



## G2E Asia 2010 Event Fact Sheet

9-10 June 2010 - Show  
8-10 June 2010 - Conference  
Cotai Strip® Cotai Expo™, The Venetian Macao  
Macao, People's Republic of China  
[www.G2EAsia.com](http://www.G2EAsia.com)

### **Event Profile**

Global Gaming Expo Asia (G2E Asia) is the premier trade show and conference for the Asian gaming market. This event highlights the remarkable growth in Asian gaming and gives you access to new products and the latest trends, delivering qualified buyers, and fostering optimal networking in the Eastern hemisphere to ensure you can grow your business in this rapidly growing market. As part of the G2E portfolio of events, G2E Asia is an event by the industry and for the industry and it evolves each year to keep pace with industry demands and the latest industry trends.

### **Organized By**

- **The American Gaming Association (AGA)** represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern. The AGA memberships include 150 casinos, approximately two-thirds of the commercial casino industry, with 255K+ employees.
- **Reed Exhibitions** is a world leader in creating high profile, targeted industry events where buyers and suppliers come together to do business. Every year, Reed events bring together some 90,000 suppliers and over 5.5 million buyers from around the world. Today, Reed events are held in 38 countries throughout the Americas, Europe, the Middle East, Africa and Asia/Pacific, and are organized by 38 fully staffed offices. Our portfolio of 470 events services 44 industries in 12 key sectors.

### **Show Sponsors 2010**

- Association of Gaming Equipment Manufacturers (AGEM)
- Gaming Technologies Association (GTA)
- Australian Casino Association (ACA)



## **Official Host Publication**

Macau Business

## **Official Show Publications**

Business Intelligence	Destination Macau	iGaming Business
Casino & Gaming International	Game Time International	IGWB
Casino Enterprise Management	Gaming & Leisure	Inside Asian Gaming
Casino International	The Gaming Green Pages	InterGaming
Casino Journal	Gaming Observer	Journal des Casinos
Casino Review	Global Gaming Business	Slot Tech
Casino Life	Hot Games	Slot Manager
		Yogonet.com

## **Official Industry Supporters**

Bingo Association	Gaming Awards	Jamma.it
Casino Careers	Gambit	MacauHR.com
Casino Surveillance News	Gaming Floor	Urbino.net
Casino World News	Gaming Intelligence Group	Webdeljuego.com

## **Media Coverage**

G2E Asia 2009 attracted extensive attention from Macau, Hong Kong and international media. 157 press people from more than 55 Chinese, English and Portuguese media outlets covered the show and generated a total of 199 clippings and TV interviews.

## **2007 to 2009 Statistics**

	<b>2007</b>	<b>2008</b>	<b>2009</b>
<b>Total Show Attendance</b>	4,132	8,288	6,329
<b>Attendees (Show &amp; Conference)</b>	2,982	5,154	4,304
<b>Exhibit Space</b>	2,598 sqm	8,147 sqm	6,261 sqm

**To reserve your space or for more information contact**

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