君諾

Chief Executive Officer and Executive Director
Sands China Ltd.

金沙中國有限公司
行政總裁兼執行董事

Mr. Grant Chum is chief executive officer, president, and an executive director of Sands China Ltd., and executive vice president of Asia operations for Las Vegas Sands Corp. He is also a director of various Sands China subsidiaries, including Venetian Macau Limited, and is chairman of Sands China's capex committee.

Mr. Chum joined the Las Vegas Sands group in July 2013 as senior vice president of global gaming strategy, subsequently becoming Sands China's chief of staff in March 2015 and chief operating officer in February 2020.

As chief executive officer and president of Sands China, he is responsible for executing the company's business strategies and providing leadership for all aspects of operations, with an emphasis on long-term strategy and growth.

Prior to joining the Las Vegas Sands group, Mr. Chum spent 14 years at UBS Investment Bank.

鄭君諾先生現任金沙中國行政總裁、總裁、執行董事兼資本開支委員會主席，以及拉斯維加斯金沙集團行政副總裁—亞洲業務營運，並兼任威尼斯人澳門股份有限公司等金沙中國附屬公司董事。

他於二零一三年七月加入集團，出任全球博彩策略資深副總裁；自二零一五年三月擔任金沙中國首席事務長，並於二零二零年二月出任首席營運總裁。

他現負責執行金沙中國業務策劃，並為整體營運提供長遠策略及方向。在加入集團前，他任職瑞銀投資銀行十四年。

SPEAKERS PROFILE

講者簡介



Praveen Choudhary

Managing Director
Head of Asian Gaming & Lodging and Hong Kong
India Real Estate Research
Morgan Stanley
摩根士丹利董事總經理

Praveen Choudhary is a managing director at Morgan Stanley and Head of Asian Gaming & Lodging and Hong Kong/India Real Estate Research. He was ranked #1 in the gaming & lodging sector from 2022 to 2024 in the Institutional Investor All-Asia Research poll and has been ranked each year from 2011 to 2025.

Praveen has a degree in electronic engineering and an MBA from the Indian Institute of Management, Calcutta.

Praveen Choudhary 現任 摩根士丹利 (Morgan Stanley) 董事總經理，並擔任 亞洲博彩與住宿業務主管 以及 香港／印度房地產研究主管。

他在 2022 至 2024 年間於 Institutional Investor 全亞洲研究調查 中，於博彩與住宿領域排名第 1，並自 2011 年至 2025 年每年均獲得排名。

Praveen 擁有電子工程學位，並於 加爾各答印度管理學院 (Indian Institute of Management, Calcutta) 取得 MBA。

SPEAKERS PROFILE

講者簡介



Anthony Lawrance

Managing Director
Intelligence Macau Ltd
董事總經理

Anthony Lawrance has been an independent analyst for more than 20 years, having worked in and around Greater China, including Taiwan, Macau, and Hong Kong. He is the founder of Intelligence Macau, a market-research company. He was previously a journalist and a business development executive for media companies including Macau Inc., South China Morning Post, and Taipei Times.

He consults regularly for institutional clients invested in the region, and is a trusted source of insight into Macau's unique socio-political-economic system, speaking regularly at gaming industry and China investment-opportunity conferences.

Anthony Lawrance 作為獨立分析師已有二十多年經驗，長期在大中華地區工作，包括台灣、澳門和香港。他是市場研究公司「Intelligence Macau」的創辦人。此前，他曾擔任記者以及媒體公司的商務拓展主管，服務過的媒體包括《Macau Inc.》、《南華早報》以及《台北時報》。他經常為投資於該地區的機構客戶提供顧問服務，是深入了解澳門獨特社會、政治與經濟體系的可信來源，並經常在博彩業及中國投資機會相關的會議上發表演講。

SPEAKERS PROFILE

講者簡介



George Choi 蔡瑞隆

Director - Global Head of Gaming Research

Citi Research

花旗銀行研究部

董事 - 環球博彩研究主管

Mr George Choi is Head of Global Gaming Research at Citi. For the past 20 years, Mr Choi has developed independent, in-depth analysis for the Asian gaming industry, offering insights and market commentary on Asian gaming markets and operators. His forecasts and deep understanding of the industry can assist institutional investors in making informed decisions.

蔡瑞隆先生現任花旗銀行環球博彩研究主管。過去20年，蔡先生為亞洲博彩行業提供獨立深入分析，針對亞洲博彩市場及營運商發表見解與市場評論。其精準預測及對行業的深刻理解，協助機構投資者作出明智的決策。

SPEAKERS PROFILE

講者簡介



Vitaly Umansky

Seaport Research Partners

Senior Research Analyst

Global Gaming

全球博彩資深研究分析師

Vitaly Umansky is the Global Gaming Senior Analyst with Seaport Research Partners, where he leads the equity research effort in the casinos and gaming sector. He has been involved in the gaming space for well over 20 years. Previously, Vitaly was with AB Bernstein (Sanford C. Bernstein) heading up the firm's global gaming equity research. Prior to equity research, Vitaly was a partner with Asia Atlantic Partners, a private equity firm focused on investment opportunities in Asian emerging markets in the gaming, leisure, hospitality, and media industries. Vitaly was the Chief Financial Officer & Senior Vice President for Business Development with New Cotai Holdings, a private equity backed company developing casino, integrated resort, and real estate assets in Macau and Asia. Earlier in his career Vitaly was an investment banker with Merrill Lynch, and a consultant with Ernst & Young and PricewaterhouseCoopers. Vitaly holds an MBA from the Wharton School of Business and a BA in Economics and Legal Studies from Trinity College.

Vitaly Umansky 是 Seaport Research Partners 的全球博彩資深分析師，負責領導該公司在賭場與博彩產業的股票研究工作。他在博彩領域深耕逾 20 年。此前，Vitaly 任職於 AB Bernstein (Sanford C. Bernstein)，主導該公司全球博彩產業的股票研究。

在從事股票研究之前，Vitaly 曾擔任 Asia Atlantic Partners 的合夥人，該私募股權公司專注於亞洲新興市場的博彩、休閒、酒店及媒體產業的投資機會。Vitaly 也曾擔任 New Cotai Holdings 的首席財務官兼業務發展資深副總裁，該公司由私募基金支持，致力於在澳門及亞洲開發賭場、綜合度假村及房地產資產。

在職涯早期，Vitaly 曾任職於美林證券擔任投資銀行家，並在安永 (Ernst & Young) 及普華永道 (PricewaterhouseCoopers) 擔任顧問。Vitaly 擁有賓夕法尼亞大學華頓商學院的 MBA，以及三一學院 (Trinity College) 經濟與法律研究的學士學位。

SPEAKERS PROFILE

講者簡介



Michael Grimes

Principal
GGRAsia
總裁

Michael Grimes is one of three highly-experienced media professionals who founded GGRAsia in May 2014. GGRAsia is an online-based news platform for the Asian gaming sector, offering a newsletter daily on weekdays. GGRAsia – with representatives based full-time in Macau and the Philippines – has built its reputation around accurate and fair reporting, and transparency in its editorial coverage.

Michael was associate editor of Macau Business Daily from April 2012 to March 2014. He was editor of Inside Asian Gaming magazine from 2009 to March 2012. He has more than 25 years of experience in journalism, having started his career in national print media and television news in the United Kingdom.

Michael Grimes 是一位資深傳媒工作者，他與兩位資深傳媒人於 2014 年 5 月創辦了 GGRAsia。GGRAsia 是一個提供亞洲博彩業資訊的線上新聞平台，於每個工作日發佈電子報，並以準確、公正的報導和透明度高的內容在業界樹立口碑。現時，GGRAsia 的團隊代表常駐於澳門和菲律賓兩地。

Michael 曾於 2012 年 4 月至 2014 年 3 月擔任《澳門商業日報》副主編；於 2009 年至 2012 年 3 月擔任《亞博匯》編輯。他擁有超過 25 年的新聞從業經驗，職業生涯始於英國的全國性紙媒和電視新聞

SPEAKERS PROFILE

講者簡介



Gregory Hawkins

President and Chief Operating Officer
Bloomberry Resorts Corporation
Solaire Resort
總裁兼首席營運長

Mr. Hawkins has been Acting and then President and Chief Operating Officer of the company since January 2025. Prior to this, he was Chief Operating Officer of Solaire Resort North, having commenced in November 2023. He was formerly Chief Casino Officer of The Star Entertainment Group, Sydney (2019 to 2022) and Managing Director, The Star Sydney (2014 to 2019). He has also held senior positions with Crown Melbourne Limited (Nov 2011 to Sept 2013), was formerly the President of City of Dreams, Macau (May 2008 to November 2010) and CEO of Altira Hotel, Macau (January 2006 to May 2008). Mr. Hawkins is a graduate of Monash University, Melbourne, where he received a Bachelor Degree in Applied Sciences.

Mr. Hawkins 自 2025 年 1 月起先後擔任代理總裁，並於之後出任公司總裁兼首席營運長。在此之前，他自 2023 年 11 月起擔任 Solaire Resort North 的首席營運長。

他曾於 2019 至 2022 年間出任 The Star Entertainment Group, Sydney 的首席賭場官，並於 2014 至 2019 年擔任 The Star Sydney 的董事總經理。此外，他亦曾在 Crown Melbourne Limited 擔任高階職位(2011 年 11 月至 2013 年 9 月)，並於 2008 年 5 月至 2010 年 11 月期間擔任 City of Dreams, Macau 的總裁，以及在 2006 年 1 月至 2008 年 5 月期間出任 Altira Hotel, Macau 的行政總裁。

Mr. Hawkins 畢業於墨爾本的 Monash University，獲得應用科學學士學位。

SPEAKERS PROFILE

講者簡介



Kenneth Feng **馮小峰**

Chief Executive Officer
Executive Director
MGM China Holdings Limited
高梅中國控股有限公司
首席執行官及執行董事

Kenneth Xiaofeng Feng, serves as an Executive Director of the Company and was appointed as Chief Executive Officer on December 19, 2025. He also serves as a Director of MGM Grand Paradise Limited. Mr. Feng was appointed as a Non-Executive Director of the Company on May 24, 2018, following which he was appointed as President, Strategic and Chief Financial Officer on June 22, 2020 and re-designated as an Executive Director & President of the Company on July 20, 2023. He was a member of the Audit Committee of the Company from May 24, 2018 to November 1, 2019.

Mr. Feng has been employed by MGM Resorts International since 2001 in a variety of finance, advisory, strategic, operational and development positions. Mr. Feng was appointed as Vice President — International Operations in 2007 and Senior Vice President of MGM Resorts International in 2009. In 2017, Mr. Feng was promoted to be Executive Vice President of MGM International Operations.

馮小峰，為本公司執行董事，並於 2025 年 12 月 19 日獲委任為首席執行官。彼亦擔任美高梅金殿超濠股份有限公司董事。馮先生於 2018 年 5 月 24 日獲委任為本公司非執行董事，其後於 2020 年 6 月 22 日獲委任為總裁、戰略及首席財務官，並於 2023 年 7 月 20 日獲調任為本公司執行董事兼總裁。彼自 2018 年 5 月 24 日起至 2019 年 11 月 1 日為本公司的審計委員會成員。

馮先生自 2001 年加入美高梅國際酒店集團起擔任財務、顧問、戰略、營運及發展多個職位。馮先生分別於 2007 年及 2009 年獲委任為國際營運部副總裁及美高梅國際酒店集團的高級副總裁。於 2017 年，馮先生升任為 MGM International Operations 的執行副總裁。

SPEAKERS PROFILE

講者簡介



Walt Power

CEO

The Grand Ho Tram

執行長

Walt Power is one of the longest serving casino executives in the Asian gaming industry. The Grand Ho Tram, a large integrated resort in southern Vietnam offering such brands as Intercontinental Hotel and Holiday Inn Resort, as well as the "Bluffs", southeast Asia's #1 ranked golf course, was recently selected by the Vietnamese government to host Vietnamese citizens in its casino. The transition from "foreign passports only" to all nationalities has created a business case model for a conservative, responsible, and tourism focused expansion of gaming within Vietnam.

Walt was also instrumental in the development, opening and operation of the "Sands", the first western casino in Macau. The dramatic transformation of customer service levels, efficiency, and regulation of the casino industry in Macau and its ensuing expansion to become the world's largest gaming market was the genesis of the term "The Sands Effect". Having worked in Asia for over 25 years, Walt is recognized for his expertise in the Asian gaming industry to include the nuances of regulatory

structure, finance and operations.

A 30+ year gaming industry veteran, he has accumulated extensive international gaming experience through executive positions at integrated resorts in the United States, Argentina, South Africa, and the Philippines, in addition to his work in Macau and Vietnam.

Mr. Power is a former United States Marine Corps Major and Naval Aviator. He earned his bachelor's degree and master's degree in business administration from the University of Michigan. Walt also holds a black belt in Brazilian Jiu Jitsu and is an annual competitor at the World Master BJJ Championships.

SPEAKERS PROFILE

講者簡介

Walt Power 是亞洲博彩業中任職最久的高階管理者之一。位於越南南部的大型綜合度假區 The Grand Ho Tram，旗下擁有洲際酒店 (Intercontinental Hotel)、假日酒店度假村 (Holiday Inn Resort)，以及東南亞排名第一的高爾夫球場 “The Bluffs”。該度假區近期獲越南政府選定，允許越南公民進入其賭場。從「僅限外國護照」到「全面開放」的轉變，為越南建立一個保守、負責任且以旅遊為導向的博彩業擴張模式奠定了商業案例。

Walt 亦在澳門「金沙」(The Sands) 賭場的開發、開幕與營運中扮演關鍵角色，該賭場是澳門第一家西方風格的賭場。澳門博彩業在客戶服務、營運效率與監管制度上的劇烈變革，以及其後迅速發展成為全球最大博彩市場的過程，被稱為「金沙效應」(The Sands Effect)。在亞洲工作超過 25 年的 Walt，因其對亞洲博彩產業的深刻理解而廣受認可，涵蓋監管架構、財務與營運等細緻領域。

作為擁有超過 30 年經驗的博彩業資深人士，他曾在美國、阿根廷、南非、菲律賓等地的綜合度假村擔任高階管理職務，並在澳門與越南累積了豐富的國際博彩產業經驗。

Power 先生曾任美國海軍陸戰隊少校及海軍飛行員。他於密西根大學取得學士學位與工商管理碩士學位。此外，Walt 也是巴西柔術黑帶，每年皆參加世界大師柔術錦標賽。

SPEAKERS PROFILE

講者簡介



Niall Murray

Chairman & CEO

Murray International (Macau) Co. Ltd.

董事長兼執行長

Niall Sean Murray is the Founder and Chairman of Murray International and is one of the leading strategic and operations development consultants specializing in developing, opening, operating and optimizing the world's largest and most successful properties and Integrated Resorts including: Disney in Paris; Ritz Carlton, Four Seasons in New York and Caesars Palace, Venetian Las Vegas. Niall led the pre-opening, critical path and operations development process in Macau as a Senior Director at the Sands Macau, as Vice President of Operations Development for The Venetian, Cotai Strip, Director of Operations Development at SJM, Strategic Development Consultant for MGM China and for several properties in Philippines and throughout Asia. Niall was born in Dublin, Ireland, is a US Passport Holder and Resident of Macau. Niall is a Senior Professional in HR Management, is a Certified Management Consultant with the Institute of Management Consultants, and a member of the Project Management Institute.

Niall Sean Murray 為 Murray International 的創辦人兼主席，亦是全球首屈一指的策略及營運發展顧問，專注於策劃、開幕、營運及優化世界各地最具規模及最成功的物業及綜合度假村，當中包括：巴黎迪士尼、紐約的 Ritz Carlton 及 Four Seasons，以及拉斯維加斯的 Caesars Palace 和 Venetian。

Niall 曾於澳門擔任金沙澳門高級總監，領導項目開幕前的關鍵路線規劃及營運發展流程；其後出任威尼斯人及路氹項目營運發展副總裁、澳博營運發展總監，並曾為美高梅中國及菲律賓及亞洲多個項目擔任策略發展顧問。

Niall 出生於愛爾蘭都柏林，持有美國護照，現居澳門。他為人力資源管理領域的高級專業人士，獲管理顧問學會認證為管理顧問，亦為項目管理學會會員。

SPEAKERS PROFILE

講者簡介



Ken Jolly

VP Strategic Governance, Compliance & Partnerships – Asia

LNW Gaming Asia Limited

亞太區策略管治、合規及合作副總裁

Ken Jolly brings more than 40 years of global experience in the gaming industry and is widely recognized as one of the most recognizable figures. His career spans technical, sales, financial, senior management, and business development roles across international markets, including leadership positions in New Zealand, the US, Europe, Asia Pacific, and EMEA. Based in Macau for the past 20 years, Ken currently serves as Managing Director, Asia at Light & Wonder. In this role, Ken oversees Asian gaming operations and leads expansion into key new markets such as Japan and Thailand. Ken's experience encompasses all facets of successfully managing a gaming product supply company, supported by a proven record of global growth.

Ken Jolly 在全球博彩產業擁有超過 40 年的經驗，被廣泛認為是最具代表性的人物之一。他的職業生涯橫跨技術、銷售、財務、高階管理及業務拓展等領域，並在紐西蘭、美國、歐洲、亞太及 EMEA 等國際市場擔任領導職位。

過去 20 年來，Ken 一直常駐澳門，目前擔任 Light & Wonder 的亞洲董事總經理。在此職位上，他負責監督亞洲博彩業務，並領導拓展至日本與泰國等重要新市場。Ken 的經驗涵蓋成功管理博彩產品供應公司的各個面向，並以其在全球成長方面的卓越紀錄作為支持。

SPEAKERS PROFILE

講者簡介



Kurt Gissane

Chief Revenue Officer
Aristocrat
首席營收長

Kurt Gissane serves as Chief Revenue Officer for Aristocrat Gaming, where he oversees the entire sales organization for the Gaming business including Class 3, Class 2, CD, ATLS, VLT/VGT, GACOAM and all new and international markets. As a Gaming veteran with over 24 years of industry experience working across Australia, Asia and North America, his extensive knowledge allows him to drive comprehensive strategy and seamless delivery of Aristocrat's incredible gaming content to the company's global customer base.

Kurt Gissane 現任 Aristocrat Gaming 的首席營收長，負責監管博彩業務的整體銷售體系，涵蓋 Class 3、Class 2、CD、ATLS、VLT/VGT、GACOAM 以及所有新興與國際市場。作為一名在博彩業深耕超過 24 年的資深專業人士，他的足跡遍及澳洲、亞洲及北美；憑藉其深厚的產業知識，他致力於驅動全面性的策略發展，並確保 Aristocrat 卓越的博彩內容能完美呈現給全球客戶群。

SPEAKERS PROFILE

講者簡介



Shaun McCamley

Founder, Chairman
GameWorkz
創辦人兼總裁

Shaun McCamley is a highly respected executive in the global gaming industry, with over four decades of leadership across land-based and digital operations. He brings deep expertise in operations, digital transformation, and regulatory strategy, having advised governments, regulators, and operators across Asia, Europe, and emerging markets.

As Founder and Chairman of GameWorkz and Managing Partner of Euro Pacific Asia Consulting, Shaun works at the forefront of the industry's evolution, helping operators build sustainable digital engagement models beyond the traditional casino floor.

A recognised thought leader and international speaker, he is known for his strategic insights on player engagement, social gaming, and the role of technology in reshaping the gaming landscape. His work focuses on bridging the gap between physical and digital ecosystems, enabling operators to unlock new revenue streams and future-proof their businesses in an increasingly competitive and technology-driven market.

Shaun McCamley 是全球博彩產業中備受尊敬的高階主管，擁有超過四十年的領導經驗，涵蓋實體與數位營運。他在營運管理、數位轉型及監管策略方面具備深厚專業，曾為亞洲、歐洲及新興市場的政府、監管機構與營運商提供諮詢。

作為 GameWorkz 的創辦人兼主席，以及 Euro Pacific Asia Consulting 的管理合夥人，Shaun 站在產業演進的最前線，協助營運商建立可持續的數位互動模式，突破傳統賭場的限制。

他是一位公認的思想領袖與國際演講者，以其在玩家互動、社交博彩，以及科技如何重塑博彩格局的策略洞察而聞名。他的工作重點在於連結實體與數位生態系統，協助營運商開拓新收入來源，並在日益競爭與科技驅動的市場中為企業奠定長遠發展的基礎。

SPEAKERS PROFILE

講者簡介



Aaron Raj

CTO

Angel Australasia PTY LTD

首席技術官

Aaron Raj is a technology leader with nearly two decades of experience in the gaming industry. He has a strong track record of successfully delivering and launching casino technology systems across multiple international jurisdictions. His expertise spans system architecture, data infrastructure, enterprise applications, and technology platforms that form the backbone of modern casino operations.

Throughout his career, Aaron has developed a deep understanding of gaming technologies and operational workflows, enabling him to translate complex technical concepts into practical, scalable solutions. System integration has been a key strength, ensuring seamless interoperability between diverse technologies within the highly regulated casino environment.

Aaron has been part of the Angel Group since the early stages of its Smart Table journey in Australia. Angel Group continues to drive innovation in the gaming sector, most recently through the development and deployment of its Smart Table technology across Australasia and Southeast Asia.

Angel's Smart Table platform is built as a heterogeneous system that integrates multiple technologies working in unison. Artificial Intelligence plays a central role in the platform, with visual intelligence forming the core of the system's capability—transforming real-time visual cues into actionable insights. Combined with a strong software-driven architecture, the solution is highly flexible and adaptable, enabling deployment across a wide range of table games throughout the gaming floor.

SPEAKERS PROFILE

講者簡介

Aaron Raj 是一位在博彩科技領域擁有近二十年經驗的技術領導者。他在多個國際司法管轄區成功交付並推出賭場科技系統，建立了卓越的紀錄。他的專業涵蓋系統架構、數據基礎設施、企業應用與技術平台，這些都是現代賭場營運的核心支柱。

在職業生涯中，Aaron 對博彩技術與營運流程有深刻理解，能將複雜的技術概念轉化為可行且可擴展的解決方案。他在系統整合方面尤為突出，確保在高度監管的賭場環境中，不同技術能夠無縫互通。

Aaron 自 Angel Group 在澳洲開展智慧桌 (Smart Table) 項目初期便加入，並持續推動創新。如今，Angel Group 已將智慧桌技術部署至澳洲及東南亞各地。

Angel Smart Table 平台是一個異質系統，整合多種技術協同運作。人工智慧在其中扮演核心角色，尤其是視覺智能，能將即時視覺訊號轉化為可操作的洞察。結合強大的軟體架構，該解決方案具備高度靈活性與適應性，可廣泛應用於賭場遊戲桌，推動博彩營運的數位化與智能化。

SPEAKERS PROFILE

講者簡介



Clayton Peister

Managing Director and Analyst

Hex Gaming

董事總經理兼分析師

I'm Clayton Peister, Managing Director of Differential Labs and Hex Gaming. Differential Labs is the largest casino analytics advisory in the industry, helping properties with marketing, AI and machine learning adoption, marketing automation, fraud detection, and regulatory assurance. Through Hex Gaming, I build and deploy generative AI agents purpose-built for the casino industry. Both firms work with many of the world's largest gaming companies.

I've held senior strategy and marketing roles in Las Vegas, Macau, and Australia. I moved to Macau in 2007 and went on to hold positions at Sands China and Wynn Macau, where I served as Vice President of Casino Marketing. I helped open several of the region's most successful integrated resorts and ran one of the largest casino loyalty programs in the world.

I'm a frequent speaker and published author on casino analytics and hold a degree in Hotel Administration from UNLV.

我是 Clayton Peister，現任 Differential Labs 與 Hex Gaming 的董事總經理。Differential Labs 是業界規模最大的賭場數據分析諮詢機構，致力於協助業者導入行銷策略、人工智慧 (AI) 與機器學習、行銷自動化、欺詐檢測以及監管保障。此外，我透過 Hex Gaming 開發並部署專為博彩業量身打造的生成式 AI 代理程序 (Generative AI agents)。這兩家公司均與多間全球頂尖的博彩企業長期合作。

我曾於拉斯維加斯、澳門及澳洲擔任高階策略與行銷職位。2007 年移居澳門後，先後任職於金沙中國 (Sands China) 與永利澳門 (Wynn Macau)，並曾擔任永利澳門的賭場行銷副總裁。我曾參與協助該地區數間最成功的綜合度假村 (Integrated Resorts) 開幕，並管理過全球規模最大的賭場忠誠度計畫之一。

我經常受邀就賭場數據分析主題發表專題演講，同時也是相關領域的出版作家。我擁有內華達大學拉斯維加斯分校 (UNLV) 的酒店管理學位。

SPEAKERS PROFILE

講者簡介



David Croft

SVP Gaming Optimisation & Strategy
Head of APAC
Tangam Systems
遊戲優化與策略資深副總裁

As SVP of Gaming Optimisation & Strategy, David Croft brings over 20 years of expertise in leading gaming strategy, analytics, and innovation across table games, slots, and ETGs. Before joining Tangam, David oversaw gaming analytics and product strategy at Crown Resorts and The Star Entertainment Group. At Tangam, David's vision is to help partners drive gaming performance improvements by utilizing best practices with business intelligence tools for a better guest experience and increased profitability.

作為 遊戲優化與策略資深副總裁 (SVP of Gaming Optimisation & Strategy), David Croft 擁有超過二十年的專業經驗, 領導桌上遊戲、角子機 (slots) 及電子桌上遊戲 (ETGs) 的策略、分析與創新。

在加入 Tangam 之前, David 曾在 Crown Resorts 與 The Star Entertainment Group 負責遊戲分析與產品策略。

在 Tangam, 他的願景是透過商業智慧工具的最佳實踐, 協助合作夥伴提升遊戲績效, 改善顧客體驗並提高盈利能力。

SPEAKERS PROFILE

講者簡介



Troy Nyi Nyi

SVP & GM, APAC

SEON Technologies

亞太區資深副總裁兼總經理

Troy Nyi Nyi is SVP & GM, APAC, at SEON.

Troy brings two decades of expertise in financial services, payments and eCommerce, with a focus on data-driven fraud risk management and AML solutions.

Prior to SEON, he served as Global Head of Commercial at BPC Banking Technologies, where he led its Enterprise Fraud Management product line.

Previously, he led regional operations for trust & identity intelligence companies Forter and TeleSign.

Troy Nyi Nyi 是 SEON 的亞太區資深副總裁兼總經理 (SVP & GM, APAC)。

Troy 擁有二十年的金融服務、支付及電子商務專業經驗，專注於以數據驅動的詐欺風險管理與反洗錢 (AML) 解決方案。

在加入 SEON 之前，他曾任 BPC Banking Technologies 的全球商業主管，領導企業詐欺管理產品線。

更早之前，他也曾負責 Forter 與 TeleSign 等信任與身份智能公司的區域營運工作。

SPEAKERS PROFILE

講者簡介



Guojing Su 蘇國京

Founder, China Lottery Industry Salon and Asian Responsible Gaming Alliance
President, Macao Association for the Promotion of Moderate Diversification of Economy
亞洲責任博彩聯盟主席，中國彩票行業沙龍創始人，澳門經濟適度多元化促進會會長

Founder of China Lottery Industry Salon and Asian Responsible Gaming Alliance; Managing Director of China Universal Kinglott Tech. Co., Ltd.; President of Macao Association for the Promotion of Moderate Diversification of Economy; Adjunct Professor at China Civil Affairs University; Senior Member of Chinese Society of Technology Economics; Lottery Industry Expert of the Ministry of Civil Affairs and the Ministry of Finance of China; Honorary Advisor of Responsible Gaming Association of Macao; Member of the 12th Beijing Economic Committee of the Central Committee of China National Democratic Construction Association; Columnist for Caixin.

With over 20 years of research on China's lottery policies, regulations, responsible lottery and industry development, he has long presided over key research projects at national and ministerial-provincial levels, and is a senior expert in China's lottery sector. He is also dedicated to research on international responsible gaming. As the founder of Asian Responsible Gaming Alliance, he has hosted the Asian Responsible Gaming Forum annually at G2E Asia in Macao. His

professional views and industry interpretations have been widely cited by mainstream media, earning him broad recognition and stable credibility within and beyond the industry.

蘇國京，中國彩票行業沙龍、亞洲責任博彩聯盟創始人，環球京彩（北京）科技發展有限公司董事總經理，澳門經濟適度多元化促進會會長，民政職業大學兼職教授，中國技術經濟學會高級會員，民政部、財政部彩票行業專家，澳門負責任博彩協會名譽顧問，中國民主建國會中央委員會第十二屆北京經濟委員會委員，《財新》專欄作家。

深耕中國彩票政策法規、責任彩票與行業發展研究二十餘年，長期主持國家級、省部級重點科研課題，是國內彩票領域資深專家。同時深耕國際負責任博彩領域研究，作為亞洲責任博彩聯盟創始人，常年在澳門 G2E Asia 期間主辦亞洲負責任博彩論壇。其專業觀點與行業解讀多次被主流媒體引用，在行業內外具有廣泛認可度與穩定公信力。

SPEAKERS PROFILE

講者簡介



Yardena Almagor

Customer Success Lead

Mindway AI

客戶體驗經理

Yardena Almagor is a Customer Success Lead at Mindway AI, where she works closely with operators to drive the adoption and effective use of AI-powered player protection solutions. With over 15 years of experience in the gambling industry, Yardena brings a unique perspective shaped by senior roles across product, compliance, and safer gambling at major operators including William Hill and Entain.

Her background on the operator side allows her to bridge the gap between technology and real-world implementation, helping teams translate insights into practical, operational impact. She is particularly focused on how behavioural data and AI can support more effective, scalable approaches to player protection.

Yardena is a regular speaker at industry events, where she shares practical insights on safer gambling, regulation, and the evolving role of technology in supporting both operators and player wellbeing.

Yardena Almagor 是 Mindway AI 的客戶體驗經理，她與營運商密切合作，推動人工智慧驅動的玩家長保護解決方案的採用與有效運用。憑藉在博彩產業超過 15 年的經驗，Yardena 在產品、合規以及負責任博彩等高階職位累積了獨特的視角，曾任職於包括 William Hill 和 Entain 等大型營運商。

她在營運商端的背景使她能夠有效地銜接科技與實際落地的應用，協助團隊將洞察轉化為具體的營運影響。她特別專注於如何透過行為數據與人工智慧，支持更有效且可擴展的玩家長保護方法。

Yardena 經常在產業活動中擔任演講者，分享有關負責任博彩、監管，以及科技在支持營運商與玩家長福祉方面不斷演變的角色之實務見解。

SPEAKERS PROFILE

講者簡介



Michael Auer

Managing Director
Neccton
OpenBet Limited
董事總經理

Dr. Michael Auer is a psychologist and statistician with a Master's degree in Psychology from Nottingham Trent University and over 40 peer-reviewed publications in player tracking and responsible gaming. He co-founded Neccton in 2003 and developed the industry-leading player interaction and tracking tool, Mentor, which is now used by online casinos and lotteries across New Zealand, Europe, Canada, and the US. Since Neccton's acquisition by OpenBet in 2023, Michael continues to drive innovation in responsible gaming solutions, sharing his expertise at academic and industry conferences and advancing the understanding of player behaviour.

Dr. Michael Auer 是一位心理學家兼統計學家，擁有諾丁漢特倫特大學心理學碩士學位，並在玩家追蹤與負責任博彩領域發表了超過 40 篇同行評審論文。他於 2003 年共同創立 **Neccton**，並開發了業界領先的玩家互動與追蹤工具 **Mentor**。該工具目前已被紐西蘭、歐洲、加拿大及美國的線上賭場與彩票廣泛採用。自 Neccton 於 2023 年被 **OpenBet** 收購後，Michael 持續推動負責任博彩解決方案的創新，並在學術與產業會議上分享專業知識，推進對玩家行為的理解。

SPEAKERS PROFILE

講者簡介



Wayne Gao 高煒

Chief AI Officer

GENLOT

天音控股彩票科技板塊

穗彩科技首席 AI 官

Wayne Gao is the Chief AI Officer of GENLOT, leading AI strategy for the lottery technology arm of Telling Holdings. With over two decades of experience in artificial intelligence and software engineering spanning China, the United States, and Europe, Wayne built a solid engineering foundation at global technology companies including Microsoft and Motorola. He then moved to the forefront of Silicon Valley's AI innovation, serving as Director of R&D at AiFi, where he led the architecture of computer vision-powered autonomous retail systems deployed across multiple global markets; and subsequently as Head of Engineering at bitHuman, where he drove the engineering and commercialization of a real-time interactive AI digital human platform. He now focuses on driving AI innovation in the Chinese lottery industry, exploring practical pathways for deploying AI agents in intelligent lottery operations and responsible lottery frameworks.

高煒，GENLOT（穗彩科技）首席 AI 官（Chief AI Officer），天音控股（Telling）旗下彩票科技板塊 AI 戰略負責人。二十餘年深耕人工智能與軟體技術領域，職業生涯橫跨中美歐三地，先後任職於微軟、摩托羅拉等全球科技企業，積累了扎實的技術與工程基礎。此後投身矽谷 AI 創新前沿，擔任 AiFi 研發總監，主導基於計算機視覺的無人零售系統架構，產品規模化落地全球多個市場；隨後擔任 bitHuman 技術負責人，負責實時互動式 AI 數字人平台的工程化與商業化落地。現致力於推動 AI 技術在中國彩票行業的創新應用，探索 AI 智能體在彩票智能運營與責任彩票體系建設中的落地路徑。

SPEAKERS PROFILE

講者簡介



Ryan Hong-Wai Ho 何雄威

Lecturer and Programme Coordinator (MBA)
Centre for Gaming and Tourism Studies
Macao Polytechnic University
講師及課程主任 (工商管理碩士)

Dr. Ryan Hong-Wai Ho is a lecturer at the Centre for Gaming and Tourism Studies, Macao Polytechnic University. Dr. Ho is a recognized researcher, specialist, and speaker with expertise in gaming regulation, casino operations, and responsible gambling practices. He actively engages in research, training, and academic exchange with the gaming industry and international regulatory bodies. His research interests include gaming policy and regulation, integrated resort management, and human resource issues in tourism and hospitality. He has published scholarly articles and professional commentaries in both local and international academic journals and trade publications. He can be contacted at: ryanho@mpu.edu.mo.

何雄威博士是澳門理工大學博彩旅遊教學及研究中心講師，他專注於博彩監管、娛樂場營運和負責任博彩實踐的學者、專家與演講者，長期參與博彩業界及國際監管機構的研究、培訓與學術交流。其研究興趣涵蓋博彩政策與監管、綜合度假村管理，以及旅遊與款客服務業的人力資源議題；曾於本地及國際學術期刊與行業刊物發表多篇研究論文與專業評論。電郵地址：ryanho@mpu.edu.mo。

SPEAKERS PROFILE

講者簡介



Travis Sztainert

Director of Research and Education
International Center for Responsible Gaming
研究與教育總監

Travis Sztainert is the Director of Research and Education at the International Center for Responsible Gaming. His work focuses on advancing evidence-based approaches to responsible gambling, player protection, and public health policy through large-scale research funding, global forums, and cross-sector collaboration. He leads initiatives that bridge science, regulation, and industry practice, with a particular interest in risk, resilience, and the design of safer gambling environments.

Travis Sztainert 是國際負責任博彩中心 (International Center for Responsible Gaming) 的研究與教育總監。他的工作專注於推動以實證為基礎的負責任博彩方法、玩家保護及公共衛生政策，透過大型研究資助、全球論壇及跨領域合作來實現。Travis 主導的計劃致力於連結科學、監管與產業實務，特別關注風險、韌性，以及更安全博彩環境的設計。

SPEAKERS PROFILE

講者簡介



Ben Haden

President

International Association of Gaming Regulators
總裁

Ben leads the International Association of Gaming Regulators (IAGR) as president. He has overseen a growth in membership and focus on key international regulatory challenges, such as illegal gambling, alongside the regular annual conference which attracts the largest annual gathering of regulators worldwide. He works in the UK as a director at the Gambling Commission (GC), with responsibility for delivering a robust, transparent evidence base through a mix of market and social research and a data science innovation hub. His focus recently has been on the illegal gambling space. Talking to him about IAGR, he notes 'the power of genuine collaboration is something that I believe in passionately – I'm always struck by the range of skills and experience around the international table. There is always either someone who has gone through something before or knows someone else who can help. Ben arrived at the GC through the merger with the National Lottery Commission. He had worked in senior roles within the NLC across Insight, Corporate Affairs and Operations, including Head of Evaluation during the third National Lottery licence competition. He also sits on the board of a 12 school multi-academy trust in the UK.

Ben 擔任國際博彩監管機構協會 (IAGR) 會長。他監督會員人數的成長，並專注於關鍵國際監管挑戰，如非法賭博，並舉辦吸引全球最大年度監管機構的年度會議。他在英國擔任賭博委員會 (Gambling Commission, GC) 董事，負責透過市場與社會研究的結合，以及資料科學創新中心，提供健全且透明的證據基礎。他最近專注於非法賭博領域。談及 IAGR 時，他表示：「我熱切相信真誠合作的力量——我總是被國際舞台上多元的技能與經驗所震撼。總有人經歷過某些事情，或認識能幫助的人。」Ben 是透過與國家彩票委員會合併而來的。他曾在 NLC 擔任高層職務，涵蓋洞察、企業事務及營運，包括第三屆全國彩票執照競賽期間的評估主管。他同時也是英國一個由 12 所學校組成的多學院信託董事會成員。

SPEAKERS PROFILE

講者簡介



Rui Proença

Partner

MdME

合夥人

Rui is a partner at MdME, where he leads the firm's gaming practice. He advises casino operators, sports betting companies, technology providers, and investors in a broad range of corporate, commercial and gaming regulatory matters. He has assisted governments in emerging markets in developing their gaming policies and regulatory frameworks. Rui is a member of the board of trustees of the International Association of Gaming Advisors, and the only Macau lawyer ranked as a Band 1 practitioner in Chambers and Partners Gaming Asia Pacific.

Rui 是 MdME 的合夥人，領導該律師事務所的博彩業務。他為賭場營運商、體育博彩公司、科技供應商及投資者提供廣泛的公司、商業及博彩監管相關法律諮詢。

他曾協助新興市場政府制定博彩政策與監管框架，並在國際層面上建立了專業聲譽。Rui 同時是國際博彩顧問協會 (International Association of Gaming Advisors) 的董事會成員，也是唯一一位在 Chambers and Partners Gaming Asia Pacific 中被評為 Band 1 律師的澳門律師。

SPEAKERS PROFILE

講者簡介



Paul Devlin

Global Leader, Betting, Gaming & Sports
Amazon Web Services

AWS

博彩、遊戲與體育的全球領導者

Dr. Paul Devlin is a global leader in sports technology and high-performance sports, bringing over 20yrs of elite sports experience to business transformation. He possesses a unique blend of strategic vision and analytical rigour, honed through 20 years at the coalface of elite sports; 11 years as a professional athlete and 11 years in coaching and performance leadership.

His greatest strength lies in building trusted stakeholder relationships across every level of the sports business ecosystem—from athletes and coaches to C-suite executives and technology partners. Paul holds three Master's degrees and a Doctorate in Business Administration, combining academic excellence with practical leadership experience.

Currently leading a global business unit in the betting, gaming, and sports technology sector, he oversees significant revenue, growth, and strategic partnerships with some of the world's leading sports organisations and betting companies. Paul is passionate about the intersection of sports innovation and cloud technology at scale.

Dr. Paul Devlin 是體育科技與高性能運動領域的全球領導者，將二十多年的精英體育經驗帶入企業級業務轉型。他擁有獨特的戰略眼光與嚴謹的分析能力，這些源自於在精英體育一線工作 20 年的磨練：11 年的職業運動員生涯，以及 11 年的教練與績效領導經驗。這使他在更廣泛的體育產業中建立了真正全球化的導師、顧問與朋友網絡，並能將精英體育表現原則與商業成果相結合，透過邊際收益、數據驅動決策與持續改進來推動可衡量的結果。

他的最大優勢在於能夠在體育商業生態系統的各個層面建立值得信賴的利益相關者關係——從運動員與教練到 C 級高管與技術合作夥伴。保羅擁有三個碩士學位及工商管理博士學位，將學術卓越與實務領導經驗相結合。

目前，他領導博彩、遊戲與體育科技領域的全球業務部門，負責監督重要的收入、增長，以及與世界領先體育組織和博彩公司的戰略合作夥伴關係。保羅熱衷於體育創新、雲端技術與大規模業務轉型的交叉領域。

SPEAKERS PROFILE

講者簡介



Peter Cohen

Director Regulatory Affairs

The Agenda Group

監管事務總監

Peter is Director Regulatory Affairs for The Agenda Group and has provided advice on all aspects of gambling including regulatory, licensing, and responsible gambling issues for industry, governments, and regulators in Australia, Singapore, Macau, Ireland, Japan, Vietnam, Cambodia, Nepal, and Massachusetts.

Peter was previously Executive Commissioner and CEO of the Victorian State gaming regulator where he was responsible for the regulation of all gambling activities including Crown Melbourne, an integrated resort with over 500 gaming tables and 2,500 slot machines; an additional 27,500 slot machines in a distributed network of over 500 non-casino venues; parimutuel and fixed odds betting on horse racing and sport; lotteries; and keno.

Peter was a member of the International Association of Gaming Regulators from 2005 to 2010, and its Chairman in 2009 and 2010, and a Trustee of the International Association of Gaming Advisors between 2011 and 2018.

Peter 是 The Agenda Group 的監管事務總監，曾為產業、政府及監管機構提供有關博彩的各方面建議，包括監管、牌照及負責任博彩議題，服務範圍涵蓋澳洲、新加坡、澳門、愛爾蘭、日本、越南、柬埔寨、尼泊爾及麻薩諸塞州。

Peter 曾任維多利亞州博彩監管機構的執行專員兼行政總裁，負責所有博彩活動的監管，包括 Crown Melbourne——一個擁有超過 500 張博彩桌及 2,500 台角子機的綜合度假村；另有分布於 500 多個非賭場場所的 27,500 台角子機；以及賽馬與體育的互助投注及固定賠率投注、彩票及快樂彩 (keno)。

Peter 曾於 2005 至 2010 年間擔任國際博彩監管者協會 (International Association of Gaming Regulators) 成員，並於 2009 與 2010 年出任主席；亦於 2011 至 2018 年間擔任國際博彩顧問協會 (International Association of Gaming Advisors) 的受託人。

SPEAKERS PROFILE

講者簡介



Al Watson

Chief Executive Officer
Dataworks Group
執行長

Al Watson is the CEO of Dataworks Group, an international regulatory technology company delivering national-scale player protection systems for governments and regulators. Dataworks operates BetStop, Australia's National Self-Exclusion Register, on behalf of the Australian Communications and Media Authority, and is currently developing a centralised self-exclusion system for the Ontario government in Canada.

With a background in software engineering and dual legal qualifications in Australia and the United States, Al has spent over 20 years building and scaling technology platforms in highly regulated markets, including payments, fintech and gambling. His work focuses on translating regulatory intent into practical, real-time systems that operate at national scale.

He brings a delivery-focused perspective to responsible gambling, with experience implementing reforms that are simpler, lower cost and more effective for players, operators and regulators.

Al Watson 是 Dataworks Group 的執行長，該公司是一家國際監管科技企業，專門為政府與監管機構提供國家級玩家保護系統。Dataworks 代表澳洲通訊與媒體管理局 (Australian Communications and Media Authority) 營運澳洲全國自我排除登記系統 BetStop，並正為加拿大安大略省政府開發集中式自我排除系統。

Al 擁有軟體工程背景，並在澳洲與美國取得雙重法律資格。他在高度監管的市場（包括支付、金融科技及博彩）中累積超過 20 年的技術平台建設與擴展經驗。他的工作重點在於將監管意圖轉化為可行的、即時運作的國家級系統。

他以交付為導向的視角推動負責任博彩，並具備落實改革的經驗，確保改革更簡單、成本更低，且對玩家、營運商及監管機構更具成效。

SPEAKERS PROFILE

講者簡介



Joseph Bufalino

Executive Director - Responsible Gambling
Marina Bay Sands
執行董事

Joseph Bufalino

Executive Director, Responsible Gambling -
Marina Bay Sands Pte Ltd

Joseph is the Executive Director of Responsible Gambling at Marina Bay Sands, where he oversees the development and management of the Responsible Gambling Programme, including the Responsible Gambling Ambassadors and the Resort's overall Responsible Gambling policy. He works closely with local regulators and Singapore's National Council on Problem Gambling to support the Government led social safeguards.

Joseph has more than 30 years of experience in regulatory compliance and Responsible Gambling, including the past nine years at Marina Bay Sands. His extensive background spans multiple jurisdictions, contributing to the advancement of effective Responsible Gambling practices in the Casino industry.

Joseph Bufalino 是 Marina Bay Sands Pte Ltd 的負責任博彩執行董事，負責監督度假村負責任博彩計劃的制定與管理，包括負責任博彩大使計劃以及整體政策。他與當地監管機構及新加坡國家問題賭博委員會 (National Council on Problem Gambling) 密切合作，以支持政府主導的社會保障措施。

Joseph 在監管合規與負責任博彩領域擁有超過 30 年的經驗，其中過去九年任職於 Marina Bay Sands。他在多個司法管轄區累積了豐富背景，為推進賭場產業中有效的負責任博彩實踐作出了重要貢獻。

SPEAKERS PROFILE

講者簡介



Tracy Schrans

Co-Founder and President
Focal Research Consultants
聯合創辦人兼總裁

Tracy Schrans, Principal and President of Focal Research Consultants. Tracy has conducted gambling research since 1989, consulting with industry, governments and organizations on player protection, corporate social responsibility, and responsible gaming evaluation. She has published papers in peer-reviewed journals, co-authored numerous government reports and papers. Tracy and Dr. Tony Schellinck are the first researchers to use player tracking data to develop algorithms for detecting and managing customer risk and harm, designing new gambling instruments to identify early and advanced risk among adults and youth for prevention and social policy applications. Tracy and her colleagues at Focal work with stakeholders worldwide, setting safer gambling standards with international recognition in using data and technology to identify and assist at-risk gamblers.

自 1989 年以來，TRACY 一直從事博彩研究，為產業、政府和組織提供諮詢服務，內容涵蓋玩家保護、企業社會責任和負責任博彩評估。她曾在同行評審期刊上發表論文，並與他人合作了多份政報告和論文。TRACY 和 TONY SCHELLINCK 博士是首批利用玩家遊戲資開發機器學習演算法的研究人員。這些演算法用於檢測和管理客戶風險和危害及設計新的博彩工具，以識別成人和青少年早期和晚期風險，用於預防風險和引導社會政策。TRACY 和她在 FOCAL 的同事與全球利益相關者合作，制定更安全的博彩標準，並利用數據和技術識別和幫助高危險賭徒方面獲得了國際認可。

SPEAKERS PROFILE

講者簡介



Tom Townson

Partner

Grant Thornton UK Advisory & Tax LLP

合夥人

Tom is the Partner leading the Financial Crime team for Grant Thornton UK LLP. He has over 20 years' experience as a practitioner and as a consultant to financial service firms in the Financial Crime arena covering Fraud, AML, Sanctions and Conduct issues. He has led a number of globally significant programmes concerned with advising on building, reviewing or improving financial crime frameworks primarily at firms' subject to intensive regulatory scrutiny involving multiple jurisdictions and regulators. Tom has advised a variety of firms across multiple sectors including Insurance, asset management, retail banking, commercial banking, investment banking, SPVs, corporate trustees services providers and large corporates. He has appeared as an expert witness in the UK RCJ and has been instructed through the legal sector. He has also spoken about Financial Crime matters for a number of trade associations including LIIBA, CISI, UK Finance, ILAG, AMLP and ABA.

Tom 是 Grant Thornton UK LLP 的合夥人，領導金融犯罪團隊。他在金融犯罪領域（涵蓋詐欺、反洗錢、制裁及行為問題）擁有超過 20 年的從業與顧問經驗，曾為金融服務公司提供專業建議。

他主持過多個具全球影響力的計劃，專注於協助企業在多司法管轄區及監管機構的嚴格審查下，建立、檢視或改善金融犯罪框架。Tom 曾為保險、資產管理、零售銀行、商業銀行、投資銀行、特殊目的載體 (SPVs)、企業信託服務供應商及大型企業等多個領域提供顧問服務。

他曾在英國皇家法院 (UK RCJ) 擔任專家證人，並透過法律界受託出庭。此外，他亦曾在多個行業協會就金融犯罪議題發表演講，包括 LIIBA、CISI、UK Finance、ILAG、AMLPL 及 ABA。

SPEAKERS PROFILE

講者簡介



Pedro Cortés

Managing Partner

Lektou - Advogados e Notários

管理合夥人

Pedro Cortés is managing partner of Lektou, where he began his career as a lawyer in 2003, with experience in gaming, corporate and M&A, capital markets, and banking and finance. He is admitted to practice in Macau, Portugal, Brazil (São Paulo), China (as a cross-border Macau lawyer) and East Timor. He is a member of the International Association of Gaming Advisors (IAGA), the International Masters of Gaming Law (IMGL), the Hong Kong Institute of Directors (HKIoD), the International Bar Association (IBA), the Chartered Institute of Arbitrators (CIArb) and the Hong Kong Institute of Arbitrators (HKIA). Pedro is guest lecturer at the Portuguese Catholic University – Lisbon School of Law, and of the Autónoma Academy in Lisbon.

Pedro Cortés 是 Lektou 的管理合夥人，他自 2003 年起以律師身份展開職業生涯，擁有博彩、公司與併購、資本市場以及銀行與金融領域的豐富經驗。他獲准在澳門、葡萄牙、巴西（聖保羅）、中國（作為跨境澳門律師）及東帝汶執業。

Pedro 是多個國際專業組織的成員，包括國際博彩顧問協會 (IAGA)、國際博彩法律專家協會 (IMGL)、香港董事學會 (HKIoD)、國際律師協會 (IBA)、特許仲裁員協會 (CIArb) 以及香港仲裁員學會 (HKIA)。

此外，他亦在葡萄牙天主教大學里斯本法學院及里斯本 Autónoma 學院擔任客座講師，將其專業知識與國際經驗傳授給新一代法律人才。

SPEAKERS PROFILE

講者簡介



Francis Rod

Managing Director

Regional Lead Asia Financial Crimes

Alvarez and Marsal

董事總經理、亞洲區金融犯罪業務負責人

Tier One banks, as well as establishing and leading regional financial crime teams at highly regarded professional services firms. He is an international subject matter expert and a recognized industry figure in financial crime. Mr. Francis has significant and regular interaction with governments and regulatory bodies globally on a wide range of compliance-related matters.

Prior to joining A&M, Mr. Francis has held leadership roles with Oliver Wyman, FTI Consulting, Citibank, Morgan Stanley and Credit Suisse.

Mr. Francis is a founding member of the Hong Kong Chapter of ACAMS.

他曾在多家一級銀行任職，並在多家備受推崇的專業服務機構中建立並領導區域金融犯罪合規團隊。他是國際公認的金融犯罪領域主題專家，也是業界具高度聲望的領軍人物。Francis 先生經常與全球各地政府及監管機構就廣泛的合規相關議題進行深入交流。

在加入 A&M 之前，Francis 先生曾在 Oliver Wyman、FTI Consulting、花旗銀行、摩根士丹利及瑞士信貸等機構擔任領導職務。

Francis 先生亦是 ACAMS 香港分會的創始成員之一。

SPEAKERS PROFILE

講者簡介



Hugo Bandeira 白韋祺

Founding Partner
CFB Lawyers
創始合夥人

Hugo Bandeira is a Founding Partner of CFB Lawyers, with a special focus on Gaming, Leisure and Hospitality, as well as Banking and Finance. Hugo began his career in Macau in 2010, at one of Macau's legacy firms, later venturing into founding CFB Lawyers in 2021, where he works on a regular basis with companies in the gaming, hospitality and retail sectors. He is admitted to practice in Macau as a lawyer, mediator and arbitrator. He is also admitted as cross-border Macau Lawyer in China, and a member of the Chartered Institute of Arbitrators (CI Arb)..

Hugo Bandeira 是 CFB Lawyers 的創始合夥人之一，專注於博彩、休閒與酒店業，以及銀行與金融領域。Hugo 自 2010 年在澳門展開其職業生涯，加入當地一家歷史悠久的律師事務所；其後於 2021 年共同創立 CFB Lawyers，並長期為博彩、酒店及零售行業的企業提供法律服務。

他已獲准在澳門執業，具備律師、調解員及仲裁員資格，同時亦取得中國跨境澳門律師資格，並為英國特許仲裁學會 (CI Arb) 會員。

SPEAKERS PROFILE

講者簡介



Muhammad Cohen

Asia Editor at Large
Clarion Digital Media
亞洲特約編輯

Former US diplomat and broadcast news producer Muhammad Cohen is Asia editor at large for Clarion Media, a longtime contributor to Forbes, columnist for Asia Times and author of Hong Kong On Air, a novel set in his adopted hometown during the 1997 handover about TV news, love, betrayal, high finance, and cheap lingerie. He began covering the gaming industry 20 years ago for Macau Business. See his biography, online archive and more at www.muhammadcohen.com; follow him on Facebook, LinkedIn, ex-Twitter @MuhammadCohen and on Blue Sky @MuhammadCohen.bsky.social.

Muhammad Cohen 是前美國外交官及新聞製作人，目前擔任 Clarion Media 的亞洲特約編輯。他長期為 Forbes 撰稿，也是 Asia Times 的專欄作家，並著有小說《Hong Kong On Air》，以他所定居的香港為背景，描寫 1997 年回歸時的電視新聞、愛情、背叛、金融與廉價內衣。

他自 20 年前開始為 Macau Business 報導博彩產業。更多個人簡介、文章存檔等資訊可參見 www.muhammadcohen.com。您也可以在此 Facebook、LinkedIn、ex-Twitter @MuhammadCohen 以及 Blue Sky @MuhammadCohen.bsky.social 追蹤他。

SPEAKERS PROFILE

講者簡介



Vincent Law 羅永聰

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合夥人

Vincent Law is a partner of JSM. He is a commercial litigator and also regularly advises global corporate clients on investigation and regulatory matters. For around two decades, he has been representing major gaming entities from Macau, Singapore and the US in both contentious and non-contentious matters. He also assists gaming clients on litigation matters and regulatory matters in other Asia jurisdictions. Vincent speaks English, Cantonese and Mandarin.

Vincent Law 是 JSM 的合夥人。他是一位商業訴訟律師，並經常為全球企業客戶提供調查及監管事宜的法律意見。近二十年來，他一直代表來自澳門、新加坡及美國的重要博彩企業，處理爭議性及非爭議性事宜。他亦協助博彩客戶在其他亞洲司法管轄區處理訴訟及監管事宜。Vincent 能操流利的英語、廣東話及普通話。

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