



G2E ASIA 2011 EVENT FACT SHEET

8-9 June 2011 | Show
7-9 June 2011 | Conference
Cotai Strip® Cotai Expo™, The Venetian Macao
Macao, People's Republic of China
www.G2EAsia.com

Event Profile

Global Gaming Expo Asia (G2E Asia) is the premier trade show and conference for the Asian gaming market. This event highlights the remarkable growth in Asian gaming and gives you access to new products and the latest trends, delivering qualified buyers, and fostering optimal networking in the Eastern hemisphere to ensure you can grow your business in this rapidly growing market. As part of the G2E portfolio of events, G2E Asia is an event by the industry and for the industry and it evolves each year to keep pace with industry demands and the latest industry trends.

Organized By

The American Gaming Association (AGA) represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern. The AGA memberships include 150 casinos, approximately two-thirds of the commercial casino industry, with 255K+ employees.

Reed Exhibitions is the world's leading events organiser, with over 440 events in 36 countries. In 2009 Reed brought together over six million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East and Asia Pacific, and organised by 35 fully staffed offices.

Show Sponsors

- Association of Gaming Equipment Manufacturers (AGEM)
- Gaming Technologies Association (GTA)
- Australian Casino Association (ACA)



Official Host Publication

Macau Business

Official Show Publications

- Casino & Gaming International
- Casino Enterprise Management
- Casino International
- Casino Journal
- International Casino Review
- Casino Life
- G3
- Game Time International
- Gaming & Leisure
- International Gaming Awards
- Gaming Industry Observer
- Global Gaming Business
- Hot Games
- iGaming Business
- Inside Asian Gaming
- InterGaming
- Jamma.it
- Journal des Casino
- Philippine Poker Digest
- Slot Manager
- Yogonet.com

Official Industry Supporters

- Casino Careers Online
- Gaming Floor
- JES Media
- Pentasia
- SourceSecurity.com

Media Coverage

G2E Asia 2010 attracted extensive attention from Macau, Hong Kong and international media. 124 press people from more than 81 Chinese, English and Portuguese media outlets covered the show.

2007 to 2010 Statistics

| | 2007 | 2008 | 2009 | 2010 |
|--|-----------|-----------|-----------|-----------|
| Total Show Attendance | 4,132 | 8,288 | 6,329 | 6,598 |
| Attendees (Show & Conference) | 2,982 | 5,154 | 4,304 | 4,598 |
| Exhibit Space | 2,598 sqm | 8,147 sqm | 6,261 sqm | 5,840 sqm |

To reserve your space or for more information contact

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