



## G2E ASIA 2012 EVENT FACT SHEET

23-24 May 2012 | Show  
22-24 May 2012 | Conference  
Cotai Strip® Cotai Expo™, The Venetian Macao  
Macao, People's Republic of China  
[www.G2EAsia.com](http://www.G2EAsia.com)

### Event Profile

Global Gaming Expo Asia (G2E Asia) is the premier trade show and conference for the Asian gaming market. This event highlights the remarkable growth in Asian gaming and gives you access to new products and the latest trends, delivering qualified buyers, and fostering optimal networking in the Eastern hemisphere to ensure you can grow your business in this rapidly growing market. As part of the G2E portfolio of events, G2E Asia is an event by the industry and for the industry and it evolves each year to keep pace with industry demands and the latest industry trends.

### Organized By

**The American Gaming Association (AGA)** represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern. The AGA memberships include 150 casinos, approximately two-thirds of the commercial casino industry, with 255K+ employees.

**Reed Exhibitions** is the world's leading events organiser, with over 460 events in 36 countries. In 2010 Reed brought together over seven million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East and Asia Pacific, and organised by 34 fully staffed offices.

### Show Sponsors

- Association of Gaming Equipment Manufacturers (AGEM)
- Gaming Technologies Association (GTA)
- Australian Casino Association (ACA)



## Official Host Publication

Macau Business

## Official Show Publications

- Bingo Life
- Casino & Gaming International
- Casino Enterprise Management
- Casino International
- Casino Journal
- Casino Japan
- Casino Inside
- Casino Life
- G3
- Gaming Intelligence
- Game Time International
- Gaming & Leisure
- Global Gaming Business
- iGaming Business
- Inside Asian Gaming
- InterGaming
- International Casino Review
- Slot Manager
- Yogonet.com

## Official Industry Supporters

- Casino Careers Online
- Gaming Floor
- SourceSecurity.com
- elRecreativo.com
- Calvinayre.com

## Media Coverage

G2E Asia 2011 attracted extensive attention from Macau, Hong Kong and international media. A total of 124 press people from Chinese, English, Japanese and Portuguese media outlets covered the show.

## 2007 to 2011 Statistics

	2007	2008	2009	2010	2011
<b>Total Show Attendance</b>	4,132	8,288	6,329	6,598	7,745
<b>Attendees (Show &amp; Conference)</b>	2,982	5,154	4,304	4,598	5,748
<b>Exhibit Space</b>	2,598 sqm	8,147 sqm	6,261 sqm	5,840 sqm	5,855 sqm

## To reserve your space or for more information contact

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