

# G2E<sup>TM</sup> ASIA

## 亞洲國際娛樂展

MAY 7-9, 2025 | 2025 年 5 月 7-9 日

THE VENETIAN MACAO | 澳門威尼斯人

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# G2E Asia 2025

## Conference Guide

## 研討會手冊

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# ABOUT G2E ASIA AND CONFERENCE

## 關於亞洲國際娛樂展及研討會

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G2E Asia is the international gaming trade show and conference for the Asian gaming industry. Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E Asia made its debut in 2007, defining itself as the preeminent show for the Asian gaming and entertainment industry.

G2E Asia is highlighted by the G2E Asia conference, providing participants with a comprehensive education platform and unparalleled insights into the Asian gaming and hospitality industry. The three-day program covers a range of themes that promise to shape the development of our industry over the coming years, ensuring attendees are equipped with the knowledge and know-how they need to flourish.

This year's core themes and topics include innovation and AI in the gaming industry, featuring a special panel on smart gaming table technology, as well as emerging markets such as Thailand and the UAE and the outlook for existing Asian markets.

亞洲國際娛樂展 (G2E Asia) 是面向亞洲博彩市場的國際性博彩展覽及研討會。由美國博彩協會 (AGA) 及勵展博覽集團聯合主辦。首屆亞洲國際博彩博覽會於 2007 年 6 月舉辦，為亞洲娛樂業首屈一指的盛會。

亞洲國際娛樂展研討會是亞洲國際娛樂展的亮點之一，為與會者帶來全新全面的行業資訊，以及亞洲博彩業及款客行業發展趨勢的真知灼見。為期三天的會議議程涵蓋一系列將在未來數年內影響行業發展的精彩主題，務求為與會者提供必要及深入的專業洞見。

今年的核心主題和議題包括博彩行業創新科技的引入及人工智能的影響，特色專題將探討智能賭枱技術，以及泰國和中東等新興市場和當前亞洲市場的前景等。

# CONFERENCE AT A GLANCE

## 研討會一覽

CONFERENCE LOCATION	研討會地點
Main conference room: Sicily 2401-2502, L1, The Venetian Macao	主會議室： 澳門威尼斯人 1 樓, 西西里會議廳 2401-2502

DAY 1: WED, May 7	第一天：5 月 7 日 週三
Conference hours: 10:00 - 16:50	研討會時間： 10:00 - 16:50
Networking Luncheon: 12:00 - 14:00	會議交流午宴： 12:00 - 14:00

DAY 2: THU, May 8	第二天：5 月 8 日 週四
Conference hours: 10:00 - 17:00	研討會時間： 10:00 - 17:00
Networking Luncheon: 12:30 - 14:00	會議交流午宴： 12:30 - 14:00

DAY 3: FRI, May 9	第三天：5 月 9 日 週五
Conference hours: 10:00 - 15:35	研討會時間： 10:00 - 15:35
Networking Luncheon: 12:25 - 14:00	會議交流午宴： 12:25 - 14:00

敬請留意，研討會結束時間和午餐時間可能會視乎實際情況有所調整。  
Note conference finishing times and luncheon times may be subject to adjustment. Please check on site.

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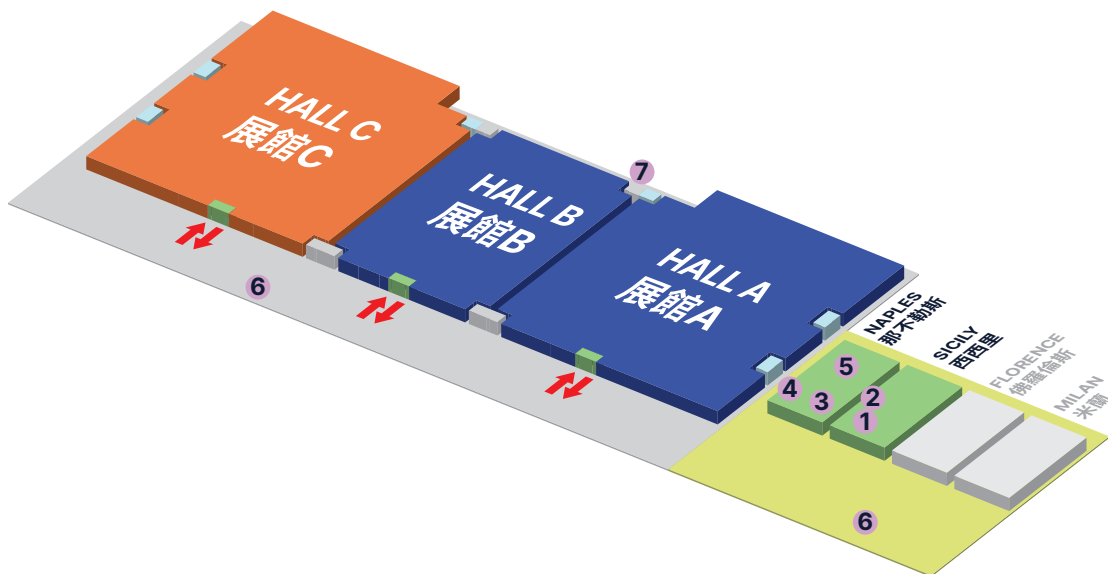
Thai Casino



# VENUE MAP

## 場地地圖

### L1, The Venetian Macao 澳門威尼斯人 1 樓



- 1 G2E Asia Conference**  
 Sicily 2401-2502, L1,  
 The Venetian Macao  
 亞洲國際娛樂展研討會  
 澳門威尼斯人酒店 1 樓  
 西西里會議廳 2401-2502
- 2 G2E Asia Speakers' Lounge**  
 Sicily 2503, L1,  
 The Venetian Macao  
 演講嘉賓休息室  
 澳門威尼斯人酒店 1 樓  
 西西里會議廳 2503
- 3 Media Center**  
 Naples 2601, L1,  
 The Venetian Macao  
 媒體中心  
 澳門威尼斯人酒店 1 樓  
 那不勒斯會議廳 2601
- 4 Privileges Concierge**  
 Naples 2701, L1,  
 The Venetian Macao  
 特邀貴賓接待處  
 澳門威尼斯人酒店 1 樓  
 那不勒斯會議廳 2701
- 5 Conference Luncheon**  
 Naples 2604-2705, L1,  
 The Venetian Macao  
 研討會交流午宴  
 澳門威尼斯人酒店 1 樓  
 那不勒斯會議廳 2604-2705
- 6 Visitor Registration Center**  
 觀眾登記處
- 7 Shuttle Bus Stop to Asian IR Summit (GICC)**  
 接駁巴士站往峰會場地 (銀河國際會議中心)





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# G2E ASIA AND CONFERENCE

## 亞洲國際娛樂展研討會

### Asian Gaming Market Forum

#### 亞洲博彩市場論壇

Venue / 地點：  
Sicily 2401-2502, L1, The Venetian Macao  
澳門威尼斯人酒店 1 樓，西西里會議廳 2401-2502

Time 時間	Topic	主題
10:00 - 10:40	<b>Keynote Address</b>  <b>Speaker:</b> ✦ <b>Francis Lui</b> Chairman, Galaxy Entertainment Group	<b>主題演講</b>  <b>演講嘉賓：</b> ✦ 呂耀東 銀河娛樂集團主席
11:00 - 11:45	<b>Opening Ceremony</b>	<b>開幕典禮</b>
12:00 - 14:00	<b>Networking Luncheon</b>  Naples 2604-2705, L1, The Venetian Macao	<b>交流午宴</b>  澳門威尼斯人酒店 1 樓 那不勒斯會議廳 2604-2705
14:00 - 14:30	<b>Keynote Address</b>  <b>Speaker:</b> ✦ <b>Ed Bowers</b> President Global Development, MGM Resorts International	<b>主題演講</b>  <b>演講嘉賓：</b> ✦ <b>Ed Bowers</b> MGM Resorts International 全球發展總裁
14:40 - 15:20	<b>Outlook of Asian Gaming Markets</b>  <b>Speaker:</b> ✦ <b>Praveen Choudhary</b> Managing Director, Morgan Stanley Asia Limited	<b>亞洲博彩市場展望</b>  <b>演講嘉賓：</b> ✦ <b>Praveen Choudhary</b> 摩根士丹利董事總經理



Time 時間	Topic	主題
15:20 - 15:40	Tea Break	茶歇

### 15:40 - 16:50 Trends in Asia Gaming Markets

From Thailand to Macau and throughout Asia, there are many interesting developments that will be featured in this panel discussion. Thailand is taking some steps toward legislation, Macau is trying to diversify its market, Southeast Asian countries continue to rely on gaming for significant revenue, Japan is proceeding with one IR in Osaka, and countries continue to face a host of issues in their efforts to develop, regulate and stay off the "Grey List" of Money Laundering Countries. Asia has become one of the major gaming hubs of the world. Can Asia continue on its present path or will saturation impact further growth of the industry? Our expert panel will discuss these and many other issues in this session where audience comments and questions are encouraged.

#### Moderator:

- ★ **Fredric E. Gushin**  
Managing Director and CEO, Spectrum Gaming Group

### 亞洲博彩市場發展趨勢

從泰國到澳門，乃至整個亞洲地區，綜合度假村與博彩產業正出現許多引人關注的新發展，這些都將在本場座談中深入探討。泰國正邁出立法的第一步，澳門則積極推動市場多元化，東南亞國家仍大幅仰賴博彩業創造財政收入，日本則在大阪推進國內唯一一個綜合度假村項目。各國在發展與監管產業的過程中，也持續面臨眾多挑戰，包括如何避免被列入洗錢防制的「灰名單」。亞洲如今已成為全球博彩產業的重鎮之一，但這樣的發展趨勢是否能持續？產業是否即將面臨飽和，進而影響未來的增長潛力？我們的專家小組將針對這些議題深入討論，也歡迎現場觀眾積極提問與發表意見，一同參與這場精彩的交流。

#### 主持人：

- ★ **Fredric E. Gushin**  
Spectrum Gaming Group  
總經理兼執行長

# G2E ASIA AND CONFERENCE

## 亞洲國際娛樂展研討會

Time 時間	Topic	主題
15:40 - 16:50	<b>Panelists:</b> <ul style="list-style-type: none"><li>✦ <b>Ed Bowers</b> President Global Development, MGM Resorts International</li><li>✦ <b>Niall Murray</b> Founder and Chairman, Murray International Group</li><li>✦ <b>Dhruv Garg</b> Partner, Indian Governance &amp; Policy Project (IGAP)</li><li>✦ <b>Paul Bromberg</b> Senior Vice President, Investigations, Asia, Spectrum Gaming Group</li><li>✦ <b>Vitaly Umansky</b> Senior Research Analyst - Global Gaming, Seaport Research Partners</li></ul>	<b>演講嘉賓：</b> <ul style="list-style-type: none"><li>✦ <b>Ed Bowers</b> MGM Resorts International 全球發展總裁</li><li>✦ <b>Niall Murray</b> Murray International Group 創辦人兼主席</li><li>✦ <b>Dhruv Garg</b> Indian Governance &amp; Policy Project (IGAP) 合夥人</li><li>✦ <b>Paul Bromberg</b> Spectrum Gaming Group 資深副總裁</li><li>✦ <b>Vitaly Umansky</b> Seaport Research Partners 全球博彩資深研究分析師</li></ul>

## Technology and Innovations For Gaming / Responsible Gaming Forum 娛樂產業科技及創新藍圖 / 負責任博彩論壇

Venue / 地點 :

Sicily 2401-2502, L1, The Venetian Macao

澳門威尼斯人酒店 1 樓, 西西里會議廳 2401-2502

### Part 1: Technology and Innovations for Gaming 娛樂產業科技及創新藍圖

Time 時間	Topic	主題
10:00 - 10:40	<b>Revolutionizing Casino Operations: Navigating the Future of Table Games Technology</b>	<b>賭場營運變革：未來桌上遊戲科技發展</b>
	<p>As the global gaming landscape continues to evolve, the integration of advanced technology is reshaping the way casino operations are managed and experienced. This session will explore how RFID-enabled smart tables equipped with AI-driven capabilities and other game-changing technologies are transforming the casino floor. Hear from suppliers who will discuss the efficiencies and optimization potential of these technologies, including the latest smart table solutions leveraging AI. Learn about operational benefits like improved speed of play, enhanced player identification, real-time data collection, and staffing optimization, and understand the tangible costs against potential ROI for operators adopting these systems. Finally, dive in to the regulatory considerations surrounding these technologies, from games integrity to compliance with local gaming laws and the implementation of high-tech solutions in the casino environment. Attendees will gain insight on the rise of smart table technologies and their broader impacts on the Asian industry.</p>	<p>隨著全球博彩產業持續發展，先進科技的導入正重塑賭場營運與顧客體驗的方式。本場將探討結合 RFID 技術與 AI 驅動功能的智慧賭桌，以及其他顛覆性技術如何轉變傳統賭場現場。</p> <p>供應商將分享這些技術如何提升營運效率與優化操作流程，並介紹最新 AI 加持的智慧賭桌解決方案。參加者將了解這些系統帶來的實際營運效益，包括提升遊戲進行速度、加強玩家識別能力、即時資料收集，以及人力配置的優化。同時也會深入探討相關技術的投資成本與潛在回報之間的權衡。</p> <p>此外，還將針對這些高科技解決方案所涉及的監管議題進行討論，範圍涵蓋遊戲公平性、當地博彩法規的要求，以及在賭場環境中導入技術的可行性。與會者將全面掌握智慧賭桌技術的崛起及其對亞洲博彩市場所帶來的深遠影響。</p>

# G2E ASIA AND CONFERENCE

## 亞洲國際娛樂展研討會

Time 時間	Topic	主題
10:00 - 10:40	<b>Moderator:</b> <ul style="list-style-type: none"><li>✦ <b>Brian Wyman</b> Executive Vice President, The Innovation Group</li></ul> <b>Panelists:</b> <ul style="list-style-type: none"><li>✦ <b>Clayton Peister</b> Managing Director &amp; Analyst, Differential Labs</li><li>✦ <b>Bryan Jenkins</b> Managing Director, Angel Australasia Pty Ltd, Angel Group</li></ul>	<b>主持人：</b> <ul style="list-style-type: none"><li>✦ <b>Brian Wyman</b> The Innovation Group 執行副總裁</li></ul> <b>演講嘉賓：</b> <ul style="list-style-type: none"><li>✦ <b>Clayton Peister</b> Differential Labs 總經理兼分析師</li><li>✦ <b>Bryan Jenkins</b> Angel Australasia Pty Ltd, Angel Group 總經理</li></ul>

Time 時間	Topic	主題
10:50 - 11:30	<b>EGM Trends: Navigating Growth, Innovation, and Regulation in Asia's Evolving Markets</b>  As the Electronic Gaming Machine (EGM) sector continues to thrive across Asia, understanding the evolving dynamics is crucial for staying ahead of the curve. During this session, explore the emerging markets driving the expansion of the EGM sector in Asia. What are the key factors fueling growth, and how can operators leverage these opportunities for maximum impact? Understand how cultural, economic, and regulatory factors influence EGM preferences and player behavior in different markets. Discover the latest in games development and the fresh wave of suppliers entering the market; and examine how iGaming is impacting the traditional EGM landscape, influencing both player expectations and casino floor designs. As always, consider regulatory challenges like the translation of games from market to market and maintaining compliance across diverse regulatory frameworks while upholding game integrity and player satisfaction. Join us for an in-depth analysis of the future of EGMs in Asia.	<b>電子博彩遊戲機趨勢：亞洲市場的增長、創新發展與監管洞察</b>  隨著電子遊戲機 (EGM) 在亞洲市場持續蓬勃發展，掌握其不斷演變的市場動態已成為業界領先的關鍵。本場將深入探討推動亞洲 EGM 產業擴張的新興市場，分析成長背後的關鍵因素，以及業者該如何把握這些機會，發揮最大效益。您將了解文化、經濟與監管環境如何影響各市場對 EGM 的偏好與玩家行為，同時掌握最新遊戲開發趨勢及新一波供應商進軍市場的動向。我們亦將探討線上博彩 (iGaming) 如何衝擊傳統 EGM 格局，影響玩家期待與賭場空間設計。當然，監管挑戰依舊是重點議題，例如如何在市場間轉譯與適配遊戲、多元法規架中保持合規，同時維護遊戲公平性與玩家滿意度。誠邀您參與本場深入分析，洞察 EGM 在亞洲的未來發展。



# G2E ASIA AND CONFERENCE

## 亞洲國際娛樂展研討會

Time 時間	Topic	主題
10:50 - 11:30	<b>Moderator:</b> <ul style="list-style-type: none"> <li>★ <b>Brian Wyman</b> Executive Vice President, The Innovation Group</li> </ul> <b>Panelists:</b> <ul style="list-style-type: none"> <li>★ <b>Lloyd Robson</b> Vice President of Sales &amp; Operations, Asia, Aristocrat Gaming</li> <li>★ <b>Jerry Chan</b> Senior Vice President of Electronic Gaming &amp; Special Project, Electronic Gaming Division, Okada Manila</li> <li>★ <b>Glenn Huybrecht</b> VP &amp; Managing Director - Asia, Light and Wonder</li> <li>★ <b>Dallas Orchard</b> Senior Vice President and Chief Operating Officer for Asia Pacific, IGT</li> </ul>	<b>主持人：</b> <ul style="list-style-type: none"> <li>★ <b>Brian Wyman</b> The Innovation Group 執行副總裁</li> </ul> <b>演講嘉賓：</b> <ul style="list-style-type: none"> <li>★ <b>Lloyd Robson</b> Aristocrat Gaming 亞太地區銷售與營運副總裁</li> <li>★ <b>Jerry Chan</b> Okada Manila 電子博彩與特別專案資深副總裁</li> <li>★ <b>Glenn Huybrecht</b> Light and Wonder 副總裁兼亞洲區總經理</li> <li>★ <b>Dallas Orchard</b> IGT 亞太區資深副總裁兼營運長</li> </ul>
11:30 - 11:50	Tea Break	茶歇

Time 時間	Topic	主題
11:50 - 12:30	<b>How Innovation is Driving Growth in Key Asian Feeder Markets</b>  This session will explore how IRs are leveraging innovation to capture and grow player bases in key Asian feeder markets, with a focus on emerging markets like Japan and Thailand. Operators will discuss the unique preferences of players from different regions across a variety of factors. Key topics will include tailoring offerings for different player segments; innovating the IR experience through technology, guest personalization, and new game types; effective strategies to engage and retain players, including loyalty programs and regional promotions; attracting players from emerging markets with rising domestic competition; and innovative strategies in development and marketing to maintain a competitive edge. Attendees will gain actionable insights on market-specific strategies, player engagement, and how to use innovation to drive sustainable growth.  <b>Moderator:</b>  ✦ <b>Rosalind Wade</b> CEO, Winna Media  <b>Panelists:</b>  ✦ <b>David Rittvo</b> Director of Asian Development, The Innovation Group  ✦ <b>Shaun McCamley</b> Founder Chairman, GameWorkz	<b>剖析創新體驗如何推動亞洲主要市場的成長</b>  本場將深入探討綜合度假村 (IR) 如何運用創新手段, 拓展並穩固其在亞洲主要引流市場的玩家基礎, 特別聚焦於日本與泰國等新興市場。營運商將分享來自不同地區玩家在多項因素上的獨特偏好與行為模式。  主要議題包括: 如何針對不同玩家族群量身打造產品與服務; 透過科技、個人化體驗與全新遊戲類型創新 IR 體驗; 吸引並留住玩家的有效策略, 如會員忠誠計畫與區域性推廣活動; 面對本地競爭日益激烈的情況下, 如何吸引新興市場玩家; 以及如何在開發與行銷策略中注入創新元素, 以保持競爭優勢。  參加者將獲得具行動性的市場策略建議, 深入了解玩家參與方式, 並掌握如何以創新驅動永續成長的實用洞見。  <b>主持人:</b>  ✦ <b>Rosalind Wade</b> Winna Media 首席執行官  <b>演講嘉賓:</b>  ✦ <b>David Rittvo</b> The Innovation Group 亞洲發展總監  ✦ <b>Shaun McCamley</b> GameWorkz 創辦人兼主席

# G2E ASIA AND CONFERENCE

## 亞洲國際娛樂展研討會

Time 時間	Topic	主題
12:30 - 14:00	<b>Networking Luncheon</b>  Naples 2604-2705, L1, The Venetian Macao	<b>交流午宴</b>  澳門威尼斯人酒店 1 樓 那不勒斯會議廳 2604-2705

### Part 2: The 4<sup>th</sup> Asia Pacific Responsible Gaming Forum

#### 第四屆亞洲負責任博彩論壇

Theme: Multi-Dimensional Practices and Sustainable Development of Responsible Gaming  
主題：負責任博彩的多維實踐與可持續發展

Time 時間	Topic	主題
14:00 - 14:10	<b>Welcome Remarks</b>	<b>嘉賓致辭</b>
14:10 - 14:20	<b>Certificate Award</b>	<b>頒發榮譽證書</b>
14:20 - 14:45	<b>Elderly Gambling: A Public Health Point of View</b>  <b>Speaker:</b>  + <b>Zhonglu Zeng</b> President of the Asia-Pacific Association for Gambling Studies and Editor-in-Chief of Journal of Global Gambling and Tourism Studies, Macao Polytechnic University	<b>基於公共健康視角的老年 博彩：趨勢，影響及對策</b>  <b>演講嘉賓：</b>  + <b>曾忠祿</b> 教授 亞太博彩研究學會會長 澳門理工大學 《世界博彩與旅遊研究》主編

Time 時間	Topic	主題
14:45 - 15:10	<b>Responsible Gaming – A Pillar of Strategic Support for Macao's Moderate Economic Diversification</b>	<b>負責任博彩 – 澳門經濟適度多元化的戰略支點</b>
	<b>Speaker:</b> ✦ <b>Guojing Su</b> President and Professor of Asian Responsible Gaming Alliance	<b>演講嘉賓：</b> ✦ <b>蘇國京</b> 教授 亞洲責任博彩聯盟主席
15:10 - 15:35	<b>The Development of Responsible Lottery in Mainland China and The Experience to Macao</b>	<b>中國內地責任彩票建設與對澳門的借鑒</b>
	<b>Speaker:</b> ✦ <b>Li Gang</b> Professor, Shanghai Normal University	<b>演講嘉賓：</b> ✦ <b>李剛</b> 教授 上海師範大學
15:35 - 15:50	<b>Tea Break</b>	<b>茶歇</b>
15:50 - 16:15	<b>Challenges of Responsible Gaming: The Case Study of Bingo</b>	<b>負責任博彩的挑戰：賓果遊戲案例篇</b>
	<b>Speaker:</b> ✦ <b>Day-Yang Liu</b> Former Vice President of National Taiwan University of Science and Technology	<b>演講嘉賓：</b> ✦ <b>劉代洋</b> 名譽教授 原台灣科技大學副校長

# G2E ASIA AND CONFERENCE

## 亞洲國際娛樂展研討會

Time 時間	Topic	主題
16:15 - 17:00	<b>Round Table: Multi-Dimensional Practices and Sustainable Development of Responsible Gaming – from Macao's Experience</b>  <b>Moderator:</b> <ul style="list-style-type: none"> <li>✦ <b>Edmund Loi</b> Director, Macau Economic Association</li> </ul> <b>Panelists:</b> <ul style="list-style-type: none"> <li>✦ <b>Guojing Su</b> President and Professor of Asian Responsible Gaming Alliance</li> <li>✦ <b>Professor Davis Fong</b> Director, Institute for the Study of Commercial Gaming</li> <li>✦ <b>Zhonglu Zeng</b> President of the Asia-Pacific Association for Gambling Studies and Editor-in-Chief of Journal of Global Gambling and Tourism Studies, Macao Polytechnic University</li> <li>✦ <b>Gang Li</b> Professor, Shanghai Normal University</li> <li>✦ <b>Day-Yang Liu</b> Former Vice President of National Taiwan University of Science and Technology</li> </ul>	<b>綜合論壇：負責任博彩的多維實踐與可持續發展 - 基於澳門經驗</b>  <b>主持人：</b> <ul style="list-style-type: none"> <li>✦ 呂開顏 澳門經濟學會理事</li> </ul> <b>演講嘉賓：</b> <ul style="list-style-type: none"> <li>✦ 蘇國京 教授 亞洲責任博彩聯盟主席</li> <li>✦ 馮家超 教授 澳門大學博彩研究所所長</li> <li>✦ 曾忠祿 教授 亞太博彩研究學會會長 澳門理工大學 《世界博彩與旅遊研究》主編</li> <li>✦ 李剛 教授 上海師範大學</li> <li>✦ 劉代洋 名譽教授 原台灣科技大學副校長</li> </ul>



## IGA Best Practices Institute IGA 最佳實踐研究所

Venue / 地點 :

Sicily 2401-2502, L1, The Venetian Macao

澳門威尼斯人酒店 1 樓, 西西里會議廳 2401-2502

Time 時間	Topic	主題
10:00 - 10:05	Welcome Remarks	歡迎致辭
10:05 - 10:40	<b>The Latest Compliance Issues Faced by Gaming Operators</b>  The compliance initiatives gaming operators face are continually shifting to reflect changing challenges and threats occurring across borders. With regulators around the region reacting differently to technology and market developments, our opening panel will discuss the current state of gaming operators' compliance challenges across Asia-Pacific. Against a background of increasing jurisdictional competition, our panellists will reflect on how evolving policy goals are being addressed by regulation and supervision efforts on-the-ground.  <b>Moderator:</b>  ★ <b>Daniela Guerreiro</b> Associate, MdME	<b>博彩經營者面對著的合規和監管的新挑戰</b>  博彩營運商所面對的合規挑戰正因各國所出現的新興威脅與挑戰而持續演變。由於亞太地區各地監管機構對科技與市場發展的回應方式不盡相同, 本場開幕論壇將聚焦探討目前亞太地區博彩營運商在合規方面所面臨的挑戰全貌。演講嘉賓聚焦於在司法管轄競爭日益加劇的背景下, 各地政策目標的演變進行, 並分享各市場如何透過監管與實地監督行動來應對。  <b>主持人:</b>  ★ <b>紀卓娜</b> MdME 律師

# G2E ASIA AND CONFERENCE

## 亞洲國際娛樂展研討會

Time 時間	Topic	主題
10:05 - 10:40	<b>Panelists:</b> <ul style="list-style-type: none"><li>✦ <b>Pedro Cortes</b> Managing Partner, Lektou Law Firm</li><li>✦ <b>Luis Mesquita de Melo</b> General Counsel, Hoi An South Development Ltd.</li><li>✦ <b>Kok-Keng Lau</b> Partner, Rajah &amp; Tann Singapore LLP</li></ul>	<b>演講嘉賓：</b> <ul style="list-style-type: none"><li>✦ <b>高力圖</b> 力圖律師事務所 管理合夥人</li><li>✦ <b>Luis Mesquita de Melo</b> Hoi An South Development Ltd. 法律總顧問</li><li>✦ <b>Kok-Keng Lau</b> Rajah &amp; Tann Singapore LLP 合夥人</li></ul>

10:50 - 11:30	<b>Anti-money Laundering and Financial Crime Trends and Current Issues</b> <p>With extensive anti-money laundering compliance programs followed by bricks and mortar operators to ensure compliance with government requirements, our AML and financial crime experts will first evaluate existing measures used to detect financial crime, exploring current trends relative to financial crime and money laundering. They'll also look at recent movement within the FATF gray list, sharing why this is an important indicator to watch. Next, they'll discuss emerging tools that assist with identifying financial crime and AML risks, including discussing the advantages and disadvantages of using artificial intelligence (AI) for AML compliance.</p>	<b>打擊洗錢及金融犯罪最新情況</b> <p>為配合政府法規，實體賭場業者普遍建立了完善的反洗錢 (AML) 合規機制。本場將由 AML 及金融犯罪領域的專家深入評估目前用以偵測金融犯罪的各項措施，並探討當前金融犯罪與洗錢活動的最新趨勢。講者亦將分析 FATF 灰名單的最新變動，說明這一指標的重要性及其對業界的影響。隨後，專家們將介紹新興工具如何協助辨識金融犯罪與 AML 風險，並討論運用人工智慧 (AI) 於 AML 合規工作的優勢與潛在挑戰。</p>
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Time 時間	Topic	主題
10:50 - 11:30	<b>Speakers:</b> <ul style="list-style-type: none"><li>✦ <b>Shee Chean Ho</b> Partner, Ernst &amp; Young</li><li>✦ <b>Susan Shen</b> Senior Manager, Ernst &amp; Young Advisory Services Limited</li></ul>	<b>演講嘉賓：</b> <ul style="list-style-type: none"><li>✦ <b>Shee Chean Ho</b> Ernst &amp; Young 合夥人</li><li>✦ <b>沈晨程</b> Ernst &amp; Young Advisory Services Limited 高級經理</li></ul>
11:30 - 11:45	<b>Tea Break</b>	<b>茶歇</b>
11:45 - 12:25	<b>Growing Threats from Illegal Gambling Markets</b> <p>Illegal and unregulated gambling is pervasive around the world despite continued efforts of governments to regulate legalized gambling options. This session will take a high level look at the current state of illegal gambling throughout the Asia Pacific region, evaluating what is currently being done to identify and address the risks it poses to regulated markets.</p> <b>Moderator:</b> <ul style="list-style-type: none"><li>✦ <b>Henry Chambers</b> Managing Director, Alvarez &amp; Marsal Hong Kong</li></ul>	<b>非法博彩日益增長的威脅</b> <p>博彩營運商所面對的合規挑戰正因各國所出現的新興威脅與挑戰而持續演變。由於亞太地區各地監管機構對科技與市場發展的回應方式不盡相同，本場開幕論壇將聚焦探討目前亞太地區博彩營運商在合規方面所面臨的挑戰全貌。演講嘉賓聚焦於在司法管轄競爭日益加劇的背景下，各地政策目標的演變進行，並分享各市場如何透過監管與實地監督行動來應對。</p> <b>主持人：</b> <ul style="list-style-type: none"><li>✦ <b>Henry Chambers</b> Alvarez &amp; Marsal Hong Kong 董事總經理</li></ul>

# G2E ASIA AND CONFERENCE

## 亞洲國際娛樂展研討會

Time 時間	Topic	主題
11:45 - 12:25	<b>Panelists:</b> <ul style="list-style-type: none"><li>✦ <b>James Comber</b> Partner, Ashurst Hong Kong</li><li>✦ <b>Muhammad Cohen</b> Editor at Large, Clarion Digital Media</li><li>✦ <b>Marie Antonette Quiogue</b> Chief Executive Officer and Founder, Lawyer, Arden Consult International Pte Ltd</li></ul>	<b>演講嘉賓：</b> <ul style="list-style-type: none"><li>✦ <b>James Comber</b> Ashurst Hong Kong 合夥人</li><li>✦ <b>Muhammad Cohen</b> Clarion Digital Media 特約編輯</li><li>✦ <b>Marie Antonette Quiogue</b> Arden Consult International Pte Ltd 執行長兼創辦人，律師</li></ul>
12:25 - 14:00	<b>Networking Luncheon</b>  Naples 2604-2705, L1, The Venetian Macao	<b>交流午宴</b>  澳門威尼斯人酒店 1 樓 那不勒斯會議廳 2604-2705

Time 時間	Topic	主題
14:00 - 14:40	<b>Compliance Issues Outside of Gaming Part 1 – Growing ESG Relevance</b>  As more companies are increasing their Environmental, Social and Governance (ESG) measures because of expanded government requirements, operators throughout Asia are incorporating ESG efforts when appropriate to their business and operating environment. Our panelists will first explore the implications of ESG, discussing how ESG principles can be integrated to maintain and enhance corporate reputation and stakeholder trust long-term. They'll take a look at current ESG program requirements, considering whether there are commonalities being pursued such as sustainability / environmental efforts etc. given the big footprints that IRs in particular occupy. Next, they'll discuss why responsible gambling is an important part of a company's ESG efforts, and conclude by looking at the role ESG plays under Macau's new concession contracts.  <b>Moderator:</b>  ✦ <b>Desmond Lam</b> College Master and Professor, Integrated Resort and Tourism Management, University of Macau  <b>Panelist:</b>  ✦ <b>Cátia Silva</b> Senior Manager, ESG, Sands China Ltd	<b>博彩以外的監管的挑戰 (一) - ESG 的發展因數</b>  隨著各國政府要求擴大環境、社會及治理 (ESG) 措施的範圍，亞洲地區的營運商也根據其業務與營運環境將 ESG 融入其中。本場將邀請專家小組探討 ESG 的意涵，討論如何將 ESG 原則整合進企業運營中，以維護並增強企業的聲譽及長期利益相關者的信任。小組將檢視當前的 ESG 計畫要求，並考慮是否存在共通的推動方向，例如可持續發展與環保措施，特別是在綜合度假村 (IR) 這類大型項目的影響範圍下。專家將討論負責任的賭博為何是企業 ESG 概念中的一個重要部分，並探討 ESG 在澳門新博彩特許合約中的角色及其影響。  <b>主持人：</b>  ✦ <b>Desmond Lam</b> 澳門大學綜合度假村與旅遊 管理學院院長兼教授  <b>演講嘉賓：</b>  ✦ <b>Cátia Silva</b> Sands China Ltd 資深經理 (環境、社會和管治)
14:40 - 14:55	<b>Tea Break</b>	<b>茶歇</b>



# G2E ASIA AND CONFERENCE

## 亞洲國際娛樂展研討會

Time 時間	Topic	主題
14:55 - 15:35	<b>Compliance Issues Outside of Gaming Part 2 – Compliance Considerations of New Technology</b>  The gaming industry has come a long way from offering only basic three-reel slot machines and table games that didn't require power: today's casinos offer a myriad of "innovative" products and services that incorporate technologies that have long been standard in other industries. This session will dive into new technologies and innovations and trends that are emerging in gaming and other markets, considering advancements like AI and Biometrics within the context of privacy and customer data protection, and reviewing how operators and other gaming companies are using AI (if at all). Next, they'll look at the regulations and guidelines that are in place or should be implemented to prevent abuse / misuse. Finally, they'll consider digital payments and CBDCs, considering the advantages and challenges of e.MOP as potential casino currency.  <b>Moderator:</b>  ★ <b>Peter Cohen</b> Director Regulatory Affairs, The Agenda Group	<b>博彩以外的監管的挑戰 (二) - 新科技的合規考慮 因</b>  博彩產業從最初僅提供基本的三輪老虎機和不需要電力的桌上遊戲，已經發展到今天提供各式各樣「創新」產品和服務的賭場，這些產品與服務融入了許多在其他行業中已經成熟的技術。本場將深入探討正在博彩產業及其他市場中崛起的技術創新與趨勢，特別聚焦於人工智慧 (AI)，與生物識別技術，並從隱私與顧客資料保護的角度審視這些技術的應用，探討營運商及其他博弈公司如何應用 AI。  除此之外，專家將分析現有的規範與準則，討論應該如何防止這些技術的濫用與誤用。最後，將討論數位支付與中央銀行數位貨幣 (CBDC)，並探討以電子支付 (e.MOP) 作為潛在賭場貨幣的優勢與挑戰。  <b>主持人：</b>  ★ <b>Peter Cohen</b> The Agenda Group 法規事務總監

Time 時間	Topic	主題
14:55 - 15:35	<b>Panelists:</b> <ul style="list-style-type: none"><li>★ <b>Wilson Wong</b> Vice President of Cyber Security, Asia, Sands China Ltd.</li><li>★ <b>Henry Yuen</b> Head of Enterprise Business Development – Hong Kong and Macao, Amazon Web Services (AWS)</li><li>★ <b>Hikaru Oguchi</b> Partner, Nishimura &amp; Asahi</li></ul>	<b>演講嘉賓：</b> <ul style="list-style-type: none"><li>★ <b>Wilson Wong</b> Sands China Ltd. 亞洲區網絡安全副總裁</li><li>★ <b>Henry Yuen</b> 亞馬遜雲端運算服務 (AWS) 香港及澳門區企業業務發展 主管</li><li>★ <b>Hikaru Oguchi</b> Nishimura &amp; Asahi 合夥人</li></ul>

# SPEAKERS PROFILE

## 講者簡介



### Mr. Francis Lui

#### 呂耀東先生

Chairman

Galaxy Entertainment Group

銀河娛樂集團主席

Mr. Francis Lui is Chairman of Galaxy Entertainment Group and Chairman of K. Wah International Holdings Limited, bringing over 40 years of experience in construction, property development, hospitality and entertainment.

Under his leadership and underpinned by a "World Class, Asian Heart" service philosophy, GEG contributes to Macau's "1+4" adequate diversification development and "World Center of Tourism and Leisure" positioning by operating three flagship destinations: Galaxy Macau™, Broadway Macau™, and StarWorld Macau. In particular, Galaxy Macau has earned Best Integrated Resort in the Asia Pacific region by Inside Asian Gaming for consecutive years since the award inauguration and hosting the most Five-Star hotels under one roof in the Forbes Travel Guide 2025 List for the third consecutive year.

A civic-minded leader, Mr. Lui serves on the 14<sup>th</sup> National Committee of the Chinese People's Political Consultative Conference; the Chief Executive Election Committee of MSAR; Chair of the Trustees Committee of Macao University of Tourism Development Foundation, and Vice-Chair of the Council and of the Council Standing Committee of the Macao University of Tourism. He received the Medal of Merit – Tourism by the MSAR Government in 2012 and the insignia of Officer of the Order of Arts

and Letters from the French Government in 2021. He was also named "Outstanding CEO" at the 2024 IAG Academy IR Awards and the most influential person in the Asian Gaming Power 50 list for eight times.

呂耀東先生為銀河娛樂集團以及嘉華國際集團主席，在建築材料業務、房地產開發、酒店及娛樂領域擁有超過 40 年經驗。

在呂先生的領導下，銀娛秉持「傲視世界 情繫亞洲」的理念，於澳門經營三個旗艦項目：「澳門銀河™」、「澳門百老匯™」及澳門星際酒店，持續支持澳門「1+4」適度多元發展策略，並為澳門「世界旅遊休閒中心」之發展定位添磚加瓦。當中，「澳門銀河™」自「亞博匯」創立其獎項以來，一直獲授亞太區最佳綜合度假村的殊榮，亦在《福布斯旅遊指南 2025》連續第三年為全球奢華度假村中，贏得最多「福布斯五星酒店評級」的綜合度假村。

呂先生積極參與社會事務，為中國人民政治協商會議第十四屆全國委員會委員、澳門特別行政區行政長官選舉委員會委員；澳門旅遊大學發展基金會信託委員會主席、校董會副主席及常設委員會副主席等。2012 年，他榮獲澳門特區政府頒授「旅遊功績勳章」，並於 2021 年榮獲法國政府頒發「法國藝術與文學軍官勳章」。此外，呂先生在「2024 IAG Academy IR Awards」頒獎禮上榮膺「傑出行政總裁」，並至今 8 度於「亞博匯五十強」榮膺榜首，獲評為亞洲業界最具影響力的領袖人物。



## Praveen Choudhary

Managing Director  
Head of Asian Gaming  
Lodging and Real Estate Research  
Morgan Stanley  
摩根士丹利董事總經理

Praveen Choudhary is a Managing Director at Morgan Stanley and the Head of Asian Gaming & Lodging and Hong Kong / India Real Estate Research. He was ranked #1 in the gaming & lodging sector in the 2022-24 All-Asia Institutional Investor Research Team poll and has been ranked each year from 2011 to 2024.

Praveen has a degree in electronic engineering and an MBA from the Indian Institute of Management, Calcutta.

Praveen Choudhary 是摩根士丹利 (Morgan Stanley) 董事總經理，負責亞洲博彩與酒店業及香港 / 印度房地產研究。

他在 2022-2024 年 All-Asia Institutional Investor Research Team 評選中獲評為博彩與酒店業研究排名第一，並自 2011 年至 2024 年連續獲得排名。

Praveen 擁有電子工程學位，並取得印度管理學院加爾各答分校 (Indian Institute of Management, Calcutta) MBA 學位。

# SPEAKERS PROFILE

## 講者簡介



### Fredric E. Gushin

Managing Director and CEO

Spectrum Gaming Group

董事總經理兼執行長

Fredric Gushin founded Spectrum Gaming Group in 1993 after working for the New Jersey Division of Gaming Enforcement ("DGE") as Assistant Director and Assistant Attorney General. At the DGE, Gushin oversaw openings of 12 Atlantic City casino hotels and all accounting and compliance related issues regarding New Jersey's gaming industry. Gushin has worked with many private-sector and governmental clients since founding Spectrum. He has advised private casino developers and operators on management and operational issues and provided gaming regulatory expertise to gaming jurisdictions worldwide. Gushin has managed Spectrum 18-year regulatory association with the Ministry of Home Affairs and Gambling Regulatory Authority in Singapore. Gushin led Spectrum's development and evaluation of compliance and AML programs for a myriad of clients for over 30 years. He is a former US Treasury Interim Advisor and worked on a task force to implement amendments to the Bank Secrecy Act when it determined that casinos were considered financial institutions. Gushin received his BA from American University School of Government and Public Administration

in 1970, Juris Doctorate from Rutgers University in 1973, and Masters from American University in 1979.

Fredric Gushin 於 1993 年創立 Spectrum Gaming Group，此前曾擔任新澤西州博彩執法局 (New Jersey Division of Gaming Enforcement, DGE) 助理局長兼助理檢察長。在 DGE 工作期間，他負責監督大西洋城 12 家賭場酒店的開業，以及新澤西州博彩業的所有會計與合規事務。

自創立 Spectrum 以來，Gushin 與眾多私營及政府機構客戶合作，為私營賭場開發商與運營商提供管理和營運方面的建議，並為全球多個博彩司法管轄區提供監管專業知識。他負責 Spectrum 與新加坡內政部及博彩監管局 (Gambling Regulatory Authority) 長達 18 年的監管合作關係。

此外，Gushin 在過去 30 多年間，領導 Spectrum 為眾多客戶開發並評估合規與反洗錢 (AML) 計劃。他曾擔任美國財政部 (US Treasury) 臨時顧問，並參與修訂《銀行保密法》(Bank Secrecy Act) 的專案工作，以將賭場納入金融機構的監管範疇。Gushin 於 1970 年獲得美國大學 (American University) 政府與公共管理學院學士學位，1973 年獲得羅格斯大學 (Rutgers University) 法學博士學位，並於 1979 年獲得美國大學碩士學位。





## Niall Murray

Founder and Chairman

Murray International (Macau) Co. Ltd.

創辦人兼主席

Niall Murray is the Chairman of MURRAY INTERNATIONAL Specializing in: Designing, Developing & Opening Integrated Resorts, Casinos & Hotels, Critical Path Processes, Revenue Enhancement, Operations Development, Performance Optimization and Continuous Improvement. Niall has held progressive management and senior executive positions with Omni Hotels, ITT Sheraton, Disneyland Paris, Ritz Carlton, Four Seasons and Caesars Palace. In addition, he was a member of the senior management team of The Venetian Las Vegas, The Sands Macao, The Venetian Resort Hotel on the Cotai Strip, MGM and SJM in Macau, China.

Niall Murray 是 MURRAY INTERNATIONAL 的主席，專門從事：綜合度假村、賭場與酒店的設計、開發與開幕工作，關鍵流程管理、收益增長、營運發展、績效優化及持續改進等領域。

Niall 曾於 Omni Hotels、ITT Sheraton、巴黎迪士尼、麗思卡爾頓、四季酒店及凱薩宮等企業擔任管理及高階主管職位。此外，他亦曾是美國拉斯維加斯威尼斯人、澳門金沙、路氹金光大道上的威尼斯人度假村酒店，以及澳門的美高梅與澳博的高層管理團隊成員。

# SPEAKERS PROFILE

## 講者簡介



### Ed Bowers

President of Global Development

MGM Resorts International®

全球發展總裁

Ed Bowers is President of Global Development for MGM Resorts International. In this position, he manages MGM's international and domestic development efforts.

Ed also is Representative Officer, President & CEO of MGM Resorts Japan and oversees MGM's development activities in Japan.

Ed joined MGM Resorts International in February 2003 and has been integrally involved in the company's development activities in Asia, Europe and the United States. During the past ten years the MGM development team, under Ed's leadership, has won gaming licenses in Springfield, Massachusetts and in Prince George's County, Maryland near Washington DC. In December 2016 MGM National Harbor successfully opened for business and MGM Springfield opened in 2018.

Ed has led MGM's efforts in Japan since 2014 and in April 2023, MGM Resorts, together with joint venture partner ORIX, was certified by the Government of Japan to develop the country's first integrated resort in the city of Osaka.

Ed started his career with Arthur Andersen's audit practice in Cambridge, England in 1988 and transferred to Andersen's Las Vegas office in 1994, where he was promoted to a Senior Manager in 1999. As well as managing the audits of some of the gaming industry's major players, Ed was responsible for providing strategic development consulting to a wide range of enterprises, including operators, gaming associations and businesses contemplating entering the gaming industry. He also advised a number of his clients on major corporate transactions, including the acquisitions and divestments of businesses.

Ed qualified as a Chartered Accountant in England in 1991, having graduated with a Bachelor of Arts degree, First Class Honors in Spanish from the University of Durham, United Kingdom in 1988.

Ed Bowers 是 MGM Resorts International 全球發展總裁，負責管理 MGM 在國際及美國本土的發展業務。

同時，Ed 擔任 MGM Resorts Japan 的法定代表人、總裁兼首席執行官，領導 MGM 在日本的發展項目。

他於 2003 年 2 月加入 MGM Resorts International，深度參與公司在亞洲、歐洲及美國的發展業務。在過去十年間，在 Ed 的領導下，MGM 發展團隊成功獲得美國馬薩諸塞州斯普林菲爾德 (Springfield, Massachusetts) 和華盛頓特區附近的馬里蘭州喬治王子郡 (Prince George's County, Maryland) 的博彩牌照。2016 年 12 月，MGM National Harbor 盛大開業，隨後 MGM Springfield 於 2018 年正式營運。

自 2014 年起，Ed 一直領導 MGM 在日本的業務拓展。2023 年 4 月，MGM Resorts 與合資夥伴 ORIX 共同獲得日本政府認證，將在大阪市開發全國首個綜合度假村 (Integrated Resort)。

Ed 的職業生涯始於 1988 年，當時他在英國劍橋的安達信 (Arthur Andersen) 審計部門工作，並於 1994 年調任至拉斯維加斯辦公室，於 1999 年晉升為高級經理。他曾負責審計多家主要博彩企業，並為博彩運營商、行業協會及有意進入博彩業的企業

提供戰略發展諮詢服務。此外，他還為客戶提供企業併購及資產剝離等重大交易的建議。

Ed 於 1991 年在英國取得特許會計師 (Chartered Accountant) 資格，並於 1988 年以一級榮譽 (First Class Honors) 獲得英國杜倫大學 (University of Durham) 西班牙語文學學士學位。

# SPEAKERS PROFILE

## 講者簡介



### Dhruv Garg

Partner

Indian Governance & Policy Project

合夥人

Dhruv Garg is a technology lawyer and a partner at India Governance and Policy Project (IGAP) - a think tank working in the field of emerging technologies and digital economy. Dhruv is based out New Delhi, India and has a practice focusing on gaming, web3.0, Artificial Intelligence and other emerging tech issues. He has been actively working with the online gaming industry and industry association to promote a safe, trusted and robust gaming ecosystem in India. Dhruv Garg is a Partner at the Indian Governance & Policy Project (IGAP) where he acts as the secretariat for the India's largest and the oldest gaming industry and trade group advocating for responsible tax and regulatory policy for India's gaming ecosystem. Garg advises industry, government and academia on issues relating to emerging technologies including gaming regulatory law, immersive entertainment technology, Artificial Intelligence (AI) and blockchain technology. At the IGAP, Garg coordinated research and publication of fundamental research on issues of child safety and privacy emanating from digital gaming. He also advises industry startups and firms on issues related to game engagement,

skill regulations, advertisement standards and data protection.

Garg is a Trustee and Legal - Policy Advisor for the All India Gaming Federation where he directs online gaming industry policy development regarding public information, government affairs and policy communication. He collaborates with external partners, including other industry associations, think tanks, academic institutions, to shape policy agenda and promote responsible gaming industry practices in India.

Garg earned a B.A. and a LL.B (Hons.) from the National Law University in Delhi.

Dhruv Garg 是一位科技法律專家，現為印度治理與政策計劃 (India Governance and Policy Project, 簡稱 IGAP) 的合夥人。IGAP 是一所專注於新興科技與數位經濟領域的智庫。Dhruv 常駐印度新德里，其執業領域涵蓋遊戲、Web3.0、人工智慧及其他新興科技議題。

他積極與線上遊戲產業及相關產業協會合作，致力於推動一個安全、可信且具韌性的印度遊戲生態系統。

Dhruv Garg 是印度治理與政策計劃 (Indian Governance & Policy Project, 簡稱 IGAP) 的合夥人，該機構為印度歷史最悠久、規模最大的遊戲產業及貿易團體擔任秘書處，致力推動針對印度遊戲生態系統的負責任稅收與監管政策。Garg 向業界、政府及學術界提供有關新興科技的政策建議，涵蓋範疇包括遊戲監管法、沉浸式娛樂科技、人工智慧(AI)與區塊鏈技術。在 IGAP 任職期間，Garg 負責協調有關數位遊戲中兒童安全與隱私議題的基礎研究及出版工作。他亦為初創公司與企業提供顧問服務，涵蓋遊戲參與、技能型遊戲監管、廣告標準及數據保護等議題。

此外，Garg 也是全印度遊戲聯合會 (All India Gaming Federation) 的受託人及法律－政策顧問，負責制定有關公共資訊、政府事務及政策傳訊的線上遊戲產業政策。他與其他行業協會、智庫及學術

機構等外部夥伴合作，共同推動印度遊戲產業的政策議程及負責任的產業實踐。

Garg 擁有德里國立法律大學 (National Law University, Delhi) 的文學士及法學士 (榮譽) 學位。

# SPEAKERS PROFILE

## 講者簡介



### Paul Bromberg

Senior Vice President, Investigations, Asia  
Spectrum Gaming Group  
資深副總裁

Since 1988, Paul Bromberg has undertaken numerous investigations across Asia, working closely with government and law enforcement agencies, as well as international gaming and corporate clients. He has spoken and written extensively on the gaming industry in Asia, focusing on regulatory matters and the junket industry. He was a contributing author to "Casino Industry in Asia Pacific" (The Haworth Hospitality Press 2006) and a member of the Conference Advisory Board for G2E Asia from 2006-2013. In February 2020 he gave testimony on the Asian junket business as an expert witness to the New South Wales Casino Inquiry. From November 2022 to November 2023 he was a member of the Advisory Panel on VIP Gaming to the Independent Liquor and Gaming Authority of New South Wales Australia.

自 1988 年以來，Paul Bromberg 在亞洲進行了大量調查工作，與政府機構、執法部門以及國際博彩和企業客戶緊密合作。他曾多次發表演講並撰寫有關亞洲博彩業的文章，重點關注監管事務及中介人（Junket）行業。

他曾參與撰寫 "Casino Industry in Asia Pacific" (Haworth Hospitality Press, 2006)，並於 2006 年至 2013 年擔任 G2E Asia 大會諮詢委員會成員。

2020 年 2 月，他作為專家證人，就亞洲中介人業務向新南威爾士州賭場調查委員會提供證詞。

自 2022 年 11 月至 2023 年 11 月，他擔任澳大利亞新南威爾士州獨立酒類與博彩管理局 (Independent Liquor and Gaming Authority) VIP 博彩諮詢小組成員。



## Vitaly Umansky

Senior Research Analyst - Global Gaming  
Seaport Research Partners  
全球博彩資深研究分析師

Vitaly Umansky is a Senior Analyst at Seaport Research Partners, focusing on the global gaming sector. Previously, he led global gaming equity research at AB Bernstein. His experience includes roles as a partner at Asia Atlantic Partners, a private equity firm, and as CFO & Senior VP for Business Development at New Cotai Holdings, developing casino and resort assets in Macau and Asia. Earlier, he worked in investment banking and consulting with Merrill Lynch, PricewaterhouseCoopers, and Ernst & Young. Umansky holds an MBA from the Wharton School and a BA in Economics from Trinity College

Vitaly Umansky 是 Seaport Research Partners 的高級分析師，專注於全球博彩業領域。此前，他曾領導 AB Bernstein 的全球博彩股票研究團隊。

Umansky 擁有豐富的行業經驗，曾擔任私募股權公司 Asia Atlantic Partners 的合夥人，並在 New Cotai Holdings 擔任首席財務官 (CFO) 兼業務發展高級副總裁，負責開發澳門及亞洲的賭場與度假村資產。

此外，他曾於美林證券 (Merrill Lynch)、普華永道 (PricewaterhouseCoopers) 和 安永 (Ernst & Young) 從事投資銀行與諮詢業務。Umansky 擁有賓夕法尼亞大學沃頓商學院 (Wharton School) MBA 學位及三一學院 (Trinity College) 經濟學學士學位。

# SPEAKERS PROFILE

## 講者簡介



### Brian Wyman

Executive Vice President

The Innovation Group

執行副總裁

Dr. Brian Wyman is a seasoned gaming and hospitality executive who leads The Innovation Group from its Las Vegas headquarters and manages many of the firm's most complex engagements. He is well-respected for his track record of delivering transformative results with luxury brands and properties across the globe. He has worked with clients including governments, casino management teams, independent hotels, casinos, and resorts, and multibillion-dollar enterprises seeking to advance legislation, develop their portfolios, or add amenities to existing developments. Throughout his career, Brian has driven operational excellence and strategic growth. For instance, his work with several marketing clients has resulted in reduced customer acquisition costs, reduced customer retention costs, and increased loyalty. His expertise includes cutting-edge technologies in marketing and operations management, e.g., advanced revenue management tools and ML/AI models. Brian's approach to consulting is rooted in a deep understanding of both data-driven strategies and the human elements of hospitality. He believes in creating sustainable, guest-centric operational models that drive profitability and brand loyalty. Brian holds a Ph.D. in mathematics

from the University of Michigan. His professional journey has included the public sector, Wall Street, and gaming and has been defined by building authentic, enduring relationships across all sectors.

Dr. Brian Wyman 是一位經驗豐富的博彩與酒店業高管，目前在拉斯維加斯總部領導 The Innovation Group，並負責該公司眾多最複雜的專案。他在全球奢華品牌與物業中展現出卓越的變革成果，深受業界尊敬。

Brian 曾與多類客戶合作，包括政府部門、賭場管理團隊、獨立酒店、賭場與度假村，以及希望推動立法、擴展投資組合或為現有開發項目增添設施的數十億美元企業。在他的職業生涯中，他持續推動營運卓越與策略性成長。例如，他與多家行銷客戶的合作，成功降低了顧客獲取成本與留存成本，同時提升了顧客忠誠度。

他的專長涵蓋行銷與營運管理中的尖端科技，如先進的收益管理工具與機器學習 / 人工智慧模型。布萊恩的顧問方式結合了對數據驅動策略的深入理解與對酒店業人性面向的洞察。他堅信打造以賓客為核心、可持續的營運模式，能有效提升盈利能力與品牌忠誠度。

Brian 擁有密西根大學的數學博士學位。他的職業歷程橫跨公共部門、華爾街與博彩產業，並以在各領域建立真誠、持久的人際關係為特點。





## Clayton Peister

Managing Director & Analyst

Differential Labs

總經理兼分析師

I am presently the Managing Director of Differential Labs, a casino analytics consultancy. I have been analyzing casinos for over twenty years and Differential Labs was born out of that experience. Differential Labs supports both bricks-and-mortar and online casinos as well as payment providers and technology vendors achieve their analytics and AI ambitions. In particular, we are focused on applying machine learning to achieve more personalized marketing and safeguard risks. Differential Labs is the largest casino analytics and AI advisor in the casino industry supporting major operators in the US, Asia, and Australia.

Prior to founding Differential Labs, I managed analytics, loyalty marketing or CRM functions for Wynn in Macau, Las Vegas Sands in Las Vegas and Macau, Melco Resorts in Macau, and Crown Resorts in Australia.

I hold a degree in Hotel Administration from the University of Nevada, Las Vegas.

我目前擔任 Differential Labs 的董事總經理，這是一家專注於博弈產業分析的顧問公司。我在分析賭場方面已有超過二十年的經驗，而 Differential Labs 正是建立在這段豐富歷練之上。Differential Labs 協助實體與線上賭場、支付服務提供商及科技供應商，實現其在數據分析與人工智慧方面的目標。我們特別專注於運用機器學習，實現更具個人化的行銷策略，並加強風險控管。

Differential Labs 是博弈產業中最大型的分析與人工智慧顧問公司，服務對象涵蓋美國、亞洲及澳洲的多家主要營運商。

在創立 Differential Labs 之前，我曾在澳門永利、美國與澳門的拉斯維加斯金沙、澳門的新濠博亞，以及澳洲的皇冠度假村，負責數據分析、忠誠行銷及顧客關係管理（CRM）等相關業務。

我擁有內華達大學拉斯維加斯分校（University of Nevada, Las Vegas）酒店管理學位

# SPEAKERS PROFILE

## 講者簡介



### Bryan Jenkins

Managing Director  
Angel Australasia Pty Ltd,  
Angel Group  
總經理

Bryan Jenkins's experience with the Angel Group in the live table gaming casino equipment supply business has spanned more than 25 years including roles as CEO of Angel Singapore PL and currently as Managing Director of Angel Australasia PL. He has worked with all the casino operators during the expansion of casinos throughout Southeast Asia and Australasia. Bryan is a close part of Angel Group's extensive team dedicated to innovation as seen most recently in the development and distribution of Smart Table technology throughout Australasia and South East Asia. As in all Angel's development of innovative table gaming technology, Bryan and the entire team promote Angel's approach to smart table development as based on a "best of breed" hybrid technology application. From Angel's experience of using various technologies in Angel's manufacturing operations, we understand what works best for particular applications and in particular where the optimum development path lies. Angel's smart table focus looks to what we refer to as "AI Capture", our proprietary video-assisted AI solution. The AI Capture base is the launch

pad for opportunities to expand smart table applications through software development. AI Capture future-proofs Angel's ability to innovate for table games beyond baccarat, including roulette, sic-bo, blackjack and poker derivative games. AI Capture operates seamlessly with RFID technology for float and chip inventory and of course the Super Angel Eye for game result data. Combine that with our Chip Validation and Counting System for chip inventory management and our Table Management System provides a comprehensive solution to a truly smart table environment. I look forward to sharing with you Angel's smart table solutions.

我在 Angel Group 事現場桌上遊戲賭場設備供應工作已超過 25 年，包括擔任 Angel Singapore PL 首席執行官以及 Angel Australasia PL 經理。在拓展東南亞及大洋洲市場的過程中，我曾與所有賭場營運商合作。

我是 Angel Group 致力於創新的廣泛團隊中的重要一員，最近在大洋洲與東南亞地區開發及推廣智慧賭桌技術就是最好的證明。我與整個團隊將 Angel 的智慧賭桌開發方式推廣為基於「最佳品種」的混合技術應用。根據 Angel 在生產與營運中使用各類技術的經驗，我們深知哪些技術最適合特定應用場景，特別是在選擇最佳發展路徑時。

Angel 的智慧賭桌聚焦於我們稱之為「人工智慧捕捉」的專有影像輔助 AI 解決方案。人工智慧捕捉是擴展智慧賭桌應用機會的軟體開發起點。這一技術證明了 Angel 未來在除了百家樂之外的桌上遊戲（如輪盤、骰子、21 點以及撲克衍生遊戲）方面的創新能力。人工智慧捕捉技術可與 RFID 技術無縫整合，用於流動籌碼與籌碼庫存管理，當然也能與 Super Angel Eye 系統結合，用於捕捉遊戲結果數據。結合我們的籌碼驗證與計數系統進行籌碼庫存管理，我們的賭桌管理系統為真正的智慧賭桌環境提供了全方位解決方案。

我期待與大家分享 Angel 的智慧賭桌解決方案。

# SPEAKERS PROFILE

## 講者簡介



### Lloyd Robson

Vice President of Sales & Operations, Asia  
Aristocrat Gaming  
亞太地區銷售與營運副總裁

Lloyd Robson is the Vice President of Sales & Operations, Asia, at Aristocrat Gaming, where he leads the regional commercial strategy and oversees teams dedicated to delivering tailored solutions to customers in Asia.

With over 15 years of experience in the gaming industry, across highly regulated markets, including Australia and Asia, he has played a pivotal role in expanding Aristocrat's presence, driving revenue growth, and strengthening customer partnerships.

Lloyd has been instrumental in launching top-performing products, enhancing customer engagement strategies, and scaling Aristocrat's operations in the Philippines and Macau.

Lloyd holds an MBA (Executive) from UNSW Business School and resides in Macau.

Lloyd Robson 現任 Aristocrat Gaming 亞太地區銷售與營運副總裁，負責領導區域商業策略，並管理團隊以提供針對亞洲市場的客戶量身定制的解決方案。

他擁有超過 15 年的博彩業經驗，曾深耕於高度監管的市場，包括澳洲及亞洲。在此期間，他在擴展 Aristocrat 於亞洲的業務版圖、推動營收成長及強化客戶合作關係方面發揮了關鍵作用。

Lloyd 在推出市場表現優異的產品、提升客戶互動策略及擴展 Aristocrat 在菲律賓及澳門的業務方面，皆扮演了重要角色。他擁有新南威爾士大學商學院 (UNSW Business School) 的行政人員工商管理碩士 (MBA Executive)，並現居澳門



## Jerry Chan

SVP of Electronic Gaming & Special Project  
Okada Manila

電子博彩與特別專案資深副總裁

More than 22 years' experience in the gaming industry. He has an extensive experience with a leading role in different key areas such as casino resort planning & opening, information technology, gaming technical, Operations, analytic, marketing & I-gaming. He managed to assist opening couple well-known casino around SEA country such as Casino Filipino Hyatt Manila, Wynn Resort Macau, City Of Dreams Macau and Okada Manila Philippines. Prior moving forward to these casino & entertainment properties, he also worked in Genting Highlands Casino Resort, Malaysia

在博彩業擁有超過 22 年的豐富經驗。他在多個關鍵領域中擔任重要角色，包括綜合度假村的規劃與開幕、資訊科技、博彩技術、營運、數據分析、市場推廣及線上博彩等方面均具備深入專業知識。他曾協助東南亞多個知名賭場的開業，包括馬尼拉的 Casino Filipino Hyatt、澳門永利渡假村、澳門新濠天地，以及菲律賓馬尼拉的 Okada Manila。在進入這些賭場與娛樂產業之前，他亦曾於馬來西亞雲頂高原賭場度假村任職。

# SPEAKERS PROFILE

## 講者簡介



### Glenn Huybrecht

VP & Managing Director – Asia  
LNW Gaming Asia Limited  
副總裁兼亞洲區總經理

Glenn Huybrecht joined Light & Wonder in January 2024 as Chief Operating Officer and transitioned to the role of Managing Director for Asia in January 2025. He is leading Light & Wonder's Asia operations, guiding the team to drive business growth and enhance the company's market presence across the region.

With 20 years of experience in the consulting and technology sectors, Glenn has held significant roles at renowned companies such as LinkedIn, 3M and EY, working in diverse markets around the globe. Over the past 14 years he has been based in Asia.

Glenn Huybrecht 於 2024 年 1 月 加 入 Light & Wonder 擔任首席營運官，並於 2025 年 1 月轉任亞洲區董事總經理。他目前負責領導 Light & Wonder 在亞洲的業務運作，帶領團隊推動業務增長，並提升公司在該地區的市場影響力。

Glenn 在顧問與科技領域擁有 20 年經驗，曾於多家知名企業擔任重要職位，包括 LinkedIn、3M 和安永(EY)，並在全球多個市場工作。在過去的 14 年中，他一直常駐亞洲。



## Dallas Orchard

Senior Vice President and Chief Operating  
Officer for Asia Pacific  
IGT

亞太區資深副總裁兼營運長

Dallas Orchard is a stalwart of the gaming industry, joining IGT in September 2015 as Senior Vice President, Global Premium Products and progressing this career path with IGT in the USA to Senior Vice President and Chief Product Officer, Gaming where he was responsible for IGT's worldwide land-based gaming product portfolio. In June 2020, Dallas relocated Australia to take on his current role as IGT's Senior Vice President and Chief Operating Officer for Asia Pacific. Prior to this, Dallas was Vice President of Gaming Operations for Aristocrat Technologies, Inc., where he was responsible for ownership and management of their Gaming Operations P&L. His previous roles included overseeing sales and marketing strategy for the Americas with Ainsworth Game Technology, and as Marketing Manager for Hard Rock Hotel and Casino.

Dallas Orchard 是博彩業的資深人士，自 2015 年 9 月加入 IGT 擔任全球高端產品資深副總裁後，展開了他在 IGT 的職涯發展。他隨後在美國擔任 IGT 遊戲事業部資深副總裁兼首席產品長，負責 IGT 全球實體遊戲產品組合的管理。2020 年 6 月，他遷居澳洲，擔任現任職務 — IGT 亞太區資深副總裁兼首席營運官。在此之前，Dallas 曾任 Aristocrat Technologies, Inc. 的遊戲營運副總裁，負責其遊戲營運的擁有權與管理及營運損益。此外，他亦曾負責美洲市場的銷售與行銷策略，並曾任 Ainsworth Game Technology 的市場行銷經理，以及 Hard Rock Hotel and Casino 的行銷經理。

# SPEAKERS PROFILE

## 講者簡介



### David Aaton Rittvo

Director of Asian Development

The Innovation Group

亞洲發展總監

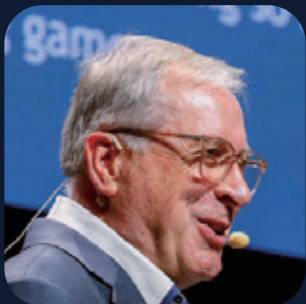
David Rittvo is the Principal at Tailored Hospitality Advisors, an Austin-based firm specializing in international casino and hospitality development. With deep expertise in predevelopment strategy, project management, and government relations, David has advised tribal nations, global operators, and emerging markets on large-scale resort and casino projects. Prior to founding the firm, he was Vice President of Development at Caesars Entertainment, where he led domestic expansion and oversaw market development for new sports betting jurisdictions. Earlier, as Vice President at The Innovation Group, David was instrumental in driving international growth, particularly in Asia, where he advised multibillion-dollar clients on master planning, financial feasibility, and operational benchmarking for integrated resort developments. His work has spanned North America, Asia, and the Caribbean. David began his career in fine dining operations and holds an MBA in Hospitality Finance & Investments and a BSBA in Hotel, Restaurant & Tourism Management from the University of Denver.

David Rittvo 是 Tailored Hospitality Advisors 的負責人，這是一家位於奧斯汀的顧問公司，專門從事國際賭場與酒店開發。David 在前期開發策略、專案管理和政府關係方面擁有深厚的專業知識，曾為部落國家、全球營運商及新興市場提供大型度假村和賭場專案的諮詢服務。

在創立該公司之前，他曾擔任 Caesars Entertainment (凱撒娛樂) 開發部副總裁，負責國內市場擴展，並監督新體育博彩市場的發展。更早之前，他曾擔任 The Innovation Group 副總裁，在推動國際業務成長方面發揮了關鍵作用，尤其是在亞洲，為市值數十億美元的客戶提供綜合度假村開發的總體規劃、財務可行性分析及營運基準評估。

David 的工作範圍遍及北美、亞洲和加勒比地區。他的職業生涯始於高端餐飲業，並擁有丹佛大學 (University of Denver) 酒店、餐廳與旅遊管理學士學位 (BSBA)，以及酒店財務與投資 MBA 學位。





## Shaun McCamley

Founder Chairman

GameWorkz

創辦人兼主席

Shaun McCamley is a seasoned leader in the global gaming industry with over 40 years of experience across casino operations, digital gaming, and strategic consulting. He has held senior executive roles in leading casinos and integrated resorts, driving innovation, growth, and operational excellence across Asia, Europe, and other key markets.

As CEO of AZ Management Consulting, Shaun advises operators, investors, and regulators on performance optimization, compliance, and strategic market entry. His deep regulatory expertise makes him a trusted advisor in complex jurisdictions, while his work in digital transformation and player engagement keeps him ahead of industry shifts.

A regular speaker at global conferences, Shaun shares insights on social gaming, tech innovation, and evolving player behaviour. His contributions have helped shape the direction of modern gaming.

Shaun's reputation as a thought leader and innovator positions him at the forefront of gaming's future, where experience meets evolution, and business meets bold vision.

Shaun McCamley 是全球博弈產業的資深領袖，擁有超過 40 年的經驗，涉獵範圍涵蓋實體賭場營運、數位博弈及策略顧問服務。他曾於多家領先的賭場及綜合度假村擔任高階管理職務，推動創新、成長及營運卓越，足跡遍及亞洲、歐洲及其他關鍵市場。

身為 AZ Management Consulting 的執行長，Shaun 為業者、投資人及監管機構提供有關績效優化、合規管理及策略性市場進入的建議。他擁有深厚的監管專業知識，是複雜法規地區中備受信賴的顧問；同時在數位轉型及玩家互動方面的實務經驗，也讓他持續走在產業變革的最前線。

Shaun 經常受邀於全球性會議發表演說，分享他對社交博弈、科技創新及玩家行為演變的見解。他的貢獻對現代博弈產業的發展方向產生了深遠影響。

憑藉其遠見與創新思維，Shaun 在博弈產業的未來藍圖中扮演著關鍵角色，將豐富經驗與產業演進接軌，讓商業策略與前瞻願景相輔相成。

# SPEAKERS PROFILE

## 講者簡介



### Rosalind Wade

CEO

Winna Media

首席執行官

Founder of Winna Media, a bespoke events and information company, Rosalind has over 20 years experience living and working in Asia, with the majority of those in the gaming industry. She has created and launched new events in most of the Asian markets and is currently focused on Thailand and SE Asia.

Rosalind 是 Winna Media 的創辦人，這是一家專注於量身打造活動與資訊服務的公司。她在亞洲生活與工作超過 20 年，其中大部分時間深耕於博弈產業。Rosalind 曾在多個亞洲市場策劃並推出全新活動，目前重心放在泰國及東南亞地區的發展。



## Zhonglu Zeng 曾忠祿

President of the Asia-Pacific  
Association for Gambling Studies  
Editor-in-Chief of Journal of Global Gambling  
and Tourism Studies  
Macao Polytechnic University  
亞太博彩研究學會會長  
澳門理工大學《世界博彩與旅遊研究》主編

Zhonglu Zeng graduated from the Institute of International Economics, Nankai University, Tianjin, in 1998, with a PhD in economics. From 1998 to 2004 he was a professor and doctoral supervisor at Jinan University. From 2002 on he has been focusing on research of Macau's gaming industry and economic development. His main research directions are the development trend of Macau's gaming industry, the consumption behavior of mainland China gambling visitors, and the strategic management of gaming companies. Professor Zeng has had many papers published. He was also a member of the Economic Development Committee of the Macau SAR Government for six years and once engaged in consulting work for Guangdong Mobile Communications, Guangdong Expressway Company, and China Telecom Research Institute. Currently, he also serves as a PhD candidate supervisor at Macao Polytechnic University and as a consultant for many companies.

曾忠祿於1998年畢業於天津南開大學國際經濟研究所，獲經濟學博士。他在1998年至2004年為暨南大學教授、博士生導師。他自2002年起開始專注研究澳門的博彩產業與經濟發展，主要研究方向為澳門博彩業的發展趨勢、內地賭客博彩消費行為、博彩企業策略管理等，並在國際知名期刊發表多篇專業論文。他曾擔任六屆澳門特區政府經濟發展委員會委員，並曾為廣東移動通訊、廣東省高速公路公司、中國電信研究院從事諮詢工作。他目前也擔任澳門理工大學博士生導師以及多家企業顧問。

# SPEAKERS PROFILE

## 講者簡介



### Gang Li

Professor

Shanghai Normal University

教授

上海師範大學

Li holds a Ph.D. in World Economics from Fudan University and completed a postdoctoral fellowship in Journalism and Communication at Fudan University. He is currently a professor at the Business School of Shanghai Normal University and a master's supervisor. Since 2001, he has been engaged in research on the lottery and gaming industry and is recognized as one of the most prolific and high-quality scholars in this field in Mainland China.

復旦大學世界經濟學專業博士，復旦大學新聞與傳播學專業博士後，現為上海師範大學商學院教授、碩士生導師。自 2001 年起從事彩票博彩領域研究，是中國內地該領域成果質量最高、數量最多的學者之一。



## Day-Yang Liu 劉代洋

Professor Emeritus

Former Vice President

National Taiwan University of Science and  
Technology

名譽教授

原台灣科技大學副校長

Regarding my background, I earned a Ph.D. in Economics from Tulane University in the United States in 1988. I then served at Taiwan Tech (National Taiwan University of Science and Technology) for 33 years, holding various academic and administrative positions, including Vice President, Chief Secretary, and Department Chair. I am currently honored to hold the title of Emeritus Professor.

In 2007, I established the Lottery and Gaming Research Center at the university. Over the years, I have assisted the Ministry of Finance in planning public welfare lotteries and supported the Sports Affairs Council in launching sports lotteries. Unfortunately, my efforts in helping the Ministry of Transportation plan a tourism casino were unsuccessful.

有關我個人的背景，我於 1988 年獲得美國杜蘭大學經濟學博士，然後在台灣科技大學服務達 33 年，曾經擔任多項學術行政工作，包括副校長，主任秘書，系主任等，我目前被授予為名譽教授，從 2007 年起我在學校設立彩票與博彩研究中心，先後幫助財政部規劃公益彩券、體育委員會規劃發行運動彩券。只可惜協助交通部規劃的觀光賭場並沒有成功實行。

# SPEAKERS PROFILE

## 講者簡介



### Professor Davis Fong

#### 馮家超教授

Director

Institute for the Study of Commercial Gaming

澳門大學博彩研究所所長

Professor Davis Fong, PhD in Quantitative Economics from Tsinghua University, is the Director of Institute for the Study of Commercial Gaming as well as Professor of Integrated Resort and Tourism Management, at the Faculty of Business Administration, University of Macau.

Pursuit of academic interest has led him to study in different aspects of gambling and related issues, such as social and economic impacts of gambling, Chinese gambler behavior, gambling disorder, responsible gambling, visitor profile studies, casino operations, tourism management, etc. Prof. Fong has been responsible for more than 60 gambling and tourism related research projects for Macao SAR Government.

Prof. Fong has been appointed by the Government as member of Tourism Development Committee as well as Consultative Committee of Statistics, MSAR (UM Representative). Prof. Fong was appointed by the Chief Executive as a former Deputy of the Sixth Legislative Assembly of Macao (2017~2021).

馮家超教授於 2006 年取得北京清華大學經濟管理學院數量經濟學博士學位。馮教授現任澳門大學博彩研究所所長、澳門大學工商管理學院綜合度假村及旅遊管理學系教授。

他的研究興趣包括：博彩對社會及經濟影響、華人博彩行為、賭博失調、負責任博彩、旅客消費及行為、娛樂場營運、旅遊管理等。馮教授曾為澳門特區政府不同部門完成超過六十項研究計劃。

馮教授現在是澳門特區政府旅遊發展委員會委員 (2024 年起)、統計諮詢委員會委員 — 澳門大學代表 (2015 年起)。另外，馮教授曾獲澳門特區行政長官委任為澳門立法會第六屆 (2017~2021 年) 立法議員。



## Edmund Loi

### 呂開顏

Director

Macau Economic Association

澳門經濟學會理事

Edmund Loi is an associate professor at the Faculty of Humanities and Social Sciences of the Macau Polytechnic University, holding a Ph.D. in Economics. He serves as the vice chairman of the Macau Development Strategy Research Center. Currently, he is a member of the Public Services and Organizational Performance Review Committee of Macau. Previously, he was appointed as a member of the Economic Development Committee, the Higher Education Committee, the Urban Planning Committee, the Statistical Advisory

Committee, the Northern District Community Service Committee, and the Small and Medium-Sized Enterprise Assistance Program Review Committee (all of these roles are social positions within the Macau SAR). Additionally, he has served as a director of the Beijing Overseas Friendship Association and a member of the Guangzhou Youth Federation.

呂開顏，澳門理工大學人文及社會科學學院副教授，經濟學博士，澳門發展策略研究中心副理事長。目前為澳門公共服務及組織績效評審委員會委員，曾獲委任經濟發展委員會委員、高等教育委員會委員、城市規劃委員會委員、統計諮詢委員會委員、北區社區服務委員會委員、中小企援助計劃評審委員會委員（以上為澳門特區的社會職務）。此外，也曾擔任北京市海外聯誼會理事、廣州市青年聯合委員會委員。

# SPEAKERS PROFILE

## 講者簡介



**Guojing Su**

**蘇國京**

Professor

President

Asian Responsible Gaming Alliance

教授

亞洲負責任博彩聯盟主席

Su is the founder and chairman of Asian Responsible Gaming Alliance and China Lottery Industry Salon, the academic leader and professor of lottery major of Beijing College of Social Administration, CEO of China Universal Kinglott Tech., Ltd., founder of the first think tank of China lottery industry, lottery expert nominated by the China Ministry of Civil Affairs and China Ministry of Finance, honorary advisor of Responsible Gaming Association of Macao and the Macao Gaming Information Association.

中國彩票行業沙龍和亞洲責任博彩聯盟的創始人、負責人。北京社會管理職業學院彩票專業帶頭人、教授。環球京彩（北京）科技發展有限公司總裁。首屆中國彩票行業智庫發起人。中國民政部 and 財政部彩票行業專家。澳門負責任博彩協會、澳門博彩資訊協會名譽顧問。中國民主建國會中央委員會第十一屆北京經濟委員會委員。





## Daniela Guerreiro

### 紀卓娜

Associate

MdME

律師

Daniela is an associate in our Compliance & Regulatory practice.

She specializes in compliance advice, with a focus on general data privacy, anti-money laundering, anti-corruption, cyber-security and consumer protection matters, as well as in providing general compliance advice to regulated industries.

Daniela's experience includes advising clients from various business sectors in designing compliance programs, conducting compliance audits, developing AML/CFT policies and procedures, reviewing systems and controls, and delivering training.

Additionally, Daniela represents clients in criminal, regulatory and administrative proceedings across a broad range of areas, including white-collar criminal litigation, cross-border judicial cooperation and patent disputes.

Daniela is a member of the firm's Talent Management Committee.

紀卓娜是 MdME 合規和監管領域的律師。

她專門提供合規建議，主要涉及一般數據隱私、反洗錢、反腐敗、網路安全和消費者保護等問題，同時為受監管行業提供一般合規建議。

紀律師亦為不同商業領域的客戶提供建議，包括設計合規計劃、進行合規審計、制定 AML/CFT 政策和流程，審查系統和控制措施以及提供培訓。

此外，紀律師還代表客戶處理各領域的刑事、監管和行政訴訟，包括白領刑事訴訟、跨境司法合作和專利糾紛。

紀律師也是 MdME 人才管理委員會的成員。

# SPEAKERS PROFILE

## 講者簡介



### Pedro Cortés

#### 高力圖

Managing Partner

Lektou Law Firm

力圖律師事務所管理合夥人

Pedro Cortés began his career as a lawyer in 2003 in the office where he is now managing partner.

He has experience in gaming, corporate and M&A, capital markets, and banking and finance. He is admitted to practice law in Macau, Portugal, Brazil (São Paulo), China (as a cross-border Macau Lawyer) and East Timor. He is a member of the International Association of Gaming Advisors, the International Masters of Gaming Law, the Hong Kong Institute of Directors, the International Bar Association, and the Chartered Institute of Arbitrators. He is recognised as a leading lawyer by Chambers (band 1), Chambers Gambling Asia Pacific (Band 3), IFLR1000 (market leader), Asialaw (distinguished practitioner) and The Legal 500 (leading individual), and was distinguished as one of Asia's best lawyers by IFLR (2021 and 2022).

Pedro is a guest lecturer in gaming law and Macau law in the law degree undergraduate programme and executive coordinator of the advanced course in gaming law and sports

betting at the Católica | Lisbon School of Law and Católica | Global School of Law, and also a guest lecturer in sports betting on the sports law postgraduate course, Autonomia Academy, Lisbon. He is a regular speaker at gaming conferences and frequently writes articles on the gaming industry.

He holds an LLM in gaming law and regulation from the University of Nevada, Las Vegas (2020–21). As part of the programme, he was enrolled in a legal internship with the Nevada Gaming Control Board. He also holds a law degree from the Portuguese Catholic University – Lisbon School of Law (2000) and a postgraduate in international management from Porto University – School of Economy (2001), and has attended numerous academic programmes in gaming matters.

Pedro Cortés 於 2003 年開始其律師生涯，當時已於他現今擔任管理合夥人的律師事務所工作。

他在博彩、公司與併購、資本市場、銀行與金融等領域擁有豐富經驗，並具備在澳門、葡萄牙、巴西（聖保羅）、中國（作為粵澳合作的跨境澳門律師）及東帝汶執業的資格。他是多個國際專業組織的成員，包括國際博彩顧問協會 (International Association of Gaming Advisors)、國際博彩法律大師協會 (International Masters of Gaming Law)、香港董事學會、國際律師協會 (International Bar Association)、特許仲裁學會 (Chartered Institute of Arbitrators)。

Pedro 被多個國際法律評級機構評為領先律師，包括 Chambers（第一級）、Chambers 亞洲博彩（第三級）、IFLR1000（市場領袖）、Asialaw（傑出從業者）及 The Legal 500（領先個人），並於 2021 及 2022 年被 IFLR 評選為亞洲最佳律師之一。

他亦擔任里斯本天主教大學法學院及全球法學院法律學士課程中的博彩法及澳門法客席講師，並擔任博彩法與體育博彩高級課程的學術統籌。他同時也是里斯本 Autonomia 學院體育法研究生課程中，體育博彩部分的客席講師。他經常在國際博彩會議中發表演說，並定期撰寫博彩產業相關文章。

Pedro 持有美國內華達大學拉斯維加斯分校的博彩法律與監管碩士學位（2020–2021），其間曾於內華達州博彩監管委員會實習。他亦擁有葡萄牙里斯本天主教大學法學院的法學學士學位（2000），及波圖大學經濟學院的國際管理研究生文憑（2001），並曾參加多項有關博彩議題的學術課程。

# SPEAKERS PROFILE

## 講者簡介



### Luis Mesquita de Melo

General Counsel  
Hoi An South Development Ltd.  
法律總顧問

Luis Mesquita de Melo has been working in Gaming & Hospitality for 20 years in different legal roles and across different jurisdictions in Asia.

#### LAS VEGAS SAND CORP (NYSE: LVS) & SANDS CHINA LIMITED (HKEX: 1928)

- EVP, General Counsel & Company Secretary  
10/09 – 12/10
- Board of Directors, Venetian Macau Limited  
10/08 – 12/10
- SVP & General Counsel  
9/08 – 10/09
- Interim Managing Director, Venetian Macau Limited  
6/08 – 1/09
- Associate General Counsel  
9/05 – 06/08

#### NAGACORP LIMITED (HKSE 3918)

- SENIOR VICE-PRESIDENT AND CHIEF LEGAL COUNSEL  
09/14 – 06/15

#### ASIAN COAST DEVELOPMENT (CANADA) LTD.

- CHIEF LEGAL OFFICER  
08/15 – present

#### HOI AN SOUTH DEVELOPMENT LTD.

- GENERAL COUNSEL  
05/24 – to present

Luis Mesquita de Melo 在亞洲多個司法管轄區從事  
博弈與酒店業的法律工作已有 20 年，擔任不同的法  
律職位。

拉斯維加斯金沙集團 (NYSE: LVS) 及金沙中國有限  
公司 (HKEX: 1928)

- 執行副總裁、總法律顧問兼公司秘書  
2009 年 10 月 – 2010 年 12 月
- 董事會成員，澳門威尼斯人有限公司  
2008 年 10 月 – 2010 年 12 月
- 高級副總裁兼總法律顧問  
2008 年 9 月 – 2009 年 10 月
- 臨時董事總經理，澳門威尼斯人有限公司  
2008 年 6 月 – 2009 年 1 月
- 副總法律顧問  
2005 年 9 月 – 2008 年 6 月

金界控股有限公司 (HKSE: 3918)

- 高級副總裁兼首席法律顧問  
2014 年 9 月 – 2015 年 6 月

亞洲海岸發展 (加拿大) 有限公司

- 首席法律官  
2015 年 8 月 – 至今

會安南部發展有限公司

- 法律總顧問  
2024 年 5 月 – 至今

# SPEAKERS PROFILE

## 講者簡介



### Kok-Keng Lau

劉國敬

Partner

Rajah & Tann Singapore LLP

合夥人

Lau Kok Keng is a leading Singaporean lawyer specialising in gaming law, with over three decades of experience. He heads Rajah & Tann Singapore's Gaming Law practice, and is the only Singaporean member of the International Masters of Gaming Law. Recognised as a Tier 1 gaming lawyer by Chambers Asia-Pacific and a Global Elite Thought Leader by Who's Who Legal, he has represented and advised clients in the gambling industry since 2002. His team is known for its deep practical understanding of gaming operations and products, working with a diverse range of clients including land casinos, state lottery operators and online operators and software providers. Notably, he advised on the establishment of Singapore's legal framework for sports betting, and has counselled governments and provided expert opinions in high-profile regulatory inquiries, including for Crown Resorts in Australia.

劉國敬是新加坡首屈一指的博彩法律專家，擁有超過三十年的豐富經驗。他是律師事務所 Rajah & Tann Singapore 博彩法律部門的主管，也是唯一一位來自新加坡的「國際博彩法律大師協會」(International Masters of Gaming Law) 成員。劉律師獲《Chambers Asia-Pacific》評為第一級博彩律師，並被《Who's Who Legal》譽為全球頂尖思想領袖 (Global Elite Thought Leader)。

自 2002 年起，他便為博彩產業的客戶提供代表與法律建議。他所領導的團隊以對博彩營運與產品的深厚實務理解而聞名，服務對象涵蓋實體賭場、國營彩票營運商、線上博彩業者與軟體供應商等多元客戶。值得一提的是，他曾參與制定新加坡體育博彩法律框架，亦曾在多宗備受關注的監管調查中為政府提供法律意見與專業見證，包括澳洲皇冠度假村 (Crown Resorts) 的相關案件。



**Susan Shen**

**沈晨程**

Senior Manager

Ernst & Young Advisory Services Limited

高級經理

Susan is a Senior Manager with EY's Forensic & Integrity Services practice with sound experience in AML and financial crime investigations.

Susan has worked in many APAC jurisdictions including China, Hong Kong, Macau, Thailand, Philippines on Financial Crimes and AML related areas.

晨程是安永法證與誠信服務部門的高級經理，在反洗錢（AML）及金融犯罪調查方面擁有豐富經驗。

晨程曾在多個亞太地區司法管轄區工作，包括中國、香港、澳門、泰國和菲律賓，專注於金融犯罪和反洗錢相關領域。

# SPEAKERS PROFILE

## 講者簡介



### SHEE CHEAN HO

Partner

Ernst & Young Advisory Services Limited

合夥人

Shee Chean has over 20 years of both consulting and corporate work experience in Malaysia, Indonesia, Hong Kong and Mainland China. He has tremendous knowledge in leading complex investigation, financial crime and regulatory compliance review and assessment, counter-fraud strategy projects in various locations in Asia Pacific region. He used to work for two largest insurance companies in Hong Kong and Asia for 10 years assuming various leadership roles in Financial Crime investigation, Fraud Risk Management, Forensic Investigation, Forensic Data Analytics, anti-fraud initiatives and internal auditing. He holds a MBA in Accounting, he is a fellow member of Chartered Institute of Management Accountant (CIMA), Certified Fraud Examiner (CFE), Certified Cryptocurrency Investigator (CCI). He is fluent in Mandarin, English and Bahasa.

Shee Chean 擁有超過 20 年的諮詢與企業工作經驗，曾在馬來西亞、印尼、香港及中國內地任職。他在亞太地區多個國家領導過複雜的調查、金融犯罪及監管合規審查與評估，並參與反欺詐戰略項目，擁有豐富的專業知識。

他曾在香港及亞洲兩家最大的保險公司工作 10 年，擔任多個領導職位，負責金融犯罪調查、欺詐風險管理、法證調查、法證數據分析、反欺詐計劃及內部審計等領域。

Shee Chean 持有會計學 MBA，並為特許管理會計師公會(CIMA) 資深會員、國際註冊欺詐審查師(CFE) 及認證加密貨幣調查員 (CCI)。他精通普通話、英語及印尼語。





## Henry Chambers

Managing Director

Alvarez & Marsal Hong Kong

董事總經理

Henry Chambers is a Managing Director with Alvarez & Marsal's Disputes and Investigations practice in Hong Kong. He brings more than twelve years of experience in forensic accounting and investigation assignments focusing on bribery and corruption matters (FCPA/UKBA), cryptocurrency, accounting fraud, asset tracing, regulatory and other investigations as well as supporting general commercial litigation.

Mr. Chambers has assisted clients in a range of industries, including manufacturing, technology, fintech, digital assets, commodities and financial services. Mr. Chambers leads A&M's thought leadership group on cryptocurrency in Asia and has collaborated globally on cryptocurrency matters.

Mr. Chambers earned a bachelor's degree in economics from Loughborough University. A British national, he is a Chartered Accountant with the Institute of Chartered Accountants England and Wales (ICAEW).

Henry Chambers 是 Alvarez & Marsal (A&M) 糾紛與調查部門 (Disputes and Investigations) 香港辦事處的董事總經理，擁有超過 12 年的法證會計與調查經驗，專注於賄賂與腐敗 (FCPA/UKBA)、加密貨幣、會計欺詐、資產追蹤、監管調查及其他調查工作，並支援各類商業訴訟案件。

Chambers 先生曾協助來自製造、科技、金融科技、數字資產、大宗商品及金融服務等多個行業的客戶。他領導 A&M 在亞洲的加密貨幣專題研究小組，並與全球團隊合作處理相關事務。

Chambers 先生獲得英國拉夫堡大學 (Loughborough University) 經濟學學士學位，持有英國及威爾士特許會計師協會 (ICAEW) 特許會計師資格，並為英國公民。

# SPEAKERS PROFILE

## 講者簡介



### James Comber

Partner

Ashurst Hong Kong

合夥人

James leads the Hong Kong dispute resolution team at Ashurst. His practice is dedicated to advising clients on complex commercial, regulatory and financial disputes.

James has particular expertise in contentious regulatory, fraud and anti-money laundering matters and he has acted for various major financial institutions, asset managers, brokerages and gaming companies in investigations conducted by the Securities and Futures Commission, Hong Kong Monetary Authorities, Hong Kong Stock Exchange, the independent Commission Against Corruption and the Commercial Crime Bureau of the Hong Kong Police. The matters he has acted on also often involve significant cross-border elements and co-ordinating regional responses to regulatory investigations across the Asia Pacific region.

James 在 Ashurst 領導香港的爭議解決團隊，專注於為客戶提供有關複雜商業、監管及金融糾紛的法律諮詢。

James 尤其擅長處理涉及監管爭議、詐欺及反洗錢等事務，並曾代表多家主要金融機構、資產管理公司、證券經紀行及博彩公司，應對由證券及期貨事務監察委員會、香港金融管理局、香港交易所、廉政公署及香港警務處商業罪案調查科所進行的調查。他處理的案件往往涉及重大跨境因素，並需協調亞太地區內的監管調查應對策略。



## Muhammad Cohen

Editor at Large

Clarion Digital Media

特約編輯

Former US diplomat and current Asia editor at large for Clarion Digital Media's iGaming Business, Muhammad Cohen has covered the casino business in Asia since 2006, starting at Macau Business and most recently for Forbes before joining Clarion. Cohen also wrote Hong Kong On Air, a novel set during the 1997 handover about TV news, love, betrayal, high finance and cheap lingerie.

前美國外交官、現任 Clarion Digital Media《iGaming Business》亞洲特約編輯的 Muhammad Cohen 自 2006 年起開始報導亞洲賭場業務，最初在《Macau Business》工作，後來為《Forbes》撰寫相關內容，加入 Clarion 之前一直深耕該領域。

此外，Cohen 還撰寫了小說《Hong Kong On Air》，故事背景設定在 1997 年香港回歸期間，講述有關電視新聞、愛情、背叛、上流金融世界與廉價內衣的故事。

# SPEAKERS PROFILE

## 講者簡介



### Marie Antonette Quioque

Chief Executive Officer and Founder, Lawyer  
Arden Consult International Pte Ltd.  
執行長兼創辦人，律師

Tonet is the chief executive officer and founder of Arden Consult, and is a seasoned practitioner in transactional, corporate, and regulatory matters, with a particular focus on technology, media, and telecommunications. She has forged a distinguished reputation as a leading authority in Philippine gaming law, offering sophisticated counsel on both land-based and online gaming operations and navigating the complex regulatory environment governing the sector. She has been consistently ranked by top legal publications for the last five years in two practice areas: Gaming and Gambling and TMT. Tonet advises an extensive roster of domestic and international clients, supporting their establishment and expansion in the Philippines and guiding them through the country's multifaceted regulatory landscape. Her clients include integrated resorts, gaming machine manufacturers, online gaming, B2B providers and aggregators, sports betting and lottery operators, gaming exhibitors, software and technology suppliers, as well as payment and systems processors.

Tonet 是 Arden Consult 的首席執行官兼創辦人，在交易、企業及監管事務方面擁有豐富經驗，特別專注於科技、媒體與電信領域。她在菲律賓博彩法律領域享有卓越聲譽，被公認為該領域的權威，為實體與線上博彩業務提供專業法律諮詢，並協助客戶應對複雜的監管環境。過去五年來，她在「博彩與賭博」以及「科技、媒體與電信 (TMT)」兩個法律領域中，持續獲得頂級法律刊物的高度評價。

Tonet 為眾多國內外客戶提供法律建議，協助他們在菲律賓的設立與擴展，並引導其順利適應當地多層次的監管框架。她的客戶涵蓋綜合度假村、博彩機台製造商、線上博彩業者、B2B 服務提供商及聚合商、體育博彩與彩票運營商、博彩展會參展商、軟體及科技供應商，以及支付與系統處理商等。



## Cátia Silva

Senior Manager of ESG

Sands China Ltd.

資深經理 (環境、社會和管治)

Cátia Silva is an achieved ESG professional with over 10 years of experience in ESG leadership, auditing and assurance, and stakeholder relationship management. She leads the ESG program at Sands China – from ESG reporting and disclosures to implementing far-reaching ESG initiatives. In 2024, Cátia established the EmpowHER team member resource group – a DEI initiative that aims to connect female team members to create opportunities for networking and development. Through Catia's dedication and ESG aptitude, she helps the Company earn multiple ESG-leading awards including the Top 1% rankings for ESG Performance in the latest edition of the S&P Global Sustainability Yearbook.

Cátia is a certified ESG analyst and has obtained the CFA ESG Investing Certificate. She also holds an MBA from Oxford Brookes University in Strategic Accounting and Finance.

Cátia is an ESG writer for the Global Institute of Internal Auditors during her free time.

Cátia 是一位成就卓越的 ESG 專業人士，擁有超過 10 年的 ESG 領導、審計和保證以及利益相關者關係管理經驗。她領導金沙中國的 ESG 計劃，從 ESG 報告和披露到實施深遠的 ESG 倡議。2024 年，Cátia 成立了 EmpowHER 員工資源小組 — 一個 DEI 倡議，旨在連接女性員工，創造網絡和發展機會。通過卡蒂亞的奉獻和 ESG 能力，她幫助公司獲得多個 ESG 領先獎項，包括在最新版本的 S&P 全球可持續發展年鑑中獲得 ESG 表現排名前 1% 的榮譽。

Cátia 是一名認證的 ESG 分析師，並獲得了 CFA ESG 投資證書。她還擁有牛津布魯克斯大學的戰略會計與金融 MBA 學位。

Cátia 在空閒時間是全球內部審計師協會的 ESG 作家。

# SPEAKERS PROFILE

## 講者簡介



### Desmond Lam

College Master and Professor of Integrated  
Resort and Tourism Management  
University of Macau  
綜合度假村與旅遊管理學院院長兼教授

Desmond Lam is the College Master of Lui Che Woo College and a Professor in Integrated Resort and Tourism Management at the University of Macau. A life member of Clare Hall at the University of Cambridge and a honorary scholar of the School of Continuing Education at the Hong Kong Baptist University, Desmond is a judge for the International Gaming Awards, G2E Asia Gaming Awards, and Asian Gaming Power 50. He is a regional assistant editor for the International Gambling Studies journal, and has written as well as spoken widely on strategic and management issues relating to integrated resort, hospitality, gaming and marketing.

Desmond Lam 是澳門大學呂志和書院的書院院長及綜合度假村與旅遊管理學系教授。他是劍橋大學 Clare Hall 的終身會員，同時也是香港浸會大學持續教育學院的榮譽學人。林教授擔任多個國際獎項的評審，包括國際博彩獎 (International Gaming Awards)、亞洲娛樂展博彩獎 (G2E Asia Gaming Awards) 及亞洲博彩 50 強 (Asian Gaming Power 50)。他亦是《國際博彩研究》(International Gambling Studies) 期刊的地區助理編輯，並在綜合度假村、酒店業、博彩及市場營銷等策略與管理議題上有廣泛的著作及演講經驗。



## Peter Cohen

Director Regulatory Affairs

The Agenda Group

法規事務總監

Peter is Director Regulatory Affairs for The Agenda Group, having joined the company in 2011. Peter has provided advice on all aspects of gambling including regulatory, licensing and safer gambling issues for industry, governments and regulators in jurisdictions as diverse as Australia, Japan, Macau, Singapore, Ireland, Vietnam, Cambodia and Massachusetts.

Peter was previously the Executive Commissioner and CEO of the Victorian Commission for Gambling Regulation with responsibility for Crown Melbourne, a further 27,500 slot machines in a statewide network of over 500 venues, keno, lotteries, and betting on horse racing and sport.

Peter was on the Board of the International Association of Gaming Regulators from 2005-10 and was Chairman in 2009-10. He was also a Trustee of the International Association of Gaming Advisors from 2012-18, and has been on the advisory committee for the annual conference of the International Center for Responsible Gaming since 2011.

Peter 自 2011 年加入 The Agenda Group，現任監管事務總監，為業界、政府和監管機構提供有關賭博的各方面建議，包括法規、許可證和安全賭博等問題，涵蓋的司法管轄區包括澳大利亞、日本、澳門、新加坡、愛爾蘭、越南、柬埔寨和馬薩諸塞州等。

在此之前，Peter 曾任維多利亞州賭博監管委員會的執行專員和首席執行官，負責管理 Crown Melbourne 及全州超過 500 家場地中 27,500 部老虎機、賭馬、賭球、賓果遊戲和彩票業務。

Peter 曾於 2005 至 2010 年間擔任國際賭博監管者協會 (IAGR) 董事會成員，並於 2009 至 2010 年擔任主席。他也曾是國際賭博顧問協會 (IAGA) 的信託人，任期為 2012 至 2018 年，並自 2011 年以來一直擔任國際負責任賭博中心 (ICRG) 年度會議的顧問委員會成員。

# SPEAKERS PROFILE

## 講者簡介



### Wilson Wong

Vice President of Cyber Security, Asia

Sands China Ltd.

亞洲區網絡安全副總裁

Wilson Wong is a highly experienced professional with over twenty years of expertise in Information Technology and Cyber Security within the biotechnology, gaming, and hospitality industries. He is passionate about artificial intelligence, innovation, and digital transformation.

As the Vice President of Cyber Security-Asia, he leads operations and provides strategic guidance on Cyber Security and privacy, ensuring a strong security posture and legal compliance to the Macau and Singapore regulatory requirements. Currently, he is also appointed as Cyber Security Officer for Sands China Ltd.

Wilson Wong 是一位經驗豐富的專業人士，在資訊科技與網絡安全領域擁有超過 20 年的經驗，涵蓋生物科技、博彩及酒店業。他對人工智能、創新及數字轉型充滿熱情。

作為亞洲區網絡安全副總裁，他負責領導運營並提供戰略指導，確保網絡安全與隱私保護達到高標準，並符合澳門及新加坡的監管要求。目前，他同時擔任金沙中國有限公司 (Sands China Ltd.) 的網絡安全主管。





## Henry Yuen

Head of Business Development, Enterprise  
Amazon Web Services (AWS)  
亞馬遜雲端運算服務 (AWS)  
香港及澳門區企業業務發展主管

Henry Yuen is Head of Business Development, Enterprise at Amazon Web Services (AWS) in Hong Kong and Macau, where he drives enterprise digital transformation through cloud and AI solutions. With over 25 years of technology industry expertise, he specializes in helping organizations leverage technologies to achieve their business objectives and accelerate innovation. Henry is passionate about guiding enterprises through their digital evolution journey while building high-performing teams.

Henry Yuen 是亞馬遜雲端運算服務 (AWS) 香港及澳門區的企業業務發展主管，致力透過雲端及人工智慧解決方案推動企業數碼轉型。他在科技業擁有超過 25 年的豐富經驗，專長於協助機構善用科技實現業務目標，加速創新發展。Henry 熱衷於引領企業踏上數碼轉型之路，同時打造高效能的團隊。

# SPEAKERS PROFILE

## 講者簡介



### HIKARU OGUCHI

Partner

Nishimura & Asahi

合夥人

Hikaru has been a partner of Nishimura & Asahi, the largest Japan headquartered Asia regional firm. She is the one who took the initiative in launching the firm's Asian practice since 2010, and she has supported various Japanese companies' new entry, expansion of their business, strategic investment, group restructuring, risk management, as well as disputes. With her deep understanding of the clients' business background, strategy and technologies/intellectual properties, she has been known for providing practical advice by working closely with the clients' top management

Hikaru 是日本最大規模、以亞洲為重點的律師事務所 — 西村朝日法律事務所的合夥人。自 2010 年起，她便主動推動並創立該事務所在亞洲的業務實踐，至今一直支援多家日本企業在亞洲地區的新市場進入、業務拓展、策略性投資、集團重組、風險管理以及爭議解決等事宜。憑藉對客戶業務背景、策略以及技術 / 知識產權的深入理解，她以能與企業高層緊密合作、提供實用建議而廣受讚譽。



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