

ABOUT G2E ASIA AND CONFERENCE

關於亞洲國際娛樂展及研討會



G2E Asia is the international gaming trade show and conference for the Asian gaming industry. Organized by the American Gaming Association (AGA) and Reed Exhibitions, G2E Asia made its debut in 2007, defining itself as the preeminent show for the Asian gaming and entertainment industry.

G2E Asia is highlighted by the G2E Asia conference, providing participants with a comprehensive education platform and unparalleled insights into the Asian gaming and hospitality industry. The three-day program covers a range of themes that promise to shape the development of our industry over the coming years, ensuring attendees are equipped with the knowledge and know-how they need to flourish.

This year's core themes and topics include innovation and AI in the gaming industry, featuring a special panel on smart gaming table technology, as well as emerging markets such as Thailand and the UAE and the outlook for existing Asian markets.

亞洲國際娛樂展 (G2E Asia) 是面向亞洲博彩市場的國際性博彩展覽及研討會。由美國博彩協會 (AGA) 及勵展博覽集團聯合主辦。首屆亞洲國際博彩博覽會於 2007 年 6 月舉辦，為亞洲娛樂業首屈一指的盛會。

亞洲國際娛樂展研討會是亞洲國際娛樂展的亮點之一，為與會者帶來全新全面的行業資訊，以及亞洲博彩業及款客行業發展趨勢的真知灼見。為期三天的會議議程涵蓋一系列將在未來數年內影響行業發展的精彩主題，務求為與會者提供必要及深入的專業洞見。

今年的核心主題和議題包括博彩行業創新科技的引入及人工智能的影響，特色專題將探討智能賭枱技術，以及泰國和中東等新興市場和當前亞洲市場的前景等。

CONFERENCE AT A GLANCE

研討會一覽

CONFERENCE LOCATION	研討會地點
Main conference room: Sicily 2401-2502, L1, The Venetian Macao	主會議室: 澳門威尼斯人 1 樓, 西西里會議廳 2401-2502

DAY 1: WED, May 7	第一天 : 5 月 7 日 週三
Conference hours: 10:00 - 16:50	研討會時間: 10:00 - 16:50
Networking Luncheon: 12:00 - 14:00	會議交流午宴: 12:00 - 14:00

DAY 2: THU, May 8	第二天 : 5 月 8 日 週四
Conference hours: 10:00 - 17:00	研討會時間: 10:00 - 17:00
Networking Luncheon: 12:30 - 14:00	會議交流午宴: 12:30 - 14:00

DAY 3: FRI, May 9	第三天 : 5 月 9 日 週五
Conference hours: 10:00 - 15:35	研討會時間: 10:00 - 15:35
Networking Luncheon: 12:25 - 14:00	會議交流午宴: 12:25 - 14:00

敬請留意，研討會結束時間和午餐時間可能會視乎實際情況有所調整。
Note conference finishing times and luncheon times may be subject to adjustment. Please check on site.

Asian Gaming Market Forum
亞洲博彩市場論壇

Venue / 地點：
Sicily 2401-2502, L1, The Venetian Macao
澳門威尼斯人酒店 1 樓，西西里會議廳 2401-2502

Time 時間	Topic	主題
10:00 - 10:40	Keynote Address Speaker: ★ Francis Lui Chairman, Galaxy Entertainment Group	主題演講 演講嘉賓： ★ 呂耀東 銀河娛樂集團主席
11:00 - 11:45	Opening Ceremony	開幕典禮
12:00 - 14:00	Networking Luncheon Naples 2604-2705, L1, The Venetian Macao	交流午宴 澳門威尼斯人酒店 1 樓 那不勒斯會議廳 2604-2705
14:00 - 14:30	Keynote Address Speaker: ★ Ed Bowers President Global Development, MGM Resorts International	主題演講 演講嘉賓： ★ Ed Bowers MGM Resorts International 全球發展總裁
14:40 - 15:20	Outlook of Asian Gaming Markets Speaker: ★ Praveen Choudhary Managing Director, Morgan Stanley Asia Limited	亞洲博彩市場展望 演講嘉賓： ★ Praveen Choudhary 摩根士丹利董事總經理

Time 時間	Topic	主題
15:20 - 15:40	Tea Break	茶歇

15:40 - 16:50 Trends in Asia Gaming Markets

From Thailand to Macau and throughout Asia, there are many interesting developments that will be featured in this panel discussion. Thailand is taking some steps toward legislation, Macau is trying to diversity its market, Southeast Asian counties continue to rely on gaming for significant revenue, Japan is proceeding with one IR in Osaka, and countries continue to face a host of issues in their efforts to develop, regulate and stay off the "Grey List" of Money Laundering Countries. Asia has become one of the major gaming hubs of the world. Can Asia continue on its present path or will saturation impact further growth of the industry? Our expert panel will discuss these and many other issues in this session where audience comments and questions are encouraged.

Moderator:

- ★ Fredric E. Gushin
Managing Director and CEO, Spectrum
Gaming Group

亞洲博彩市場發展趨勢

從泰國到澳門，乃至整個亞洲地區，綜合度假村與博彩產業正出現許多引人關注的新發展，這些都將在本場座談中深入探討。泰國正邁出立法的第一步，澳門則積極推動市場多元化，東南亞國家仍大幅仰賴博彩業創造財政收入，日本則在大阪推進國內唯一一個綜合度假村項目。各國在發展與監管產業的過程中，也持續面臨眾多挑戰，包括如何避免被列入洗錢防制的「灰名單」。亞洲如今已成為全球博彩產業的重鎮之一，但這樣的發展趨勢是否能持續？產業是否即將面臨飽和，進而影響未來的增長潛力？我們的專家小組將針對這些議題深入討論，也歡迎現場觀眾積極提問與發表意見，一同參與這場精彩的交流。

主持人：

- ★ Fredric E. Gushin
Spectrum Gaming Group
總經理兼執行長

Time 時間	Topic	主題
15:40 - 16:50	Panelists:	演講嘉賓：
	★ Ed Bowers President Global Development, MGM Resorts International	★ Ed Bowers MGM Resorts International 全球發展總裁
	★ Niall Murray Founder and Chairman, Murray International Group	★ Niall Murray Murray International Group 創辦人兼主席
	★ Dhruv Garg Partner, Indian Governance & Policy Project (IGAP)	★ Dhruv Garg Indian Governance & Policy Project (IGAP) 合夥人
	★ Paul Bromberg Senior Vice President, Investigations, Asia, Spectrum Gaming Group	★ Paul Bromberg Spectrum Gaming Group 資深副總裁
	★ Vitaly Umansky Senior Research Analyst - Global Gaming, Seaport Research Partners	★ Vitaly Umansky Seaport Research Partners 全球博彩資深研究分析師

Technology and Innovations For Gaming /
Responsible Gaming Forum
娛樂產業科技及創新藍圖 / 負責任博彩論壇

Venue / 地點：
Sicily 2401-2502, L1, The Venetian Macao
澳門威尼斯人酒店 1 樓, 西西里會議廳 2401-2502

Part 1: Technology and Innovations for Gaming 娛樂產業科技及創新藍圖

Time 時間	Topic	主題
10:00 - 10:40	Revolutionizing Casino Operations: Navigating the Future of Table Games Technology	賭場營運變革：未來桌上遊戲科技發展
	<p>As the global gaming landscape continues to evolve, the integration of advanced technology is reshaping the way casino operations are managed and experienced. This session will explore how RFID-enabled smart tables equipped with AI-driven capabilities and other game-changing technologies are transforming the casino floor. Hear from suppliers who will discuss the efficiencies and optimization potential of these technologies, including the latest smart table solutions leveraging AI. Learn about operational benefits like improved speed of play, enhanced player identification, real-time data collection, and staffing optimization, and understand the tangible costs against potential ROI for operators adopting these systems. Finally, dive in to the regulatory considerations surrounding these technologies, from games integrity to compliance with local gaming laws and the implementation of high-tech solutions in the casino environment. Attendees will gain insight on the rise of smart table technologies and their broader impacts on the Asian industry.</p>	<p>隨著全球博彩產業持續發展，先進科技的導入正重塑賭場營運與顧客體驗的方式。本場將探討結合 RFID 技術與 AI 驅動功能的智慧賭桌，以及其他顛覆性技術如何轉變傳統賭場現場。</p> <p>供應商將分享這些技術如何提升營運效率與優化操作流程，並介紹最新 AI 加持的智慧賭桌解決方案。參加者將了解這些系統帶來的實際營運效益，包括提升遊戲進行速度、加強玩家識別能力、即時資料收集，以及人力配置的優化。同時也會深入探討相關技術的投資成本與潛在回報之間的權衡。</p> <p>此外，還將針對這些高科技解決方案所涉及的監管議題進行討論，範圍涵蓋遊戲公平性、當地博彩法規的要求，以及在賭場環境中導入技術的可行性。與會者將全面掌握智慧賭桌技術的崛起及其對亞洲博彩市場所帶來的深遠影響。</p>

Time 時間	Topic	主題
10:00 - 10:40	Moderator: ✦ Brian Wyman Executive Vice President, The Innovation Group Panelists: ✦ Clayton Peister Managing Director & Analyst, Differential Labs ✦ Bryan Jenkins Managing Director, Angel Australasia Pty Ltd, Angel Group	主持人： ✦ Brian Wyman The Innovation Group 執行副總裁 演講嘉賓： ✦ Clayton Peister Differential Labs 總經理兼分析師 ✦ Bryan Jenkins Angel Australasia Pty Ltd, Angel Group 總經理

Time 時間	Topic	主題
10:50 - 11:30	EGM Trends: Navigating Growth, Innovation, and Regulation in Asia's Evolving Markets As the Electronic Gaming Machine (EGM) sector continues to thrive across Asia, understanding the evolving dynamics is crucial for staying ahead of the curve. During this session, explore the emerging markets driving the expansion of the EGM sector in Asia. What are the key factors fueling growth, and how can operators leverage these opportunities for maximum impact? Understand how cultural, economic, and regulatory factors influence EGM preferences and player behavior in different markets. Discover the latest in games development and the fresh wave of suppliers entering the market; and examine how iGaming is impacting the traditional EGM landscape, influencing both player expectations and casino floor designs. As always, consider regulatory challenges like the translation of games from market to market and maintaining compliance across diverse regulatory frameworks while upholding game integrity and player satisfaction. Join us for an in-depth analysis of the future of EGMs in Asia.	電子博彩遊戲機趨勢：亞洲市場的增長、創新發展與監管洞察 隨著電子遊戲機 (EGM) 在亞洲市場持續蓬勃發展，掌握其不斷演變的市場動態已成為業界領先的關鍵。本場將深入探討推動亞洲 EGM 產業擴張的新興市場，分析成長背後的關鍵因素，以及業者該如何把握這些機會，發揮最大效益。您將了解文化、經濟與監管環境如何影響各市場對 EGM 的偏好與玩家行為，同時掌握最新遊戲開發趨勢及新一波供應商進軍市場的動向。我們亦將探討線上博彩 (iGaming) 如何衝擊傳統 EGM 格局，影響玩家期待與賭場空間設計。當然，監管挑戰依舊是重點議題，例如如何在市場間轉譯與適配遊戲、多元法規架中保持合規，同時維護遊戲公平性與玩家滿意度。誠邀您參與本場深入分析，洞察 EGM 在亞洲的未來發展。

Time 時間	Topic	主題
10:50 - 11:30	Moderator: <ul style="list-style-type: none"> ✦ Brian Wyman Executive Vice President, The Innovation Group Panelists: <ul style="list-style-type: none"> ✦ Lloyd Robson Vice President of Sales & Operations, Asia, Aristocrat Gaming ✦ Jerry Chan Senior Vice President of Electronic Gaming & Special Project, Electronic Gaming Division, Okada Manila ✦ Glenn Huybrecht VP & Managing Director - Asia, Light and Wonder ✦ Dallas Orchard Senior Vice President and Chief Operating Officer for Asia Pacific, IGT 	主持人： <ul style="list-style-type: none"> ✦ Brian Wyman The Innovation Group 執行副總裁 演講嘉賓： <ul style="list-style-type: none"> ✦ Lloyd Robson Aristocrat Gaming 亞太地區銷售與營運副總裁 ✦ Jerry Chan Okada Manila 電子博彩與特別專案資深副總裁 ✦ Glenn Huybrecht Light and Wonder 副總裁兼亞洲區總經理 ✦ Dallas Orchard IGT 亞太區資深副總裁兼營運長
11:30 - 11:50	Tea Break	茶歇

Time 時間	Topic	主題
11:50 - 12:30	How Innovation is Driving Growth in Key Asian Feeder Markets <p>This session will explore how IRs are leveraging innovation to capture and grow player bases in key Asian feeder markets, with a focus on emerging markets like Japan and Thailand. Operators will discuss the unique preferences of players from different regions across a variety of factors. Key topics will include tailoring offerings for different player segments; innovating the IR experience through technology, guest personalization, and new game types; effective strategies to engage and retain players, including loyalty programs and regional promotions; attracting players from emerging markets with rising domestic competition; and innovative strategies in development and marketing to maintain a competitive edge. Attendees will gain actionable insights on market-specific strategies, player engagement, and how to use innovation to drive sustainable growth.</p>	剖析創新體驗如何推動亞洲主要市場的成長 <p>本場將深入探討綜合度假村 (IR) 如何運用創新手段, 拓展並穩固其在亞洲主要引流市場的玩家長基礎, 特別聚焦於日本與泰國等新興市場。營運商將分享來自不同地區玩家在多項因素上的獨特偏好與行為模式。</p> <p>主要議題包括: 如何針對不同玩家族群量身打造產品與服務; 透過科技、個人化體驗與全新遊戲類型創新 IR 體驗; 吸引並留住玩家的有效策略, 如會員忠誠計畫與區域性推廣活動; 面對本地競爭日益激烈的情況下, 如何吸引新興市場玩家; 以及如何在開發與行銷策略中注入創新元素, 以保持競爭優勢。</p> <p>參加者將獲得具行動性的市場策略建議, 深入了解玩家參與方式, 並掌握如何以創新驅動永續成長的實用洞見。</p>
	Moderator: <ul style="list-style-type: none"> ✦ Rosalind Wade CEO, Winna Media 	主持人： <ul style="list-style-type: none"> ✦ Rosalind Wade Winna Media 首席執行官
	Panelists: <ul style="list-style-type: none"> ✦ David Rittvo Director of Asian Development, The Innovation Group ✦ Shaun McCamley Founder Chairman, GameWorkz 	演講嘉賓： <ul style="list-style-type: none"> ✦ David Rittvo The Innovation Group 亞洲發展總監 ✦ Shaun McCamley GameWorkz 創辦人兼主席

Time 時間	Topic	主題
12:30 - 14:00	Networking Luncheon Naples 2604-2705, L1, The Venetian Macao	交流午宴 澳門威尼斯人酒店 1 樓 那不勒斯會議廳 2604-2705

Part 2: The 4th Asia Pacific Responsible Gaming Forum 第四屆亞洲負責任博彩論壇

Theme: Multi-Dimensional Practices and Sustainable Development of Responsible Gaming

主題：負責任博彩的多維實踐與可持續發展

Time 時間	Topic	主題
14:00 - 14:10	Welcome Remarks	嘉賓致辭
14:10 - 14:20	Certificate Award	頒發榮譽證書
14:20 - 14:45	Elderly Gambling: A Public Health Point of View Speaker: + Zhonglu Zeng President of the Asia-Pacific Association for Gambling Studies and Editor-in-Chief of Journal of Global Gambling and Tourism Studies, Macao Polytechnic University	基於公共健康視角的老年 博彩：趨勢，影響及對策 演講嘉賓： + 曾忠祿 教授 亞太博彩研究學會會長 澳門理工大學 《世界博彩與旅遊研究》主編

Time 時間	Topic	主題
14:45 - 15:10	Responsible Gaming – A Pillar of Strategic Support for Macao's Moderate Economic Diversification Speaker: + Guojing Su President and Professor of Asian Responsible Gaming Alliance	負責任博彩 - 澳門經濟適 度多元化的戰略支點 演講嘉賓： + 蘇國京 教授 亞洲責任博彩聯盟主席
15:10 - 15:35	The Development of Responsible Lottery in Mainland China and The Experience to Macao Speaker: + Li Gang Professor, Shanghai Normal University	中國內地責任彩票建設與 對澳門的借鑒 演講嘉賓： + 李剛 教授 上海師範大學
15:35 - 15:50	Tea Break	茶歇
15:50 - 16:15	Challenges of Responsible Gaming: The Case Study of Bingo Speaker: + Day-Yang Liu Former Vice President of National Taiwan University of Science and Technology	負責任博彩的挑戰：賓果 遊戲案例篇 演講嘉賓： + 劉代洋 名譽教授 原台灣科技大學副校長

Time 時間	Topic	主題
16:15 - 17:00	Round Table: Multi-Dimensional Practices and Sustainable Development of Responsible Gaming – from Macao's Experience	綜合論壇：負責任博彩的多維實踐與可持續發展 - 基於澳門經驗
Moderator:		主持人：
✦ Edmund Loi Director, Macau Economic Association		✦ 呂開顏 澳門經濟學會理事
Panelists:		演講嘉賓：
✦ Guojing Su President and Professor of Asian Responsible Gaming Alliance		✦ 蘇國京 教授 亞洲責任博彩聯盟主席
✦ Professor Davis Fong Director, Institute for the Study of Commercial Gaming		✦ 馮家超 教授 澳門大學博彩研究所所長
✦ Zhonglu Zeng President of the Asia-Pacific Association for Gambling Studies and Editor-in-Chief of Journal of Global Gambling and Tourism Studies, Macao Polytechnic University		✦ 曾忠祿 教授 亞太博彩研究學會會長 澳門理工大學 《世界博彩與旅遊研究》主編
✦ Gang Li Professor, Shanghai Normal University		✦ 李剛 教授 上海師範大學
✦ Day-Yang Liu Former Vice President of National Taiwan University of Science and Technology		✦ 劉代洋 名譽教授 原台灣科技大學副校長

IAGA Best Practices Institute

IAGA 最佳實踐研究所

Venue / 地點：
Sicily 2401-2502, L1, The Venetian Macao
澳門威尼斯人酒店 1 樓, 西西里會議廳 2401-2502

Time 時間	Topic	主題
10:00 - 10:05	Welcome Remarks	歡迎致辭
10:05 - 10:40	The Latest Compliance Issues Faced by Gaming Operators	博彩經營者面對著的合規和監管的新挑戰
The compliance initiatives gaming operators face are continually shifting to reflect changing challenges and threats occurring across borders. With regulators around the region reacting differently to technology and market developments, our opening panel will discuss the current state of gaming operators' compliance challenges across Asia-Pacific. Against a background of increasing jurisdictional competition, our panellists will reflect on how evolving policy goals are being addressed by regulation and supervision efforts on-the-ground.		博彩營運商所面對的合規挑戰正因各國所出現的新興威脅與挑戰而持續演變。由於亞太地區各地監管機構對科技與市場發展的回應方式不盡相同，本場開幕論壇將聚焦探討目前亞太地區博彩營運商在合規方面所面臨的挑戰全貌。演講嘉賓聚焦於在司法管轄競爭日益加劇的背景下，各地政策目標的演變進行，並分享各市場如何透過監管與實地監督行動來應對。
Moderator:		主持人：
✦ Daniela Guerreiro Associate, MdME		✦ 紀卓娜 MdME 律師

Time 時間	Topic	主題
10:05 - 10:40	Panelists:	演講嘉賓：
	<ul style="list-style-type: none"> ✦ Pedro Cortes Managing Partner, Lektou Law Firm ✦ Luis Mesquita de Melo General Counsel, Hoi An South Development Ltd. ✦ Kok-Keng Lau Partner, Rajah & Tann Singapore LLP 	<ul style="list-style-type: none"> ✦ 高力圖 力圖律師事務所 管理合夥人 ✦ Luis Mesquita de Melo Hoi An South Development Ltd. 法律總顧問 ✦ Kok-Keng Lau Rajah & Tann Singapore LLP 合夥人

10:50 - 11:30	Anti-money Laundering and Financial Crime Trends and Current Issues With extensive anti-money laundering compliance programs followed by bricks and mortar operators to ensure compliance with government requirements, our AML and financial crime experts will first evaluate existing measures used to detect financial crime, exploring current trends relative to financial crime and money laundering. They'll also look at recent movement within the FATF gray list, sharing why this is an important indicator to watch. Next, they'll discuss emerging tools that assist with identifying financial crime and AML risks, including discussing the advantages and disadvantages of using artificial intelligence (AI) for AML compliance.	打擊洗錢及金融犯罪最新情況 為配合政府法規，實體賭場業者普遍建立了完善的反洗錢 (AML) 合規機制。本場將由 AML 及金融犯罪領域的專家深入評估目前用以偵測金融犯罪的各項措施，並探討當前金融犯罪與洗錢活動的最新趨勢。講者亦將分析 FATF 灰名單的最新變動，說明這一指標的重要性及其對業界的影響。隨後，專家們將介紹新興工具如何協助辨識金融犯罪與 AML 風險，並討論運用人工智慧 (AI) 於 AML 合規工作的優勢與潛在挑戰。
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Time 時間	Topic	主題
10:50 - 11:30	Speakers:	演講嘉賓：
	<ul style="list-style-type: none"> ✦ Shee Chean Ho Partner, Ernst & Young ✦ Susan Shen Senior Manager, Ernst & Young Advisory Services Limited 	<ul style="list-style-type: none"> ✦ Shee Chean Ho Ernst & Young 合夥人 ✦ 沈晨程 Ernst & Young Advisory Services Limited 高級經理
11:30 - 11:45	Tea Break	茶歇

11:45 - 12:25	Growing Threats from Illegal Gambling Markets Illegal and unregulated gambling is pervasive around the world despite continued efforts of governments to regulate legalized gambling options. This session will take a high level look at the current state of illegal gambling throughout the Asia Pacific region, evaluating what is currently being done to identify and address the risks it poses to regulated markets. Moderator: <ul style="list-style-type: none"> ✦ Henry Chambers Managing Director, Alvarez & Marsal Hong Kong 	非法博彩日益增長的威脅 博彩營運商所面對的合規挑戰正因各國所出現的新興威脅與挑戰而持續演變。由於亞太地區各地監管機構對科技與市場發展的回應方式不盡相同，本場開幕論壇將聚焦探討目前亞太地區博彩營運商在合規方面所面臨的挑戰全貌。演講嘉賓聚焦於在司法管轄競爭日益加劇的背景下，各地政策目標的演變進行，並分享各市場如何透過監管與實地監督行動來應對。 主持人： <ul style="list-style-type: none"> ✦ Henry Chambers Alvarez & Marsal Hong Kong 董事總經理
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Time 時間	Topic	主題
11:45 - 12:25	Panelists:	演講嘉賓：
	<ul style="list-style-type: none"> ★ James Comber Partner, Ashurst Hong Kong ★ Muhammad Cohen Editor at Large, Clarion Digital Media ★ Marie Antonette Quiogue Chief Executive Officer and Founder, Lawyer, Arden Consult International Pte Ltd 	<ul style="list-style-type: none"> ★ James Comber Ashurst Hong Kong 合夥人 ★ Muhammad Cohen Clarion Digital Media 特約編輯 ★ Marie Antonette Quiogue Arden Consult International Pte Ltd 執行長兼創辦人，律師
12:25 - 14:00	Networking Luncheon	交流午餐
	Naples 2604-2705, L1, The Venetian Macao	澳門威尼斯人酒店 1 樓 那不勒斯會議廳 2604-2705

Time 時間	Topic	主題
14:00 - 14:40	Compliance Issues Outside of Gaming Part 1 – Growing ESG Relevance	博彩以外的監管的挑戰 (一) – ESG 的發展因數
	<p>As more companies are increasing their Environmental, Social and Governance (ESG) measures because of expanded government requirements, operators throughout Asia are incorporating ESG efforts when appropriate to their business and operating environment. Our panelists will first explore the implications of ESG, discussing how ESG principles can be integrated to maintain and enhance corporate reputation and stakeholder trust long-term. They'll take a look at current ESG program requirements, considering whether there are commonalities being pursued such as sustainability / environmental efforts etc. given the big footprints that IRs in particular occupy. Next, they'll discuss why responsible gambling is an important part of a company's ESG efforts, and conclude by looking at the role ESG plays under Macau's new concession contracts.</p>	<p>隨著各國政府要求擴大環境、社會及治理 (ESG) 措施的範圍，亞洲地區的營運商也根據其業務與營運環境將 ESG 融入其中。本場將邀請專家小組探討 ESG 的意涵，討論如何將 ESG 原則整合進企業運營中，以維護並增強企業的聲譽及長期利益相關者的信任。小組將檢視當前的 ESG 計畫要求，並考慮是否存在共通的推動方向，例如可持續發展與環保措施，特別是在綜合度假村 (IR) 這類大型項目的影響範圍下。專家將討論負責任的賭博為何是企業 ESG 概念中的一個重要部分，並探討 ESG 在澳門新博彩特許合約中的角色及其影響。</p>
	Moderator:	主持人：
	<ul style="list-style-type: none"> ★ Desmond Lam College Master and Professor, Integrated Resort and Tourism Management, University of Macau 	<ul style="list-style-type: none"> ★ Desmond Lam 澳門大學綜合度假村與旅遊 管理學院院長兼教授
	Panelist:	演講嘉賓：
	<ul style="list-style-type: none"> ★ Cátia Silva Senior Manager, ESG, Sands China Ltd 	<ul style="list-style-type: none"> ★ Cátia Silva Sands China Ltd 資深經理 (環境、社會和管治)
14:40 - 14:55	Tea Break	茶歇

Time 時間	Topic	主題
14:55 - 15:35	Compliance Issues Outside of Gaming Part 2 – Compliance Considerations of New Technology	博彩以外的監管的挑戰 (二) - 新科技的合規考慮
	The gaming industry has come a long way from offering only basic three-reel slot machines and table games that didn't require power: today's casinos offer a myriad of "innovative" products and services that incorporate technologies that have long been standard in other industries. This session will dive into new technologies and innovations and trends that are emerging in gaming and other markets, considering advancements like AI and Biometrics within the context of privacy and customer data protection, and reviewing how operators and other gaming companies are using AI (if at all). Next, they'll look at the regulations and guidelines that are in place or should be implemented to prevent abuse / misuse. Finally, they'll consider digital payments and CBDCs, considering the advantages and challenges of e.MOP as potential casino currency.	<p>博彩產業從最初僅提供基本的三輪老虎機和不需要電力的桌上遊戲，已經發展到今天提供各式各樣「創新」產品和服務的賭場，這些產品與服務融入了許多在其他行業中已經成熟的技術。本場將深入探討正在博彩產業及其他市場中崛起的技術創新與趨勢，特別聚焦於人工智慧 (AI)，與生物識別技術，並從隱私與顧客資料保護的角度審視這些技術的應用，探討營運商及其他博奕公司如何應用 AI。</p> <p>除此之外，專家將分析現有的規範與準則，討論應該如何防止這些技術的濫用與誤用。最後，將討論數位支付與中央銀行數位貨幣 (CBDC)，並探討以電子支付 (e.MOP) 作為潛在賭場貨幣的優勢與挑戰。</p>
	Moderator:	主持人：
	★ Peter Cohen Director Regulatory Affairs, The Agenda Group	★ Peter Cohen The Agenda Group 法規事務總監

Time 時間	Topic	主題
14:55 - 15:35	Panelists:	演講嘉賓：
	★ Wilson Wong Vice President of Cyber Security, Asia, Sands China Ltd.	★ Wilson Wong Sands China Ltd. 亞洲區網絡安全副總裁
	★ Henry Yuen Head of Enterprise Business Development – Hong Kong and Macao, Amazon Web Services (AWS)	★ Henry Yuen 亞馬遜雲端運算服務 (AWS) 香港及澳門區企業業務發展主管
	★ Hikaru Oguchi Partner, Nishimura & Asahi	★ Hikaru Oguchi Nishimura & Asahi 合夥人