

## Esports Connect Asia 2021

Esports Connect Asia 2021, serves as a platform for networking and business engagement with the entire international esports value chain. It provides its community and industry leaders with an ideal event to view and share the latest products and trends, while conducting business. Esports Connect Asia will play a crucial role in transforming sports of the digital generation into the future of entertainment via the most efficient market solutions.

## Tap into the Growing Esports Market

Esports is expected to grow at a compound annual growth rate of 22.3% from 2017 to 2022, reaching US \$1790 million, the total esports audience will reach 453.8 million. Asia-Pacific region will account for 57% of all esports enthusiasts.

Source: [finance.yahoo.com/news/shadow-gaming-esports-subsiary-sports-123010337.html](https://finance.yahoo.com/news/shadow-gaming-esports-subsiary-sports-123010337.html)

## Who Should Exhibit?

- Hosting Services
- Esports Hardware
- Software Development
- Cloud Service Providers
- Streaming Platforms
- Data Analytics
- Mobile & Devices
- Game Consoles
- Energy Food & Drinks
- Sports Goods
- Media & Broadcasting
- Advertising & Promotion
- Stadium Owners &
- Operators
- Esports Teams
- Esports Leagues
- AV & Audio
- Game Furniture
- Financial Sector



### Who should attend?

- Game Publishers
- Media Platforms
- Tournament Organizers
- Esports Teams
- Venues
- Investors
- Brands & Agencies



## Esports Connect Asia Event Highlights:

- **Esports Connect Forum & Networking Program:** Designed to help participants further develop their business strategy and grow their expertise
- **Interactive Demo Space & Showcases:** Presenting exhibit and sponsorship opportunities for forging new business
- **One-on-One:** Pre-arranged and customized, face-to-face matchmaking meetings

Esports Connect Asia 2021, will bring together Asian and international leaders in the field of esports to capture the rapidly growing digital sports market segment.