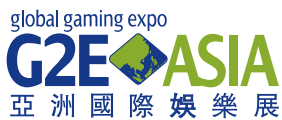


The Marketplace for the Asian Gaming-Entertainment Industry



Global Gaming Expo (G2E) Asia is the must-attend marketplace for the Asian gaming-entertainment industry, offering a one-stop platform to showcase the latest technologies, services and products to the industry professionals where they come to network, source for new products and solutions and learn the latest global industry trends.

Don't Miss G2E Asia 2021-Asia's Gaming-Entertainment Market on the Up and Up



Game Development

The Game Development Zone showcases the latest game development products and services from leading technology companies. Visitors can take part in business matchmaking, while exploring new partnerships and business opportunities with game and solution developers.



Smart IR and Innovation

The global smart hospitality market will reach 28.7 billion USD by 2023, up from 7.1 billion USD in 2017 with a compounded annual growth rate of 26.21% during the period. The Asia-Pacific market has grown at this remarkable rate due to the adoption of technologies related to smart hospitality. What's driving this market growth by 2023 is the demand for optimized guest experience, lower operational costs and the need of IOT technologies for hotel operation management, security and energy management in hospitality.^②



Parts & Components Pavilion

The Parts & Components Pavilion at G2E Asia will highlight the most advanced parts and components in the industry. The pavilion is the only trade platform in Asia dedicated exclusively to showcasing parts and components for manufacturers of electronic gaming machines.

* Source from: ① <https://www.ggrasia.com/macau-mass-market-ggr-boosted-by-hotel-supply-db/>

② Business Wire

<https://www.businesswire.com/news/home/20181001005647/en/28.7B-Opportunity-Outlook-Smart-Hospitality-Market-2023>

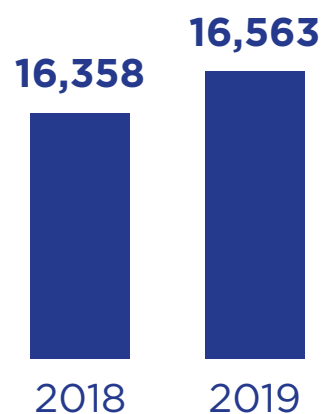
Exhibitor Segments

- Compliance
- Components for Machines
- Computer Hardware
- Consultants
- Digital Display & Lighting
- Entertainment & Hospitality
- Equipment
- Esports
- Facilities / Maintenance
- Gaming Software & Systems
- Green Technology / Solutions
- Gaming Equipment
- IT & Business Solutions
- Publications
- Security / Surveillance
- Services
- Slot Machines
- Sports Betting
- Table Games & Accessories
- Video Gaming Machines

Visitor Segments

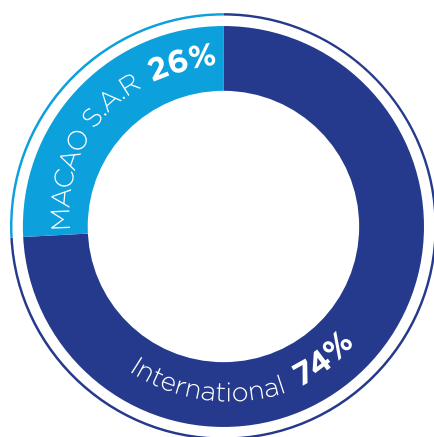
- Banking / Investment
- Bingo Hall
- Commercial Casino
- Consultant
- Cruise Ship
- Education - University / School
- Gaming Club
- Government
- Industry Association
- Law Firm
- Lottery
- Marketing / Advertising Agency
- Pari-Mutuel
- Publication
- Regulatory
- Resort
- Sports Betting
- Supplier / Manufacturer
- Other Gaming Organizations

Visitor Statistics

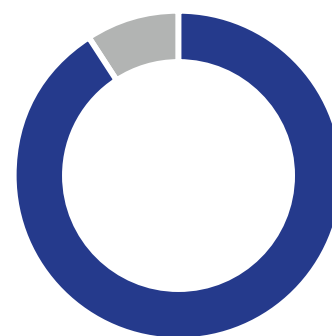


Total number of visitors

Visitor Demographics



MACAO S.A.R.	26%
China	17%
Taiwan	10%
Hong Kong S.A.R.	8%
Thailand	7%
Malaysia	5%
Philippines	5%
South Korea	4%
Japan	3%
Cambodia	2%
Singapore	2%
Australia	2%
Others	9%



91%
 LIKELY TO VISIT G2E
 ASIA 2021